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Set	Items	Description
S1	16	AU='UPENDRAN M':AU='UPENDRAN MANISH'
S2	6	AU='UPENDRAN, MANISH':AU='UPENDRAN, MANISH.'
S3	6	IV='UPENDRAN MANISH'
S4	6	IV='UPENDRAN, MANISH':IV='UPENDRAN, MANISH.'
S5	26	AU='VAKILI V':AU='VAKILI VALLA'
S6	4	AU='VAKILI VT'
S7	27	AU='VAKILI, V. ':AU='VAKILI, V.T.'
S8	11	AU='VAKILI, VALLA':AU='VAKILI, VT'
S9	9	IV='VAKILI VALLA'
S10	9	IV='VAKILI, VALLA':IV='VAKILI, VALLA.'
S11	11	AU='BEHHNAM-DEHKORDY H':AU='BEHHNAM-DEHKORDY, HAMID-REZA.'
S12	6	IV='BEHHNAM-DEHKORDY, HAMID-REZA':IV='BEHHNAM-DEHKORDY, HA-MID-REZA.'

S13 16 AU='ROWLEN M':AU='ROWLEN MATTHEW'
S14 6 AU='ROWLEN, MATTHEW':AU='ROWLEN, MATTHEW.'
S15 6 IV='ROWLEN MATTHEW'
S16 6 IV='ROWLEN, MATTHEW':IV='ROWLEN, MATTHEW.'
S17 16 AU=(ROWLEN(2N)(MATTHEW OR MATT) OR (BEHHNAM-DEHKORDY OR BE-
 HHNAMDEHKORDY OR BEHHNAM OR DEHKORDY)(2N)(HAMID-REZA OR HAMID
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 N(2N)MANISH)
S18 0 BY=(ROWLEN(2N)(MATTHEW OR MATT) OR (BEHHNAM-DEHKORDY OR BE-
 HHNAMDEHKORDY OR BEHHNAM OR DEHKORDY)(2N)(HAMID-REZA OR HAMID
 OR REZA OR HR OR H.R. OR H.-R.) OR VAKILI(2N)VALLA OR UPENDRA-
 N(2N)MANISH)
S19 0 IV=(ROWLEN(2N)(MATTHEW OR MATT) OR (BEHHNAM-DEHKORDY OR BE-
 HHNAMDEHKORDY OR BEHHNAM OR DEHKORDY)(2N)(HAMID-REZA OR HAMID
 OR REZA OR HR OR H.R. OR H.-R.) OR VAKILI(2N)VALLA OR UPENDRA-
 N(2N)MANISH)
S20 60 S1:S19
S21 26 S20 FROM 347,348,349,350,371
S22 4 IC=(G06F-017? OR G06F-0017?)
S23 4 S21 AND S22
S24 16 PERSONALI?ATION OR PERSONALI?ED OR CUSTOM OR CUSTOMI? OR T-
 AILOR??? OR INDIVIDUALI? OR "TO"()ORDER OR TARGET?
S25 16 S21 AND S24
S26 21 TV OR BROADCAST(5N)(MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR
 DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY)(2W)(THEA-
 T?? OR CINEMA)
S27 15 S25(S)S26
S28 13 S25(10N)S26
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S30 14 IDPAT (sorted in duplicate/non-duplicate order)
S31 14 IDPAT (primary/non-duplicate records only)
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S39 3 RD (unique items)
S40 17 S31 OR S39

40/3,K/1 (Item 1 from file: 349)
DIALOG(R) File 349:PCT FULLTEXT
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01215350 **Image available**

SYSTEM AND METHOD FOR PRESENTING NON-BROADCAST CONTENT ON A BROADCAST-BASED DEVICE

SYSTEME ET PROCEDE DESTINES A PRESENTER UN CONTENU AUTRE QUE DE DIFFUSION SUR UN DISPOSITIF BASE SUR LA DIFFUSION

Patent Applicant/Assignee:

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Patent Applicant/Inventor:

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VAKILI Valla, 966 Ponderosa Avenue #60, Sunnyvale, CA 94086, US, US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

LINDSAY Jonathan M (agent), Crowell & Moring LLP, P.O. Box 14300, Washington, D.C. 20044-4300, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200522364 A2 20050310 (WO 0522364)

Application: WO 2004US29247 20040827 (PCT/WO US04029247)

Priority Application: US 2003498899 20030829; US 2004752744 20040106

Designated States:

(All protection types applied unless otherwise stated - for applications 2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW (EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG (AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 11173

Fulltext Availability:

Detailed Description

Detailed Description

... broadcast content on a broadcast-based device.

2. Backg-found of the invention

Currently, the **television** viewing experience is a homogenous experience devoid of virtually 'any **personalization**'. While users may be able to identify and choose from a set of favorite channels...

...they would like presented to them.

Unfortunately, there is yet to be a way to **customize** a user-s **TV** viewing experience as has been the case in the online context. Accordingly, there is a need in the art to not only provide a **customized TV** viewing

experience, but also a **TV** . viewing experience that incorporates a user's online preferences and-habits into their TV experience...

40/3,K/2 (Item 2 from file: 349)
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01215234 **Image available**

SYSTEM AND METHOD FOR ACCESSING SPECIALIZED CONTENT ASSOCIATED WITH BROADCAST CONTENT
SYSTÈME ET PROCÉDÉ D'ACCÈS À DU CONTENU SPECIALISÉ ASSOCIE À DU CONTENU EN DIFFUSION

Patent Applicant/Assignee:

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Patent Applicant/Inventor:

UPENDRAN Manish, 5488 Laura Drive, San Jose, CA 95124, US, US (Residence), US (Nationality), (Designated only for: US)

O'KANE Brenda, 27 El Camino Real #1, Burlingame, CA 94010, US, US (Residence), US (Nationality), (Designated only for: US)

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VAKILI Valla, 966 Ponderosa Avenue #60, Sunnyvale, CA 94086, US, US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

LINDSAY Jonathan M (agent), Crowell & Moring LLP, P.O. Box 14300, Washington, D.C. 20044-4300, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200522355 A2 20050310 (WO 0522355)

Application: WO 2004US28083 20040827 (PCT/WO US04028083)

Priority Application: US 2003498899 20030829; US 2004752819 20040106

Designated States:

(All protection types applied unless otherwise stated - for applications 2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW (EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO SE SI SK TR (OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG (AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW (EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 11678

Fulltext Availability:

Detailed Description

Detailed Description

... specialized content that is associated with broadcast content.

2. Backgound of the invention

Currently, the **television** viewing experience is a homogenous experience devoid of virtually any **personalization** . While users may be able to identify and choose from a set of favorite channels...

...they would like presented to them.

Unfortunately, there is yet to be a way to **customize** a user's **TV viewing** experience as has been the case in the online context. Accordingly, there is a need in the art to not only provide a **customized TV viewing** experience, but also a **TV** **SUBSTITUTE SHEET (RULE 2-6)@** viewAng experience that incorporates a user's online preferences and... and/or stored. Based on these settings, specialized content, whether broadcast or non-broadcast, is **tailored** and provided to a clientside device, such as a **television**. For example, in one embodiment previously discussed GUI 110 may be used to login to...

40/3,K/3 (Item 3 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT
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01215233 **Image available**

SYSTEM AlphaNuD METHOD FOR PROVIDING A USER INTERFACE
SYSTEME ET PROCEDE DE REALISATION D'INTERFACE UTILISATEUR

Patent Applicant/Assignee:

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Patent Applicant/Inventor:

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ROWLEN Matthew, 36 Seville Way, San Mateo, CA 94402, US, US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

LINDSAY Jonathan M (agent), Crowell & Moring LLP, P.O. Box 14300, Washington, D.C. 20044-4300, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200522354 A2 20050310 (WO 0522354)

Application: WO 2004US28082 20040827 (PCT/WO US04028082)

Priority Application: US 2003498899 20030829; US 2004752739 20040106

Designated States:

(All protection types applied unless otherwise stated - for applications 2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW (EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO SE SI SK TR (OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG (AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW (EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 10566

Fulltext Availability:

Detailed Description

Detailed Description

... configure an interface for sending and receiving content.

2. Backgound of the invention

Currently, the **television** viewing experience is a homogenous experience devoid of virtually any **personalization**. While users may be able to identify and choose from a set of favorite channels...

...they would like presented to them.

Unfortunately, there is yet to be a way to **customize** a user's **TV** viewing experience as has been the case in the online context. Accordingly, there is a need in the art to not only provide a **customized** **TV** viewing experience, but also a **TV** viewing experience that incorporates a user's online preferences and habits into their **TV** experience...

40/3,K/4 (Item 4 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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01215232 **Image available**

SYSTEM AND METHOD FOR NAVIGATION OF A MULTIMEDIA INTERFACE

SYSTEME ET PROCEDE DE NAVIGATION DANS UNE INTERFACE MULTIMEDIA

Patent Applicant/Assignee:

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Patent Applicant/Inventor:

DUKES Derek, 545 South 16th Street, San Jose, CA 95112, US, US (Residence), US (Nationality), (Designated only for: US)

VAKILI Valla, 966 Ponderosa Avenue #60, Sunnyvale, CA 94086, US, US (Residence), US (Nationality), (Designated only for: US)

BEHHNAM-DEHKORDY Hamid-Reza, 461C Cork Harbour Circle, Redwood City, CA 94065, US, US (Residence), US (Nationality), (Designated only for: US)

ROWLEN Matthew, 36 Seville Way, San Mateo, CA 94402, US, US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

LINDSAY Jonathan M (agent), Crowell & Moring LLP, P.O. Box 14300, Washington, D.C. 20044-4300, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200522891 A2-A3 20050310 (WO 0522891)

Application: WO 2004US28081 20040827 (PCT/WO US04028081)

Priority Application: US 2003498899 20030829; US 2004752762 20040106; US 2004752823 20040106; US 2004752824 20040106

Designated States:

(All protection types applied unless otherwise stated - for applications 2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW (EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 17073

Fulltext Availability:

Detailed Description

Claims

Detailed Description

... relates to user navigation of a multimedia interface.

2. Backglound of the invention

Currently, the **television** viewing experience is a homogenous experience devoid of virtually any **personalization**. While users may be able to identify and choose from a set of favorite channels...

...content they would like presented to them.

1

Unfortunately, there is no current way to **customize** a user's **TV** viewing experience. There is also no effective way to transfer user experiences between mediums like...

...26)

specific. Accordingly., there is a need in the art to not only provide a **customized** **TV** viewing experience, but also a **TV** viewing experience that incorporates a user's online preferences and habits into their **TV** experience...

Claim

... display, by the client-side device, content purchase options based on said plurality of user **customization** preferences.

55 A system comprising:

a data network; and

a **broadcast** -based client-side **device**, coupled to the data network, to receive non-broadcast content from the data network and...

40/3,K/7 (Item 7 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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01215175 **Image available**

SYSTEM AND METHOD FOR INTEGRATING BROADCAST CONTENT AND NON-BROADCAST CONTENT

SYSTEME ET PROCEDE PERMETTANT D'INTEGRER DES CONTENUS DE DIFFUSION ET DE NON DIFFUSION

Patent Applicant/Assignee:

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Patent Applicant/Inventor:

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O'KANE Brenda, 27 El Camino Real #1, Burlingame, CA 94010, US, US (Residence), US (Nationality), (Designated only for: US)

DUKES Derek, 545 South 16th Street, San Jose, CA 95112, US, US (Residence), US (Nationality), (Designated only for: US)

VAKILI Valla, 966 Ponderosa Avenue #60, Sunnyvale, CA 94086, US, US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

LINDSAY Jonathan M (agent), Crowell & Moring LLP, P.O. Box 14300, Washington, DC 20044-4300, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200522889 A2 20050310 (WO 0522889)

Application: WO 2004US27966 20040827 (PCT/WO US04027966)

Priority Application: US 2003498899 20030829; US 2004752761 20040106

Designated States:

(All protection types applied unless otherwise stated - for applications 2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO
SE SI SK TR
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 10595

Fulltext Availability:

Detailed Description

Detailed Description

... configure an interface for sending and receiving content.

2. Backgfound of the invention

Currently, the television viewing experience is a homogenous experience devoid of virtually any personalization. While users may be able to identify and choose from a set of favorite channels...

...they would like presented to them.

Unfortunately, there is yet to be a way to customize a user's TV viewing experience as has been the case in the online context. Accordingly, there is a...

40/3,K/8 (Item 8 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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01215152 **Image available**

SYSTEM AND METHOD FOR PERFORMING PURCHASE TRANSACTIONS UTILIZING A BROADCAST-BASED DEVICE

SYSTEME ET PROCEDE D'EXECUTION DE TRANSACTIONS D'ACHAT A L'AIDE D'UN DISPOSITIF A RADIOFUSION

Patent Applicant/Assignee:

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Patent Applicant/Inventor:

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VAKILI Valla, 966 Ponderosa Avenue #60, Sunnyvale, CA 94086, US, US (Residence), US (Nationality), (Designated only for: US)

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ROWLEN Matthew, 36 Seville Way, San Mateo, CA 94402, US, US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200522888 A2 20050310 (WO 0522888)

Application: WO 2004US27917 20040827 (PCT/WO US04027917)

Priority Application: US 2003498899 20030829; US 2004752620 20040106

Designated States:

(All protection types applied unless otherwise stated - for applications 2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO
SE SI SK TR
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 11739

Fulltext Availability:

Detailed Description

English Abstract

...interface is used to enter a plurality of user preferences that are then used to **tailor** what purchase options will be available to a **client-side broadcast-based device**. In another embodiment, product purchases may be made using a broadcast-based device, where the...

Detailed Description

... to purchase transactions utilizing a broadcast-based device.

2. Backgjound of the invention

Currently, the **television** viewing experience is a homogenous experience devoid of virtually any **personalization**. While users may be able to identify and choose from a set of favorite channels...

...they would like presented to them.

Unfortunately, there is yet to be a way to **customize** a user's **TV** viewing

experience as has been the case in the online context. Accordingly, there is a need in the art to not only provide a **customized TV** viewing experience, but also a **TV** viewing experience that incorporates a user/s online preferences and-habits into their TV experience...delivery information, etc. Based on these settings, nonbroadcast content relating to product purchase information is **tailored** and provided to a client-side device, such as a **television**. For example, in one embodiment previously-discussed GUI 110 may be used to login to...

...current user profile/ preference information. In one embodiment, such purchase options are provided as non- **broadcast** content 115 to client-side **device** 130. It should be appreciated that numerous criteria for **tailoring** purchase options based on user profile/preference information may be used. By way of providing...

40/3,K/9 (Item 1 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2006 The Thomson Corporation. All rts. reserv.

0014936812 - Drawing available

WPI ACC NO: 2005-284553/200529

Related WPI Acc No: 2005-212525; 2005-221704; 2005-251697; 2005-251705;
2005-251778; 2005-284455; 2005-284456; 2005-284552

XRPX Acc No: N2005-233399

Navigation system for multimedia interface of television, has client device which simultaneously receives broadcast and non-broadcast contents based on user preferences, for display, so that multimedia interface is navigated

Patent Assignee: BEHHNAM-DEHKORDY H (BEHH-I); DUKES D (DUKE-I); ROWLEN M (ROWL-I); VAKILI V (VAKI-I); YAHOO INC (YAHO-N)

Inventor: BEHHNAM-DEHKORDY H; DUKES D; ROWLEN M; VAKILI V

Patent Family (3 patents, 106 countries)

Patent Application

Number	Kind	Date	Number	Kind	Date	Update
WO 2005022891	A2	20050310	WO 2004US28081	A	20040827	200529 B
US 20050076363	A1	20050407	US 2003498899	P	20030829	200529 E
			US 2004752762	A	20040106	
US 20050076364	A1	20050407	US 2003498899	P	20030829	200529 E
			US 2004752824	A	20040106	

Priority Applications (no., kind, date): US 2004752824 A 20040106; US 2004752823 A 20040106; US 2003498899 P 20030829; US 2004752762 A 20040106

Patent Details

Number Kind Lan Pg Dwg Filing Notes

WO 2005022891 A2 EN 101 3

National Designated States, Original: AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW

Regional Designated States, Original: AT BE BG BW CH CY CZ DE DK EA EE ES FI FR GB GH GM GR HU IE IT KE LS LU MC MW MZ NA NL OA PL PT RO SD SE SI SK SL SZ TR TZ UG ZM ZW

US 20050076363 A1 EN Related to Provisional US 2003498899

US 20050076364 A1 EN Related to Provisional US 2003498899

Original Publication Data by Authority

Claims:

...the data network, to receive non-broadcast data from the data network and broadcast programming **content** from a broadcast source, **said** client-side device to access said **plurality** of user customization preferences from the user account via the data network; display a plurality

40/3, K/11 (Item 3 from file: 350)

DIALOG(R) File 350: Derwent WPIX

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0014904001 - Drawing available

WPI ACC NO: 2005-251778/200526

Related WPI Acc No: 2005-212525; 2005-221704; 2005-251697; 2005-251705; 2005-284455; 2005-284456; 2005-284552; 2005-284553

XRPX Acc No: N2005-207202

Online broadcast and non-broadcast contents integrating system has client side device to display broadcast content and non-broadcast content based on user preference, upon receiving user request to view non-broadcast content

Patent Assignee: DUKES D (DUKE-I); OKANE B (OKAN-I); UPENDRAN M (UPEN-I); VAKILI V (VAKI-I); YAHOO INC (YAHO-N)

Inventor: DUKES D; OKANE B; UPENDRAN M; VAKILI V

Patent Family (2 patents, 106 countries)

Patent Number	Kind	Date	Number	Kind	Date	Update
US 20050050576	A1	20050303	US 2003498899	P	20030829	200526 B
			US 2004752761	A	20040106	
WO 2005022889	A2	20050310	WO 2004US27966	A	20040827	200526 E

Priority Applications (no., kind, date): US 2003498899 P 20030829; US 2004752761 A 20040106

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes	
US 20050050576	A1	EN	42	10	Related to Provisional	US 2003498899
WO 2005022889	A2	EN				

National Designated States,Original: AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW

Regional Designated States,Original: AT BE BG BW CH CY CZ DE DK EA EE ES FI FR GB GH GM GR HU IE IT KE LS LU MC MW MZ NA NL OA PL PT RO SD SE SI SK SL SZ TR TZ UG ZM ZW

Alerting Abstract ...ADVANTAGE - Enables customizing user's television viewing experience or user's utilization of available services provided by website, by simultaneously displaying...

40/3,K/13 (Item 5 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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0014903920 - Drawing available

WPI ACC NO: 2005-251697/200526

Related WPI Acc No: 2005-212525; 2005-221704; 2005-251705; 2005-251778; 2005-284455; 2005-284456; 2005-284552; 2005-284553

XRPX Acc No: N2005-207121

Purchase transactions conducting system has broadcast-based device that displays purchase options corresponding to purchase preferences input through user interface, for selection by user

Patent Assignee: BEHHNAM-DEHKORDY H (BEHH-I); ROWLEN M (ROWL-I); UPENDRAN M (UPEN-I); VAKILI V (VAKI-I); YAHOO INC (YAHO-N)

Inventor: BEHHNAM-DEHKORDY H ; ROWLEN M ; UPENDRAN M ; VAKILI V

Patent Family (2 patents, 106 countries)

Patent Number	Kind	Date	Number	Kind	Date	Update
US 20050049933	A1	20050303	US 2003498899	P	20030829	200526 B
			US 2004752620	A	20040106	
WO 2005022888	A2	20050310	WO 2004US27917	A	20040827	200526 E

Priority Applications (no., kind, date): US 2003498899 P 20030829; US 2004752620 A 20040106

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes	
US 20050049933	A1	EN	38	10	Related to Provisional	US 2003498899
WO 2005022888	A2	EN				

National Designated States,Original: AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR

TT TZ UA UG US UZ VC VN YU ZA ZM ZW
Regional Designated States, Original: AT BE BG BW CH CY CZ DE DK EA EE ES
FI FR GB GH GM GR HU IE IT KE LS LU MC MW MZ NA NL OA PL PT RO SD SE SI
SK SL SZ TR TZ UG ZM ZW

Inventor: BEHHNAM-DEHKORDY H ...

... ROWLEN M ...

... UPENDRAN M ...

... VAKILI V

Class Codes

International Classification (Main): G06F-017/60 ...

Original Publication Data by Authority

Inventor name & address:

Upendran, Manish ...

... Vakili, Valla ...

... Behhnam-Dehkordy, Hamid-Reza ...

... Rowlen, Matthew ...

... UPENDRAN, Manish ...

... VAKILI, Valla ...

... BEHHNAM-DEHKORDY, Hamid-Reza ...

... ROWLEN, Matthew

Original Abstracts:

...interface is used to enter a plurality of user preferences that are then used to tailor what purchase options will be available to a client-side broadcast -based device . In another embodiment, product purchases may be made using a broadcast-based device, where the...

...interface is used to enter a plurality of user preferences that are then used to tailor what purchase options will be available to a client-side broadcast -based device . In another embodiment, product purchases may be made using a broadcast-based device, where the...

40/3,K/14 (Item 6 from file: 350)
DIALOG(R) File 350:Derwent WPIX
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0014864810 - Drawing available
WPI ACC NO: 2005-212525/200522

Related WPI Acc No: 2005-221704; 2005-251697; 2005-251705; 2005-251778;
2005-284455; 2005-284456; 2005-284552; 2005-284553

XRPX Acc No: N2005-175759

Multimedia content presentation system has broadcast-based client device to present list of possible multimedia search end points on multimedia interface, for allowing user to select specific end point

Patent Assignee: BEHHNAM-DEHKORDY H (BEHH-I); DUKES D (DUKE-I); ROWLEN M

(ROWL-I); VAKILI V (VAKI-I)
Inventor: BEHHNAM-DEHKORDY H ; DUKES D; ROWLEN M ; VAKILI V
Patent Family (1 patents, 1 countries)

Patent Number	Kind	Date	Number	Kind	Date	Update
US 20050050022	A1	20050303	US 2003498899	P	20030829	200522 B
			US 2004752823	A	20040106	

Priority Applications (no., kind, date): US 2003498899 P 20030829; US 2004752823 A 20040106

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes	
US 20050050022	A1	EN	52	13	Related to Provisional	US 2003498899

Inventor: BEHHNAM-DEHKORDY H ...

... ROWLEN M ...

... VAKILI V

Class Codes

International Classification (Main): G06F-017/30

Original Publication Data by Authority

Inventor name & address:

... Vakili, Valla ...

... Behhnam-Dehkordy, Hamid-Reza ...

... Rowlen, Matthew

40/AA,AN,AZ, TI/1 (Item 1 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215350
SYSTEM AND METHOD FOR PRESENTING NON-BROADCAST CONTENT ON A BROADCAST-BASED DEVICE
SYSTEME ET PROCEDE DESTINES A PRESENTER UN CONTENU AUTRE QUE DE DIFFUSION SUR UN DISPOSITIF BASE SUR LA DIFFUSION
Application: WO 2004US29247 20040827 (PCT/WO US04029247)

40/AA,AN,AZ, TI/2 (Item 2 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215234
SYSTEM AND METHOD FOR ACCESSING SPECIALIZED CONTENT ASSOCIATED WITH BROADCAST CONTENT
SYSTEME ET PROCEDE D'ACCES A DU CONTENU SPECIALISE ASSOCIE A DU CONTENU EN DIFFUSION
Application: WO 2004US28083 20040827 (PCT/WO US04028083)

40/AA,AN,AZ, TI/3 (Item 3 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215233
SYSTEM AlphaNuD METHOD FOR PROVIDING A USER INTERFACE
SYSTEME ET PROCEDE DE REALISATION D'INTERFACE UTILISATEUR
Application: WO 2004US28082 20040827 (PCT/WO US04028082)

40/AA,AN,AZ, TI/4 (Item 4 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215232
SYSTEM AND METHOD FOR NAVIGATION OF A MULTIMEDIA INTERFACE
SYSTEME ET PROCEDE DE NAVIGATION DANS UNE INTERFACE MULTIMEDIA
Application: WO 2004US28081 20040827 (PCT/WO US04028081)

40/AA,AN,AZ, TI/5 (Item 5 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215231
SYSTEM METHOD FOR AUCTIONING UTILIZING A BROADCAST-BASED DEVICE
SYSTEME ET PROCEDE POUR ENCHERES AVEC UN DISPOSITIF DU TYPE A DIFFUSION
Application: WO 2004US28080 20040827 (PCT/WO US2004028080)

40/AA,AN,AZ, TI/6 (Item 6 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215230
SYSTEM AND METHOD FOR PRESENTING FANTASY SPORTS CONTENT WITH BROADCAST CONTENT
SYSTEME ET PROCEDE DE PRESENTATION D'UN CONTENU DE SPORT FICTIFS EN MEME TEMPS QU'UN CONTENU DIFFUSE
Application: WO 2004US28079 20040827 (PCT/WO US04028079)

40/AA,AN,AZ,TI/7 (Item 7 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215175
SYSTEM AND METHOD FOR INTEGRATING BROADCAST CONTENT AND NON-BROADCAST CONTENT
SYSTEME ET PROCEDE PERMETTANT D'INTEGRER DES CONTENUS DE DIFFUSION ET DE NON DIFFUSION
Application: WO 2004US27966 20040827 (PCT/WO US04027966)

40/AA,AN,AZ,TI/8 (Item 8 from file: 349).
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215152
SYSTEM AND METHOD FOR PERFORMING PURCHASE TRANSACTIONS UTILIZING A BROADCAST-BASED DEVICE
SYSTEME ET PROCEDE D'EXECUTION DE TRANSACTIONS D'ACHAT A L'AIDE D'UN DISPOSITIF A RADIOOFFUSION
Application: WO 2004US27917 20040827 (PCT/WO US04027917)

40/AA,AN,AZ,TI/9 (Item 1 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014936812
WPI ACC NO: 2005-284553/
Navigation system for multimedia interface of television, has client device which simultaneously receives broadcast and non-broadcast contents based on user preferences, for display, so that multimedia interface is navigated

Original Titles:

System and method for navigation of a multimedia interface
System and method for customizing a multimedia interface
SYSTEM AND METHOD FOR NAVIGATION OF A MULTIMEDIA INTERFACE
SYSTEME ET PROCEDE DE NAVIGATION DANS UNE INTERFACE MULTIMEDIA
Local Applications (No Type Date): WO 2004US28081 A 20040827; US 2003498899 P 20030829; US 2004752762 A 20040106; US 2003498899 P 20030829; US 2004752824 A 20040106
Priority Applications (no., kind, date): US 2004752824 A 20040106; US 2004752823 A 20040106; US 2003498899 P 20030829; US 2004752762 A 20040106

40/AA,AN,AZ,TI/10 (Item 2 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014936811
WPI ACC NO: 2005-284552/
Fantasy sports provision system using network e.g. internet, includes client device to display preferred fantasy sport data simultaneously with broadcast programming content e.g. television content

Original Titles:

System and method for presenting fantasy sports content with broadcast content
SYSTEM AND METHOD FOR PRESENTING FANTASY SPORTS CONTENT WITH BROADCAST CONTENT
SYSTEME ET PROCEDE DE PRESENTATION D'UN CONTENU DE SPORT FICTIFS EN MEME

TEMPS QU'UN CONTENU DIFFUSE

Local Applications (No Type Date): WO 2004US28079 A 20040827; US

2003498899 P 20030829; US 2004752743 A 20040106

Priority Applications (no., kind, date): US 2003498899 P 20030829; US
2004752743 A 20040106

40/AA,AN,AZ,TI/11 (Item 3 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014904001

WPI ACC NO: 2005-251778/

Online broadcast and non-broadcast contents integrating system has client side device to display broadcast content and non-broadcast content based on user preference, upon receiving user request to view non-broadcast content

Original Titles:

System and method for integrating broadcast content and non-broadcast content

SYSTEM AND METHOD FOR INTEGRATING BROADCAST CONTENT AND NON-BROADCAST CONTENT

SYSTEME ET PROCEDE PERMETTANT D'INTEGRER DES CONTENUS DE DIFFUSION ET DE NON DIFFUSION

Local Applications (No Type Date): US 2003498899 P 20030829; US
2004752761 A 20040106; WO 2004US27966 A 20040827

Priority Applications (no., kind, date): US 2003498899 P 20030829; US
2004752761 A 20040106

40/AA,AN,AZ,TI/12 (Item 4 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014903928

WPI ACC NO: 2005-251705/

Auctioning system uses broadcast-based device e.g. set top box coupled to internet, to receive user preference data based on multiple auctioning preferences and broadcast programming content from broadcast source

Original Titles:

System and method for auctioning utilizing a broadcast-based device

SYSTEM METHOD FOR AUCTIONING UTILIZING A BROADCAST-BASED DEVICE

SYSTEME ET PROCEDE POUR ENCHERES AVEC UN DISPOSITIF DU TYPE A DIFFUSION

Local Applications (No Type Date): US 2003498899 P 20030829; US
2004752738 A 20040106; WO 2004US28080 A 20040827

Priority Applications (no., kind, date): US 2003498899 P 20030829; US
2004752738 A 20040106

40/AA,AN,AZ,TI/13 (Item 5 from file: 350)

DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014903920

WPI ACC NO: 2005-251697/

Purchase transactions conducting system has broadcast-based device that displays purchase options corresponding to purchase preferences input through user interface, for selection by user

Original Titles:

System and method for performing purchase transactions utilizing a broadcast-based device

SYSTEM AND METHOD FOR PERFORMING PURCHASE TRANSACTIONS UTILIZING A BROADCAST-BASED DEVICE

SYSTÈME ET PROCEDE D'EXECUTION DE TRANSACTIONS D'ACHAT A L'AIDE D'UN DISPOSITIF A RADIOPROPAGATION

Local Applications (No Type Date): US 2003498899 P 20030829; US
2004752620 A 20040106; WO 2004US27917 A 20040827

Priority Applications (no., kind, date): US 2003498899 P 20030829; US
2004752620 A 20040106

40/AA,AN,AZ, TI/14 (Item 6 from file: 350)

DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014864810

WPI ACC NO: 2005-212525/

Multimedia content presentation system has broadcast-based client device to present list of possible multimedia search end points on multimedia interface, for allowing user to select specific end point

Original Titles:

System and method for searching content using a multimedia interface

Local Applications (No Type Date): US 2003498899 P 20030829; US
2004752823 A 20040106

Priority Applications (no., kind, date): US 2003498899 P 20030829; US
2004752823 A 20040106

40/AA,AN,AZ, TI/15 (Item 1 from file: 2)

DIALOG(R)File 2:(c) 2006 Institution of Electrical Engineers. All rts. reserv.

08984451 INSPEC Abstract Number: B2004-07-6250F-158

Title: Performance assessment of a novel prediction-based resource borrowing strategy suitable for high capacity mobile cellular networks

40/AA,AN,AZ, TI/16 (Item 2 from file: 2)

DIALOG(R)File 2:(c) 2006 Institution of Electrical Engineers. All rts. reserv.

08671978 INSPEC Abstract Number: B2003-08-6250F-091

Title: Dynamic channel allocation based on compact pattern concept with pattern restoration: performance analysis of a modified approach

40/AA,AN,AZ, TI/17 (Item 3 from file: 2)

DIALOG(R)File 2:(c) 2006 Institution of Electrical Engineers. All rts. reserv.

07300363 INSPEC Abstract Number: B1999-08-6150D-018

Title: Channel equalization using neural networks

? show files;ds
 File 347:JAPIO Dec 1976-2006/Jan(Updated 061009)
 (c) 2006 JPO & JAPIO
 File 350:Derwent WPIX 1963-2006/UD=200665
 (c) 2006 The Thomson Corporation
 File 371:French Patents 1961-2002/BOPI 200209
 (c) 2002 INPI. All rts. reserv.

Set	Items	Description
S1	360060	PERSONALI?ATION OR PERSONALI?ED OR CUSTOM OR CUSTOMI? OR T-AILOR??? OR INDIVIDUALI? OR "TO"()ORDER OR TARGET?
S2	419642	TV OR BROADCAST(5N) (MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY) (2W) (THEATR?? OR CINEMA)
S3	5187453	CONNECT OR CONNECTED OR CONNECTI?? OR SERVICE OR SERVICES - OR HOOKUP OR HOOK??()UP OR INSTALL?
S4	729066	INTERNET OR WEB OR WORLDWIDE??? OR WIDEWEB OR NETWORK OR ONLINE OR ON()LINE
S5	55782	PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6	1686693	PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARACTERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS OR PATTERN OR PATTERNS OR CRITERI??
S7	110535	OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8	1003	S1(5N) S2
S9	164558	S3(5N) S4
S10	18	S5(5N) (S6(10N),S7)
S11	0	S8(S) S9(S) S10
S12	784	S5(5N) S6
S13	386	S5(5N) S7
S14	20	S12 AND S13
S15	0	S8 AND S9 AND S14
S16	1150	S12 OR S13
S17	0	S8(S) S9(S) S16
S18	0	S8 AND S9 AND S16
S19	0	S4(S) S8(S) S16
S20	441	S1 AND S2 AND S4 AND S6
S21	75	S4 AND S6 AND S8
S22	372755	IC=(G06F-017? OR G06F-0017?)
S23	21	S21 AND S22
S24	6	S4(10N) S6(10N) S8
S25	27	S23 OR S24
S26	27	IDPAT (sorted in duplicate/non-duplicate order)
S27	27	IDPAT (primary/non-duplicate records only)

27/3,K/1 (Item 1 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2006 The Thomson Corporation. All rts. reserv.

0015911408 - Drawing available
WPI ACC NO: 2006-443049/200645
XRPX Acc No: N2006-362975

Personalized content system for delivery of personalized and logistic information between communication devices has server which retrieves digital record and processes personalized content based on user input and program profile

Patent Assignee: INSIGNIO TECHNOLOGIES INC (INSI-N)

Inventor: SCANNELL R F

Patent Family (1 patents, 1 countries)

Patent	Application
Number	Kind Date Number Kind Date Update
US 20060123053	A1 20060608 US 2004632643 P 20041202 200645 B
	US 2005291384 A 20051201

Priority Applications (no., kind, date): US 2004632643 P 20041202; US 2005291384 A 20051201

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20060123053	A1	EN	61	13	Related to Provisional US 2004632643
...server which retrieves digital record and processes personalized content based on user input and program profile					

Alerting Abstract ...created by retrieving the digital copy of a digital record for processing based on a web -based personalized application. A server retrieves the digital record and processes the content based on a user input and a program profile . . .ADVANTAGE - Facilitates widespread generation and integrated dissemination of personalized content at low cost. Enables transmitting personalized content including e.g. TV program, to communication device of user...

Title Terms.../Index Terms/Additional Words: PROFILE

Class Codes

International Classification (+ Attributes)
IPC + Level Value Position Status Version
G06F-0017/00 ...

Original Publication Data by Authority

Original Abstracts:

...a digital record associated with it, and processing the digital copy for at least a web -based personalized application. Conversion is based on input of a code such as a telephone...

...record and processes content and outputs based on user input, a user and/or program profile , and combinations thereof.

Claims:

...digital record associated with said content and processing said digital copy for at least a web -based personalized application, wherein said conversion is based on the input of at least one...

...server processes said content based on at least one of said user input, a user profile associated with said input, a program profile associated

with said input, a program **profile** associated with at least the time of receipt of said transmission to said server port...

27/3,K/3 (Item 3 from file: 350)
DIALOG(R)File 350:Derwent WPIX
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0015349567 - Drawing available
WPI ACC NO: 2005-699826/200572
Related WPI Acc No: 2001-090887; 2002-254672; 2002-269612; 2002-361087;
2002-479604; 2002-681473; 2002-690132; 2006-046153; 2006-076265
XRPX Acc No: N2005-574010
Selective storage method of targeted advertisements at set-top box, involves determining whether advertisement contained in received signal is appropriate, by comparing grouping indicator with grouping assignment of subscriber equipment
Patent Assignee: PRIME RES ALLIANCE E INC (PRIM-N)
Inventor: ELDERING C A; FLICKINGER G C
Patent Family (1 patents, 1 countries)
Patent Application

Number	Kind	Date	Number	Kind	Date	Update
US 20050210502	A1	20050922	US 2000229156	P	20000831	200572 B
			US 2000748949	A	20001227	
			US 2005134146	A	20050520	

Priority Applications (no., kind, date): US 2000748949 A 20001227; US 2000229156 P 20000831; US 2005134146 A 20050520

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20050210502	A1	EN	19	9	Related to Provisional US 2000229156 Continuation of application US 2000748949

Alerting Abstract ...ADVANTAGE - Enables to insert **targeted** advertisements into **television** program stream in **targeted** fashion either by subscriber or group of subscribers in **network**.

Class Codes

(Additional/Secondary): **G06F-017/60 ...**

Original Publication Data by Authority

Original Abstracts:

...at the STB, are processed by the STB and only those advertisements with the appropriate **characteristics** are stored on the hard drive (HD). This may require some buffering of the advertisements...

Claims:

b 1 /b . A method of selectively storing targeted advertisements at subscriber equipment in a television **network** environment, the method comprising:(a) forming a plurality of targeted groups based on characterization information...

27/3,K/5 (Item 5 from file: 350)
DIALOG(R)File 350:Derwent WPIX
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0014613759 - Drawing available
WPI ACC NO: 2004-795732/
XRPX Acc No: N2004-627141

Personalized television program recommendation provision method in search engine of internet, involves generating prioritized list from documents based on convolution of belief probabilities and ontology co-occurrence probabilities

Patent Assignee: HATTA M (HATT-I); SONY ELECTRONICS INC (SONY)

Inventor: HATTA M

Patent Family (2 patents, 106 countries)

Patent Number	Kind	Date	Number	Kind	Date	Update
WO 2004095174	A2	20041104	WO 2004US11538	A	20040414	200478 B
US 20050004930	A1	20050106	US 2003463609	P	20030416	200504 E
			US 2004824655	A	20040413	

Priority Applications (no., kind, date): US 2003463609 P 20030416; US 2004824655 A 20040413

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2004095174	A2	EN	35	7	

National Designated States, Original: AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW

Regional Designated States, Original: AT BE BG BW CH CY CZ DE DK EA EE ES FI FR GB GH GM GR HU IE IT KE LS LU MC MW MZ NL OA PL PT RO SD SE SI SK SL SZ TR TZ UG ZM ZW

US 20050004930 A1 EN Related to Provisional US 2003463609

Personalized television program recommendation provision method in search engine of internet, involves generating prioritized list from documents based on convolution of belief probabilities and ontology co...

Alerting Abstract ...NOVELTY - The belief probabilities based on user feed back for ontological concepts within a **preference** model (108) representing a belief of user **preferences**, are determined. A prioritized list (120) is generated from several documents (116) based on the...
... personalized television program recommendation provision apparatus; machine-readable medium for storing program for providing **personalized television** program recommendation; **personalized television** program recommendation provision system...

...USE - For providing recommendation for **personalized television** (TV) program such as baseball game, shopping and travel related programs, and for providing multimedia content such as video, audio, music, images, text documents, web documents, digitized data, to user/viewer, by search engine of **internet**, directly coupled and private networks...

...DESCRIPTION OF DRAWINGS - The figure shows an overview of **personalized TV** program recommendation system

Class Codes

...International Classification (Main): G06F-017/00

Original Publication Data by Authority

Original Abstracts:

Belief probabilities for ontological concepts within a **preference** model representing a belief of user **preferences** are determined. The belief probabilities are based on user feedback. A convolution of the belief...

...Belief probabilities for ontological concepts within a **preference** model (108) representing a belief of user **preferences** are determined. The belief probabilities are based on user feedback (104). A convolution of the ...

...des probabilites de croyances relatives a des concepts ontologiques au sein d'un modele de **preferences** (108) representant une croyance concernant des **preferences** de l'utilisateur sont determinees. Les probabilites de croyance sont basees sur la reaction (104...).

Claims:

...claimed is: b 1 /b . A computerized method comprising: determining belief probabilities for ontological concepts within a **preference** model representing a belief of user **preferences** , wherein the belief probabilities are based on user feedback; performing a convolution of the belief...

27/3,K/6 (Item 6 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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0014469770 - Drawing available

WPI ACC NO: 2004-661209/

XRPX Acc No: N2004-523550

Targeted content selecting method for use in interactive television network , involves determining match between targeted content and viewer profiles , and selecting piece of content for display to viewer based on match

Patent Assignee: BORSY L (BORS-I); HAWKINS W J (HAWK-I)

Inventor: BORSY L; HAWKINS W J

Patent Family (1 patents, 1 countries)

Patent Application

Number	Kind	Date	Number	Kind	Date	Update
US 20040172650	A1	20040902	US 2003375028	A	20030228	200464 B

Priority Applications (no., kind, date): US 2003375028 A 20030228

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20040172650	A1	EN	16	10	

Targeted content selecting method for use in interactive television network , involves determining match between targeted content and viewer profiles , and selecting piece of content for display to viewer based on match

27/3,K/8 (Item 8 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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0013951167 - Drawing available

WPI ACC NO: 2004-131688/

XRPX Acc No: N2004-105111

Targeted marketing usage data collection method using broadcast network , involves accessing stored usage data to determine appropriate advertisement for user by advertiser

Patent Assignee: ALANEN J (ALAN-I); HUSSMANN H (HUSS-I); LUOMA J (LUOM-I); NOKIA CORP (OYNO)

Inventor: ALANEN J; HUSSMANN H; KYLMAEKOSKI J; LUOMA J

Patent Family (2 patents, 32 countries)

Patent Number	Kind	Date	Number	Kind	Date	Update
US 20040002896	A1	20040101	US 2002183646	A	20020628	200413 B
EP 1376914	A2	20040102	EP 2003254053	A	20030626	200413 E

Priority Applications (no., kind, date): US 2002183646 A 20020628

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20040002896	A1	EN	14	2	
EP 1376914	A2	EN			

Regional Designated States,Original: AL AT BE BG CH CY CZ DE DK EE ES FI
FR GB GR HU IE IT LI LT LU LV MC MK NL PT RO SE SI SK TR

Targeted marketing usage data collection method using broadcast network , involves accessing stored usage data to determine appropriate advertisement for user by advertiser

Original Titles:

...Collection of behaviour data on a broadcast data network

...

...Collection of behavior data on a broadcast data network

Alerting Abstract ...USE - For collecting targeted marketing usage data related to television broadcast data, digital video broadcast data, streaming video data, video-on-demand data, music download...

...webpage data, multimedia content data for books, magazines, newspapers, electronic-commerce data through broadcast data network , hybrid network , wireless network , private network such as local area network , b Bluetooth /b (RTM) network , intranet, extranet...

...DESCRIPTION OF DRAWINGS - The figure shows the network diagram for collecting usage data from broadcast data network .

Title Terms.../Index Terms/Additional Words: NETWORK ;

Class Codes

International Classification (Main): G06F-017/60 ...

Original Publication Data by Authority

Original Abstracts:

...advertisement for a second user. The method comprises receiving a data resource from a communications network , storing the data resource, displaying the data resource for a first user, extracting usage data...

...advertisement for a second user. The method comprises receiving a data resource from a communications network , storing the data resource, displaying the data resource for a first user, extracting usage data...

Claims:

...the memory device, the processor being configured to: receive a data

resource from a communications **network** ; store the data resource; display the data resource for a first user; extract usage data...

...an advertiser with a targeted marketing activity, comprising: receiving a data resource from a communications **network** ; storing the data resource; displaying the data resource for a first user; extracting usage data...

27/3,K/9 (Item 9 from file: 350)
DIALOG(R)File 350:Derwent WPIX
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0013940987 - Drawing available
WPI ACC NO: 2004-121308/200412
Related WPI Acc No: 1998-446653; 2000-061754; 2001-475470; 2003-707437;
2003-862888; 2004-021105; 2005-028499; 2006-600758
XRPX Acc No: N2004-097164

Node targeted content provision system in television network , provides message such as advertisement message to targeted node, prior to completion of display of information in node

Patent Assignee: KLUG J R (KLUG-I); KLUG N H (KLUG-I)

Inventor: KLUG J R; KLUG N H

Patent Family (1 patents, 1 countries)

Patent	Application					
Number	Kind	Date	Number	Kind	Date	Update
US 20040010546	A1	20040115	US 19958736	P	19951211	200412 B
			US 1996595837	A	19960202	
			US 1997876765	A	19970616	
			US 1998128915	A	19980804	
			US 1999451390	A	19991130	
			US 2003615219	A	20030707	

Priority Applications (no., kind, date): US 19958736 P 19951211; US 1996595837 A 19960202; US 1997876765 A 19970616; US 1998128915. A 19980804; US 1999451390 A 19991130; US 2003615219 A 20030707

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20040010546	A1	EN	41	18	Related to Provisional US 19958736 Continuation of application US 1996595837 C-I-P of application US 1997876765 C-I-P of application US 1998128915 Continuation of application US 1999451390 Continuation of patent US 5790785 C-I-P of patent US 5996007 Continuation of patent US 6615251

Node targeted content provision system in television network , provides message such as advertisement message to targeted node, prior to completion of display of...

Original Titles:

Method for providing node targeted content in an addressable **network**

Alerting Abstract ...or advertising information, product information, public service announcement or other messages interested by user, in **internet** and television **network** .

Title Terms.../Index Terms/Additional Words: **NETWORK** ;

Class Codes

International Classification (+ Attributes)
IPC + Level Value Position Status Version
... G06F-0017/30
... G06F-0017/30

Original Publication Data by Authority

Original Abstracts:

Advertising, entertainment or other content is targeted to a particular node of an addressable **network** based on user information. Such addressable networks may include the **Internet**, certain television networks or other networks where content can be addressed to specific nodes. The user information may include financial information, product or service **preference** information, and user contact information regarding a user of the targeted node. In one implementation, targeted content is presented during waiting time of an **Internet** session. The corresponding process involves monitoring (b 416 /b) a user node to identify a website access...

Claims:

What is claimed is: b 1 /b . A system for providing node targeted content in an addressable **network**, comprising: an access request receipt module; means for providing information in response to the access...

27/3,K/10 (Item 10 from file: 350)

DIALOG(R)File 350:Derwent WPIX
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0013137577 - Drawing available
WPI ACC NO: 2003-219842/200321
XRPX Acc No: N2003-175302

Media object transmission system for television , determines user profile targeted using media object received from input port, for identifying suitable media object receiving users

Patent Assignee: ACTV INC (ACTV-N); CRISTOFALO M (CRIS-I); DEO F P (DEOF-I)

Inventor: CRISTOFALO M; DEO F P

Patent Family (5 patents, 94 countries)

Patent Number	Kind	Date	Number	Kind	Date	Update
US 20020152117	A1	20021017	US 2001834500	A	20010412	200321 B
WO 2002084502	A1	20021024	WO 2001US12469	A	20010417	200321 E
EP 1379959	A1	20040114	EP 2001930549	A	20010417	200410 E
			WO 2001US12469	A	20010417	
AU 2001257076	A1	20021028	AU 2001257076	A	20010417	200433 E
JP 2004537190	W	20041209	WO 2001US12469	A	20010417	200481 E
			JP 2002582374	A	20010417	

Priority Applications (no., kind, date): US 2001834500 A 20010412

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20020152117	A1	EN	25	5	

WO 2002084502 A1 EN

National Designated States,Original: AE AG AL AM AT AU AZ BA BB BG BR BY

BZ CA CH CN CO CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL
IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO
NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
Regional Designated States,Original: AT BE CH CY DE DK EA ES FI FR GB GH
GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW
EP 1379959 A1 EN PCT Application WO 2001US12469
Based on OPI patent WO 2002084502
Regional Designated States,Original: AL AT BE CH CY DE DK ES FI FR GB GR
IE IT LI LT LU LV MC MK NL PT RO SE SI TR
AU 2001257076 A1 EN Based on OPI patent WO 2002084502
JP 2004537190 W JA 110 PCT Application WO 2001US12469
Based on OPI patent WO 2002084502

Media object transmission system for television , determines user profile targeted using media object received from input port, for identifying suitable media object receiving users

Alerting Abstract ...NOVELTY - A transmitting system (102) determines the user **profile** targeted using the media object received from the input port. The system identifies a user associated with the user **profile** , and the media object is transmitted to the identified user....system; Media object presenting method; Computer readable medium for storing media object presentation program; User **profile** generation system; User **profile** generation method; Media object pushing method; and Media object pulling method...

...USE - Media object transmission system in electronic information access system e.g. television, radio, **Internet** , multimedia content creator. For sponsoring program e.g. news program, sports program e.g. football...

...analog and digital television broadcast, analog and digital radio broadcast, analog and digital wireless communication **network** , microwave system, millimeter wave system, infrared system, and satellite broadcast system and in wire based...

...link, telephone system, closed circuit system, very high speed digital subscriber lines (VDSL), VGD using **Internet** , private **network** , public **network** , wireless **network** , wired **network** , ATM **network** , wide area **network** , local area **network** and intranet...

...representation of a system providing media object based content targeted to users based on user **profiles** .

Title Terms.../Index Terms/Additional Words: **PROFILE** ;

Class Codes

...International Classification (Main): **G06F-017/60**

Original Publication Data by Authority

Original Abstracts:

...transmitting the content, and receiving and presenting the content to a user based upon user **profile** information. The system includes a media object creator (108), which creates media objects utilized i...

...profiling system which determines which media objects a user is to receive based upon user **profile** information...

...transmitting the content, and receiving and presenting the content to a

user based upon user **profile** information. The system includes a media object creator, which creates media objects utilized in a...

...profiling system which determines which media objects a user is to receive based upon user **profile** information...

...transmitting the content, and receiving and presenting the content to a user based upon user **profile** information. The system includes a media object creator (108), which creates media objects utilized i...

...profiling system which determines which media objects a user is to receive based upon user **profile** information...

Claims:

...for transmitting a media object containing content targeted to a user based upon a user **profile** comprising:an input port for receiving a media object containing content targeted to a user **profile**; and a transmitting system, connected to the input port, which transmits the media object in a programming signal to a user associated with the **user profile**; whereupon receiving the media object from the input port, the transmitting system determines the **user profile** targeted by the media object, identifies a user associated with the **user profile**, and transmits the media object to the identified user.

27/3, K/11 (Item 11 from file: 350)
DIALOG(R)File 350:Derwent WPIX
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0012989108 - Drawing available
WPI ACC NO: 2003-066830/
Related WPI Acc No: 2002-382554; 2003-128051
XRPX Acc No: N2003-051831

Advertisement matching method for TV delivery system, involves correlating advertisement profile and subscriber profile to determine targeted advertisement

Patent Assignee: ELDERING C A (ELDE-I); LUSTIG H M (LUST-I); SCHLACK J A (SCHL-I)

Inventor: ELDERING C A; LUSTIG H M; SCHLACK J A

Patent Family (1 patents, 1 countries)

Patent	Application
Number	Kind Date Number Kind Date Update
US 20020123928	A1 20020905 US 2001260946 P 20010111 200306 B
	US 2001263095 P 20010119
	US 2001278612 P 20010426
	US 2001928024 A 20010810

Priority Applications (no., kind, date): US 2001278612 P 20010426; US 2001263095 P 20010119; US 2001260946 P 20010111; US 2001928024 A 20010810

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes	
US 20020123928	A1	EN	73	40	Related to Provisional	US 2001260946
					Related to Provisional	US 2001263095
					Related to Provisional	US 2001278612

Advertisement matching method for TV delivery system, involves correlating advertisement profile and subscriber profile to determine targeted advertisement

Original Titles:

Targeting ads to subscribers based on privacy-protected subscriber profiles

Alerting Abstract ...NOVELTY - An advertisement **profile** containing traits of a target market is received. Subscriber data from various sources are gathered and subscriber **profiles** are generated using the data, without revealing any private data. The advertisement **profile** and subscriber **profile** are correlated to determine targeted advertisement....**USE** - For TV delivery system, **Internet**, radio, video **network**, computer publishing media e.g. newspapers, etc...

...**DESCRIPTION OF DRAWINGS** - The figure shows the **television** system using **targeted** advertising model.

Title Terms.../Index Terms/Additional Words: **PROFILE** ;

Class Codes

International Classification (Main): **G06F-017/60**

Original Publication Data by Authority

Original Abstracts:

Monitoring subscriber viewing interactions, such as television viewing interactions, and generating viewing **characteristics** therefrom. Generating at least one type of subscriber **profile** from at least some subset of subscriber **characteristics** including viewing, purchasing, transactions, statistical, deterministic, and demographic. The subscriber **characteristics** may be generated, gathered from at least one source, or a combination thereof. Forming groups of subscribers by correlating at least one type of subscriber **profile**. The subscriber groups may correlate to elements of a content delivery system (such as head-ends, nodes, branches, or set top boxes (STBs) within a cable TV system). Correlating ad **profiles** to subscriber/subscriber group **profiles** and selecting targeted advertisements for the subscribers/subscriber groups based on the correlation. Inserting the...

Claims:

...claimed is: b 1 /b . A method for matching advertisements to subscribers, the method comprising: receiving advertisement **profiles** that include traits associated with an intended target market for an associated advertisement; gathering subscriber...

...least a subset of transactional data, public data, private data, and demographic data; generating subscriber **profiles** based on at least a subset of gathered subscriber data, wherein the subscriber **profiles** predict traits about the subscribers without revealing any private data or raw transaction data associated with the subscribers; correlating the advertisement **profiles** with the subscriber **profiles**; and selecting targeted advertisements based on said correlating.

27/3,K/12 (Item 12 from file: 350)
DIALOG(R)File 350:Derwent WPIX
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0012904201 - Drawing available
WPI ACC NO: 2002-147290/200219
XRPX Acc No: N2002-111695

Provision method for targeted message to user used to implement an interactive television application presenting message to user for which

targeting criterion is satisfied

Patent Assignee: UNITED VIDEO PROPERTIES INC (UNVI-N)

Inventor: ELLIS M D

Patent Family (9 patents, 94 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
WO 2001039501	A1	20010531	WO 2000US31995	A	20001121	200219 B
AU 200117867	A	20010604	AU 200117867	A	20001121	200219 E
EP 1232651	A1	20020821	EP 2000980635	A	20001121	200262 E
			WO 2000US31995	A	20001121	
CN 1391766	A	20030115	CN 2000816102	A	20001121	200330 E
JP 2003515985	W	20030507	WO 2000US31995	A	20001121	200331 E
			JP 2001540524	A	20001121	
TW 503659	A	20020921	TW 2000124659	A	20001121	200337 E
EP 1564995	A2	20050817	EP 2000980635	A	20001121	200554 E
			EP 200575664	A	20001121	
US 20050204382	A1	20050915	US 1999167184	P	19991123	200561 E
			US 2000717729	A	20001121	
			US 200542820	A	20050125	
CN 1173568	C	20041027	CN 2000816102	A	20001121	200615 E

Priority Applications (no., kind, date): US 200542820 A 20050125; US 2000717729 A 20001121; US 1999167184 P 19991123

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2001039501	A1	EN	57	14	

National Designated States, Original: AE AG AL AM AT AU AZ BA BB BG BR BY
BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN
IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ
PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

Regional Designated States, Original: AT BE CH CY DE DK EA ES FI FR GB GH
GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW

AU 200117867 A EN Based on OPI patent WO 2001039501

EP 1232651 A1 EN PCT Application WO 2000US31995

Based on OPI patent WO 2001039501

Regional Designated States, Original: AL AT BE CH CY DE DK ES FI FR GB GR
IE IT LI LT LU LV MC MK NL PT RO SE SI

JP 2003515985 W JA 50 PCT Application WO 2000US31995

Based on OPI patent WO 2001039501

TW 503659 A ZH

EP 1564995 A2 EN Division of application EP 2000980635

Division of patent EP 1232651

Regional Designated States, Original: AT BE CH CY DE DK ES FI FR GB GR IE
IT LI LU MC NL PT SE

US 20050204382 A1 EN Related to Provisional US 1999167184
Continuation of application US 2000717729

...user used to implement an interactive television application presenting
message to user for which targeting criterion is satisfied

Original Titles:

...INTERACTIVE TELEVISION TARGETED MESSAGE SYSTEM...

Alerting Abstract ...NOVELTY - The method involves creating a message with associated targeting **criteria**. The message is distributed to several users. The targeting **criterion** is compared to stored user information. The message is presented to the user for which the targeting **criterion** is satisfied. The method further involves distributing the message through a television distribution facility, the **Internet** or a set-top box....
ADVANTAGE - Provides **targeted** messaging for **television** subscribers in cable television system or satellite television system...

Title Terms.../Index Terms/Additional Words: **CRITERIA** ;

Class Codes

... (Additional/Secondary): **G06F-017/60**

Original Publication Data by Authority

Original Abstracts:

An interactive **television** system is provided in which **targeted** messages may be sent to users. The interactive television system may use an interactive television...

...other interactive television application or may be part of the program guide or other interactive **television** application. Messages may be **targeted** based on the **television** channels to which the user subscribes or based on which settings the user has established in the program guide or other application or based on any other suitable **criteria**.

...system and method is provided for providing a targeted message to user equipment. An interactive **television** application is used to **order** a product or service, and user information is stored in user equipment where the user...

...service. A message is created at a television distribution facility, the message having associated targeting **criteria**. The message and the targeting **criteria** are distributed from a **television** distribution facility to user equipment. At the user equipment, the targeting **criteria** are compared to the stored user information relating to the product or service, and when the targeting **criteria** are satisfied the message is presented to the user...

...An interactive **television** system is provided in which **targeted** messages may be sent to users. The interactive television system may use an interactive television...

...other interactive television application or may be part of the program guide or other interactive **television** application. Messages may be **targeted** based on the **television** channels to which the user subscribes or based on which settings the user has established in the program guide or other application or based on any other suitable **criteria**.

...An interactive **television** system is provided in which **targeted** messages may be sent to users. The interactive television system may use an interactive television...

...other interactive television application or may be part of the program guide or other interactive **television** application. Messages may be

targeted based on the **television** channels to which the user subscribes or based on which settings the user has established in the program guide or other application or based on any other suitable **criteria**.

Claims:

...a targeted message to at least one user equipment, said method comprising: using an interactive **television** application to order a product or service; storing user information relating to the product or service in user equipment; creating a message having associated **targeting criteria** at a **television** distribution facility; distributing the message along with the **targeting criteria** from the **television** distribution facility to the user equipment; comparing the targeting **criteria** to the stored user information relating to the product or service at the user equipment; and presenting the message to the user when the **targeting criteria** are satisfied...

...providing a targeted message to a user of an interactive television application, comprising: using the **interactive** television **application** to order a product or service; storing user information relating to the ordered product or service in user equipment; creating a message having associated **targeting criteria** at a first location; distributing the message along with the **targeting criteria** from the first location to the user equipment; comparing the **targeting criteria** to the stored user information relating to the ordered product or service at the user equipment; and presenting the message to the user when the **targeting criteria** are satisfied.

27/3, K/13 (Item 13 from file: 350)
DIALOG(R) File 350:Derwent WPIX
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0012849060 - Drawing available
WPI ACC NO: 2002-707604/200276
XRPX Acc No: N2002-557893

Identifying method for current user of terminal for delivery of targeted content dynamically matching current input pattern with one of user input pattern profiles

Patent Assignee: PREDICTIVE NETWORKS INC (PRED-N); SEDNA PATENT SERVICES LLC (SEDN-N)

Inventor: CERRATO D E

Patent Family (4 patents, 95 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
WO 2002082214	A2	20021017	WO 2002US10580	A	20020405	200276 B
US 20020178257	A1	20021128	US 2001282028	P	20010406	200281 E
			US 2002117654	A	20020405	
AU 2002305137	A1	20021021	AU 2002305137	A	20020405	200433 E
US 7092926	B2	20060815	US 2001282028	P	20010406	200654 E
			US 2002117654	A	20020405	

Priority Applications (no., kind, date): US 2002117654 A 20020405; US 2001282028 P 20010406

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2002082214	A2	EN	36	3	

National Designated States, Original: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ

NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
Regional Designated States, Original: AT BE CH CY DE DK EA ES FI FR GB GH
GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZM ZW
US 20020178257 A1 EN Related to Provisional US 2001282028
AU 2002305137 A1 EN Based on OPI patent WO 2002082214
US 7092926 B2 EN Related to Provisional US 2001282028

...method for current user of terminal for delivery of targeted content dynamically matching current input pattern with one of user input pattern profiles

Alerting Abstract ...NOVELTY - The method involves providing a data base containing several user input **pattern profiles** of prior user inputs to a terminal device. Each of the possible users is associated with at least one of the user input **pattern profiles**. At least one current input **pattern** is detected from use of the terminal device. At least one current input **pattern** is dynamically matched with one of the user input **pattern profiles**. The possible user associated with the one of the user input **pattern profiles** is selected as the current user....**USE** - For monitoring activity of users of a client terminal, such as a computer or **TV** set, to deliver **targeted** content such as advertising...

...**DESCRIPTION OF DRAWINGS** - The figure shows a **network** in which the system may be implemented.

Title Terms.../Index Terms/Additional Words: **PATTERN** ; ...

... **PROFILE**

Class Codes

International Classification (+ Attributes)
IPC + Level Value Position Status Version
... G06F-0017/00

Original Publication Data by Authority

Original Abstracts:

...a group of possible users. The method includes providing a database containing multiple user input **pattern profiles** of prior user inputs to the terminal device. Each of the possible users of the group are associated with at least one of the user input **pattern profiles**. Current input **patterns** from use of the terminal device are detected. The current input **patterns** are combined and then dynamically matched with one of the user input **pattern profiles**, and the possible user associated with the matched user input **pattern profile** is selected as the current user. The system for identifying a current user of a terminal device from a group of possible users includes a database containing multiple user input **pattern profiles** of prior user inputs to the terminal device. Each of the possible users is associated with at least one of the user input **pattern profiles**. The system detects current input **patterns** from use of the terminal device, and then combines the **patterns** and dynamically matches the **patterns** with one of the user input **pattern profiles**. The system selects the possible user associated with the matched user input **pattern profiles** as the current user...

...a group of possible users. The method includes providing a database containing multiple user input **pattern profiles** of prior user inputs to the terminal device. Each of the possible users of the group are associated with at least one of the user input **pattern profiles**. Current input

patterns from use of the terminal device are detected. The current input **patterns** are combined and then dynamically matched with one of the user input **pattern profiles**, and the possible user associated with the matched user input **pattern profile** is selected as the current user. The system for identifying a current user of a terminal device from a group of possible users includes a database containing multiple user input **pattern profiles** of prior user inputs to the terminal device. Each of the possible users is associated with at least one of the user input **pattern profiles**. The system detects current input **patterns** from use of the terminal device, and then combines the **patterns** and dynamically matches the **patterns** with one of the user input **pattern profiles**. The system selects the possible user associated with the matched user input **pattern profiles** as the current user...

...a group of possible users. The method includes providing a database containing multiple user input **pattern profiles** of prior user inputs to the terminal device. Each of the possible users of the group are associated with at least one of the user input **pattern profiles**. Current input **patterns** from use of the terminal device are detected. The current input **patterns** are combined and then dynamically matched with one of the user input **pattern profiles**, and the possible user associated with the matched user input **pattern profile** is selected as the current user. The system for identifying a current user of a terminal device from a group of possible users includes a database containing multiple user input **pattern profiles** of prior under inputs to the terminal device. Each of the possible users is associated with at leas one of the user input **pattern profiles**. The system detects current input **patterns** from use of the terminal device, and then combines the **patterns** and dynamically matches the **patterns** with one of the user input **pattern profiles**. The system selects the possible user associated with the matched user input **pattern profiles** as the current user...

Claims:

...a group of possible users, comprising: providing a database containing a plurality of user input **pattern profiles** of prior user inputs to said terminal device, each of said possible users being associated with at least one of said user input **pattern profiles**; detecting at least one current input **pattern** from use of said terminal device; and dynamically matching said at least one current input **pattern** with one of said user input **pattern profiles**, and selecting the possible user associated with the one of said user input **pattern profiles** as the current user...

...claimed is:1. A method, comprising: providing a database containing a plurality of user input **pattern profiles** of prior user inputs to a terminal device, each of a group of possible users of said terminal device being associated with at least one of said user input **pattern profiles**, said user input **pattern** comprising a clickstream;detecting at least one current input **pattern** from use of said terminal device;dynamically matching said at least one current input **pattern** with one of said user input **pattern profiles** ; andidentifying a current user of said terminal device from said group of possible users by selecting the possible user associated with the one of said user **input pattern** profiles as the current user.

27/3,K/14 (Item 14 from file: 350)
DIALOG(R)File 350:Derwent WPIX
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0012810192 - Drawing available

WPI ACC NO: 2002-667325/200271

XRPX Acc No: N2002-528001

Personalized presentation device of TV / Internet content by formatting content according to preferences of viewer in terms of content, format and presentation style

Patent Assignee: KONINK PHILIPS ELECTRONICS NV (PHIG)

Inventor: DEVARA K V

Patent Family (2 patents, 23 countries)

Patent Application

Number	Kind	Date	Number	Kind	Date	Update
WO 2002071742	A1	20020912	WO 2002IB474	A	20020215	200271 B
US 20020129367	A1	20020912	US 2001798543	A	20010302	200271 E

Priority Applications (no., kind, date): US 2001798543 A 20010302

Patent Details

Number Kind Lan Pg Dwg Filing Notes

WO 2002071742 A1 EN 16 4

National Designated States, Original: CN JP KR

Regional Designated States, Original: AT BE CH CY DE DK ES FI FR GB GR IE
IT LU MC NL PT SE TR

Personalized presentation device of TV / Internet content by formatting content according to preferences of viewer in terms of content, format and presentation style

27/3, K/15 (Item 15 from file: 350)

DIALOG(R) File 350: Derwent WPIX

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0012657794 - Drawing available

WPI ACC NO: 2002-507527/200254

Related WPI Acc No: 2001-441131

XRPX Acc No: N2002-401646

User interactive television program viewer profiling method for targeted advertisement distribution, involves correlating content associated profile information with requested program

Patent Assignee: HOSEA D F (HOSE-I); ODDO A S (ODDO-I); PREDICTIVE NETWORKS INC (PRED-N); RASCON A P (RASC-I); THURSTON N (THUR-I); ZIMMERMAN R S (ZIMM-I)

Inventor: HOSEA D F; ODDO A S; RASCON A P; THURSTON N; ZIMMERMAN R S

Patent Family (5 patents, 95 countries)

Patent Application

Number	Kind	Date	Number	Kind	Date	Update
US 20020059094	A1	20020516	US 2000558755	A	20000421	200254 B
			US 2001877974	A	20010607	
WO 2002102030	A2	20021219	WO 2002US17863	A	20020607	200301 E
EP 1410631	A2	20040421	EP 2002741862	A	20020607	200427 E
			WO 2002US17863	A	20020607	
AU 2002314935	A1	20021223	AU 2002314935	A	20020607	200452 E
AU 2002314935	A8	20051013	AU 2002314935	A	20020607	200611 E

Priority Applications (no., kind, date): US 2000558755 A 20000421; US 2001877974 A 20010607

Patent Details

Number Kind Lan Pg Dwg Filing Notes

US 20020059094 A1 EN 23 10 C-I-P of application US 2000558755

WO 2002102030 A2 EN

National Designated States,Original: AE AG AL AM AT AU AZ BA BB BG BR BY
BZ CA CH CN CO CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL
IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO
NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

Regional Designated States,Original: AT BE CH CY DE DK EA ES FI FR GB GH
GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZM ZW

EP 1410631 A2 EN PCT Application WO 2002US17863
Based on OPI patent WO 2002102030

Regional Designated States,Original: AL AT BE CH CY DE DK ES FI FR GB GR
IE IT LI LT LU LV MC MK NL PT RO SE SI TR

AU 2002314935 A1 EN Based on OPI patent WO 2002102030

AU 2002314935 A8 EN Based on OPI patent WO 2002102030

User interactive television program viewer profiling method for targeted advertisement distribution, involves correlating content associated profile information with requested program

Alerting Abstract ...NOVELTY - Content associated **profile** information such as demographic and psychographic information from a rating service, is correlated with a program requested by every viewer. The viewer **profile** is developed based on the correlation....Set top box for profiling iTV viewer; Computer readable medium storing **profile** instructions; iTV viewer targeted advertising method; Computer for profiling iTV viewer; Targeted advertisement delivering system...

...USE - For identifying viewer's field of interest for **targeted** advertisement distribution over **television**, **Internet**, wireless networks
...

...ADVANTAGE - The viewer **profile** can be anonymously determined by using both demographic and psychographic information related to the viewer...

...sports that are of interest to the viewer can be recommended based on the determined **profile**.

Title Terms.../Index Terms/Additional Words: **PROFILE** ;

Class Codes

International Classification (Main): **G06F-017/60** ...

Original Publication Data by Authority

Original Abstracts:

...user. The method comprises gathering user-requested content information from iTV interactions, correlating content-associated **profile** information from a rating service with the user-requested content information, and developing a **profile** of the user based on the content-associated **profile** information correlated with the user-requested content information...

...user. The method comprises gathering user-requested content information from iTV interactions, correlating content-associated **profile** information from a rating service with the user-requested content information, and developing a **profile** of the user based on the content-associated **profile** information correlated with the user-requested content information...

...user. The method comprises gathering user-requested content information from iTV interactions, correlating content-associated **profile** information from a rating service with the user-requested content information, and

developing a **profile** of the user based on the content-associated **profile** information correlated with the user-requested content information...

Claims:

...an iTV user, comprising:gathering user-requested content information from iTV interactions;correlating content-associated **profile** information from a rating service with the user-requested content information; anddeveloping a profile of the user based on the content- associated **profile** information correlated with the user-requested content information.

27/3,K/16 (Item 16 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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0012630061 - Drawing available

WPI ACC NO: 2002-478852/200251

XRPX Acc No: N2002-378135

Targetted advertisement display apparatus e.g. television , identifies advertisement related to current media being displayed and targets identified advertisement to current media

Patent Assignee: UNITED VIDEO PROPERTIES INC (UNVI-N)

Inventor: ELLIS M D; LOPP S C; THOMAS W L; WALKER T A

Patent Family (8 patents, 97 countries)

Patent		Application				
Number	Kind	Date	Number	Kind	Date	Update
US 20020042914	A1	20020411	US 2000239356	P.	20001011	200251 B
			US 2001974450	A	20011009	
WO 2002031731	A2	20020418	WO 2001US31515	A	20011009	200251 E
AU 200211551	A	20020422	AU 200211551	A	20011009	200254 E
EP 1352351	A2	20031015	EP 2001979607	A	20011009	200368 E
			WO 2001US31515	A	20011009	
TW 536915	A	20030611	TW 2001124967	A	20011009	200374 E
KR 2004005837	A	20040116	KR 2003705176	A	20030411	200434 E
JP 2004533001	W	20041028	WO 2001US31515	A	20011009	200471 E
			JP 2002535041	A	20011009	
CN 1541365	A	20041027	CN 2001818863	A	20011009	200512 E

Priority Applications (no., kind, date): US 2000239356 P 20001011; US 2001974450 A 20011009

Patent Details:

Number Kind Lan Pg Dwg Filing Notes
US 20020042914 A1 EN 26 10 Related to Provisional US 2000239356

WO 2002031731 A2 EN

National Designated States,Original: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PH PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

Regional Designated States,Original: AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW

AU 200211551 A EN Based on OPI patent WO 2002031731

EP 1352351 A2 EN PCT Application WO 2001US31515

Based on OPI patent WO 2002031731

Regional Designated States,Original: AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI TR

TW 536915 A ZH

JP 2004533001 W JA 89 PCT Application WO 2001US31515

Based on OPI patent WO 2002031731

Targetted advertisement display apparatus e.g. television , identifies advertisement related to current media being displayed and targets identified advertisement to current media

Class Codes

International Classification (Main): G06F-017/60 . . .

Original Publication Data by Authority

Original Abstracts:

...of advertisements. Selection of advertisements for each media grouping can be based on programs, channels, network affiliation, sponsorship, genre or other suitable criteria .

...

...of advertisements. Selection of advertisements for each media grouping can be based on programs, channels, network affiliation, sponsorship, genre or other suitable criteria .

...

...of advertisements. Selection of advertisements for each media grouping can be based on programs, channels, network affiliation, sponsorship, genre or other suitable criteria .

27/3,K/17 (Item 17 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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0012327714 - Drawing available

WPI ACC NO: 2002-269612/200231

Related WPI Acc No: 2001-090887; 2002-254672; 2002-361087; 2002-479604; 2002-518273; 2002-681473; 2002-690132; 2003-776641; 2005-699826; 2006-046153; 2006-076265

XRPX Acc No: N2002-209811

Method of selectively inserting different advertisements into stream of television programming at set top box (STB) by storing one or more queues, each of which comprising ordered list of advertisement resource locators (ARLs)

Patent Assignee: BLASKO J P (BLAS-I); ELDERRING C A (ELDE-I); EXPANSE NETWORKS INC (EXPA-N); FLICKINGER G C (FLIC-I); GILL K K (GILL-I); SCHLACK J A (SCHL-I)

Inventor: BLASKO J P; ELDERRING C A; FLICKINGER G C; GILL K K; MEHLING K; SCHLACK J A; SUTTON A M

Patent Family (10 patents, 95 countries)

Patent Application

Number	Kind	Date	Number	Kind	Date	Update
WO 2002019581	A1	20020307	WO 2001US27217	A	20010831	200231 B
US 20020072966	A1	20020613	US 2000229156	P	20000831	200243 E
			US 2000731606	A	20001207	
US 20020083435	A1	20020627	US 2000229156	P	20000831	200245 E
			US 2000731605	A	20001207	
US 20020083439	A1	20020627	US 2000229156	P	20000831	200245 E
			US 2000742852	A	20001221	
US 20020083441	A1	20020627	US 2000229156	P	20000831	200245 E

US 20020083443	A1	20020627	US 2000748949	A	20001227		
			US 2000229156	P	20000831	200245	E
			US 2000748942	A	20001227		
US 20020083445	A1	20020627	US 2000229156	P	20000831	200245	E
			US 2000748943	A	20001227		
AU 200186998	A	20020313	AU 200186998	A	20010831	200249	E
US 20020144263	A1	20021003	US 2000229156	P	20000831	200272	E
			US 2001824434	A	20010402		
AU 2001286998	A8	20050915	AU 2001286998	A	20010831	200569	E

Priority Applications (no., kind, date): US 2000748949 A 20001227; US 2000748943 A 20001227; US 2000748942 A 20001227; US 2000742852 A 20001221; US 2000742506 A 20001221; US 2000731606 A 20001207; US 2000731605 A 20001207; US 2000712790 A 20001114; US 2000229156 P 20000831; US 2001824434 A 20010402

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes		
WO 2002019581	A1	EN	81	24			
National Designated States,Original: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PH PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW							
Regional Designated States,Original: AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW							
US 20020072966	A1	EN			Related to Provisional	US 2000229156	
US 20020083435	A1	EN			Related to Provisional	US 2000229156	
US 20020083439	A1	EN			Related to Provisional	US 2000229156	
US 20020083441	A1	EN			Related to Provisional	US 2000229156	
US 20020083443	A1	EN			Related to Provisional	US 2000229156	
US 20020083445	A1	EN			Related to Provisional	US 2000229156	
AU 200186998	A	EN			Based on OPI patent	WO 2002019581	
US 20020144263	A1	EN			Related to Provisional	US 2000229156	
AU 2001286998	A8	EN			Based on OPI patent	WO 2002019581	

Original Titles:

...Advertisement distribution system for distributing **targeted** advertisements in **television** systems...

Alerting Abstract ...target groups a subscriber system a method of providing subscriber specific advertisements using advertiser-specific **target** groups in a **television** environment, a method for selectively storing targeted advertisements at a set top box in a television **network**, an advertisements management system a set top box for inserting targeted advertisements in place of...

...**USE** - In **targeted** advertising, such as in **television** programming delivery systems utilizing set top boxes, memory enabled set top boxes, and/or personal...

...**ADVANTAGE** - Targeted advertisements can be inserted into the **television** program stream in a **targeted** fashion either by individual subscriber or group of subscribers on a **network**.

Class Codes

International Classification (Main): G06F-017/60 ...

Original Publication Data by Authority

Original Abstracts:

In the present invention, advertisers can effectively perform **targeted TV** advertising using "advertiser-specific" **target** groups. Each advertiser defines its own target groups based on the preferred **characteristics** of the advertiser to form advertiser-specific target groups. Each person who is enabled to receive the advertisements (e.g., a subscriber to a cable **TV** service) is associated with appropriate **target** groups of the different advertisers, and this target group information may be stored at the...

...at the STB, are processed by the STB and only those advertisements with the appropriate **characteristics** are stored on the hard drive (HD). This may require some buffering of the advertisements...

...An advertisement management system b 202 /b provides advertisements to the client application. These advertisements may be **network**-based advertisements or may be targeted to each individual subscriber, based on a subscriber **profile** that is provided by a subscriber characterization system b 204...

...the set top box or elsewhere corresponding to individual subscribers of a television service delivery **network**. The advertisements are retrieved and displayed in the order dictated by the queue as advertisement...

...order dictated by the queue. The invention also is applicable to other information streams including **Internet** advertising, audio/radio advertising and advertising in electronic program guides...

...invention est applicable à d'autres trains d'informations, notamment à des annonces sur l'**Internet**, à des annonces audio/radiophoniques et à des annonces présentes dans des guides électroniques de...

- Claims:

...We claim: b 1 /b . A method for addressing advertisements to a subscriber of a **communications** network, the method comprising the steps of: determining whether or not a display device of...

...What is claimed is: b 1 /b . In a television network environment, a method for selectively storing targeted advertisements at a set-top...

...What is claimed: b 1 /b . In a television network system, subscriber equipment for displaying targeted advertisements to a subscriber, the...

...What is claimed is: b 1 /b . In a television network environment, a method for delivering targeted advertisements to one or...

...What is **claimed** is: b 1 /b . In a television network environment, the television network environment being a switched digital video system, a cable...

27/3,K/18 (Item 18 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2006 The Thomson Corporation. All rts. reserv.

0011231748 - Drawing available
WPI ACC NO: 2002-171203/200222
Related WPI Acc No: 1998-399482; 2003-514092; 2003-514093; 2003-577478;
2005-745927; 2005-778330; 2006-055418; 2006-055697; 2006-171656;

2005-476709
 XRPX Acc No: N2002-130244
System for providing targeted advertisements over interactive TV networks by analyzing tracked and stored viewer selections and delivering advertisements adapted to this viewer
 Patent Assignee: BATTEL J C (BATT-I); BELLSOUTH INTELLECTUAL PROPERTY CORP (BELL-N); STEFANIK J R (STEF-I); SWIX S R (SWIX-I)
 Inventor: BATTEL J C; STEFANIK J R; SWIX S R
Patent Family (4 patents, 23 countries)

		Application				
Number	Kind	Date	Number	Kind	Date	Update
WO 2001047156	A2	20010628	WO 2000US34421	A	20001220	200222 B
EP 1240738	A2	20020918	EP 2000986555	A	20001220	200269 E
			WO 2000US34421	A	20001220	
US 6718551	B1	20040406	US 1997779306	A	19970106	200425 E
			US 1999467889	A	19991221	
US 20040163101	A1	20040819	US 1997779306	A	19970106	200455 E
			US 1999467889	A	19991221	
			US 2004778345	A	20040217	

Priority Applications (no., kind, date): US 2004778345 A 20040217; US 1997779306 A 19970106; US 1999467889 A 19991221

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2001047156	A2	EN	30	5	
National Designated States,Original: CA MX					
Regional Designated States,Original: AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR					
EP 1240738	A2	EN	PCT Application WO 2000US34421 Based on OPI patent WO 2001047156		
Regional Designated States,Original: AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE TR					
US 6718551	B1	EN	C-I-P of application US 1997779306		
US 20040163101	A1	EN	C-I-P of application US 1997779306 Continuation of application US 1999467889		
Continuation of patent US 6718551					

System for providing targeted advertisements over interactive TV networks by analyzing tracked and stored viewer selections and delivering advertisements adapted to this viewer

Alerting Abstract ...a remote control unit and exchanges messages with a merge processor (100) over a distributed network (106), such as event data which is organized and stored in the processor. A file...

...top box and delivers it in response to subscriber viewing commands and instructions, while a profile processor (104) performs subscriber analysis and advertisement selection functions according to the constructed customer profile . . .106 Distributed network

...

...104 Profile processor

Title Terms.../Index Terms/Additional Words: NETWORK ;

Class Codes

(Additional/Secondary): G06F-017/60 ...

Original Publication Data by Authority

Original Abstracts:

...particular subscriber making the selections, the system including a merge processor, a file server, a **profile** processor, and a broadcast server contained in a head end in communication with a plurality of set-top boxes through a distribution **network**. Based on a subscriber's viewing habits and account information, the present invention delivers different...

...particular subscriber making the selections, the system including a merge processor, a file server, a **profile** processor, and a broadcast server contained in a head end in communication with a plurality of set-top boxes through a distribution **network**. Based on a subscriber's viewing habits and account information, the present invention delivers different...

...particular subscriber making the selections, the system including a merge processor, a file server, a **profile** processor, and a broadcast server contained in a head end in communication with a plurality of set-top boxes through a distribution **network**. Based on a subscriber's viewing habits and account information, the present invention delivers different...

...particular subscriber making the selections, the system including a merge processor, a file server, a **profile** processor, and a broadcast server contained in a head end in communication with a plurality of set-top boxes through a distribution **network**. Based on a subscriber's viewing habits and account information, the present invention delivers different...

Claims:

What is claimed is: b 1 /b . A method for providing targeted advertisements over a media delivery **network** comprising:(a) collecting viewing selections of a subscriber on a server;(b) analyzing the viewing selections to assign a customer **profile** to the subscriber;(c) selecting an advertisement that appeals to the customer **profile** ; and(d) displaying the advertisement to the subscriber...

...What is claimed is:1. A method for providing targeted advertisements over a media delivery **network** from a head end during an interactive session, comprising:collecting event data of a subscriber...

...event data and information of the subscriber to assign a demographic group and a customer **profile** to the subscriber;selecting an advertisement that appeals to the customer **profile** and the demographic group of the subscriber; anddisplaying the advertisement to the subscriber upon...

27/3,K/25 (Item 25 from file: 350)

DIALOG(R) File 350:Derwent WPIX
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0009182551 - Drawing available

WPI ACC NO: 1999-106388/199909

Related WPI Acc No: 2000-118830

XRPX Acc No: N1999-076783

Intelligent agent for generating user profile based program guide - has user television viewing monitored and characteristics used to generate programme guide information suited to user's preferences

Patent Assignee: NDS LTD (NDSN-N)

Inventor: ATLOW S; BAR-ON G; EILAT A; KRANC M; MAISSEL J; SERED Y; TSURIA Y ; ZVIEL D

Patent Family (5 patents, 80 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
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WO 1999001984	A1	19990114	WO 1998IL307	A	19980630	199909	B
AU 199879296	A	19990125	AU 199879296	A	19980630	199923	E
US 6637029	B1	20031021	WO 1998IL307	A	19980630	200370	E
			US 1999242871	A	19990610		
US 20040049787	A1	20040311	WO 1998IL307	A	19980630	200419	E
			US 1999242871	A	19990610		
			US 2003639563	A	20030812		
IL 121230	A	20040512	IL 121230	A	19970703	200441	E

Priority Applications (no., kind, date): IL 121230 A 19970703

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 1999001984	A1	EN	72	9	
National Designated States, Original: AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GE GH GM GW HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG US UZ VN YU ZW					
Regional Designated States, Original: AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW NL OA PT SD SE SZ UG ZW					
AU 199879296	A	EN			Based on OPI patent WO 1999001984
US 6637029	B1	EN			PCT Application WO 1998IL307
US 20040049787	A1	EN			Based on OPI patent WO 1999001984
					Continuation of application WO
					1999242871
					Continuation of application US
					Continuation of patent US 6637029
IL 121230	A	EN			

Original Publication Data by Authority

Claims:

...of subscriber units including:a receiving unit for receiving said program schedule information from said television network; a profile storage unit for storing at least one viewer preference profile of at least one television viewer;an intelligent agent for customizing said program schedule information based, at least in part, on said viewer preference profile...

...said multiplicity of subscriber units including:a receiving unit for receiving said program schedule information from said television network;a profile storage unit for storing at least one viewer preference profile of at least one television viewer;an intelligent agent for customizing said program schedule information based, at least in part, on said viewer...

27/3, K/26 (Item 26 from file: 350)
DIALOG(R) File 350:Derwent WPIX
(c) 2006 The Thomson Corporation. All rts. reserv.

0006975648 - Drawing available
WPI ACC NO: 1994-200604/199424

Related WPI Acc No: 1994-218208; 1994-218209; 1994-218210; 1994-218211;
1994-218212; 1994-218213; 1995-215451; 1995-215457; 1995-215458;
1995-301543; 1996-442594; 1997-535199; 1998-230155; 2000-023002;
2000-409817; 2001-342065; 2001-600980; 2002-268734; 2003-015963;
2003-119627; 2003-438078; 2003-810936; 2005-062991

XRPX Acc No: N1994-157761

Advanced set top terminal for cable TV systems allowing scaling and re-directing of menus - provides user friendly menu access to channel information and programming through hardware and software upgrades of existing sets, with interface connected to decompression box

Patent Assignee: DISCOVER COMMUNICATIONS INC (DISC-N); DISCOVERY COMMUNICATIONS INC (DISC-N); HENDRICKS J S (HEND-I); SEDNA PATENT SERVICES LLC (SEDN-N)

Inventor: BANA A E; BERCOBIN E C; BERKOBIN E C; BONNAR A E; BONNER A; BONNER A E; BONNER A S; BONNER E E; HENDRICKS J; HENDRICKS J S; HENDRIKS J S; HENDRIX J S; LAPPINGTON J P; LAPPINGTON J P; WANDRICH R E; WONDRIECH R E; WUNDERICH R E; WUNDERLICH R; WUNDERLICH R E; WUNDRICH R E; BANNA A E; HENDERICS J S; WANDERICH R E

Patent Family (162 patents, 49 countries)

Patent Number		Kind	Date	Application		Kind	Date	Update	
WO 1994013107		A1	19940609	WO 1993US11606		A	19931202	199424	B
AU 199458458		A	19940622	AU 199458458		A	19931202	199436	E
EP 673582		A1	19950927	WO 1993US11708		A	19931202	199543	E
				EP 1994903407		A	19931202		
EP 673583		A1	19950927	WO 1993US11606		A	19931202	199543	E
				EP 1994904392		A	19931202		
CN 1096151		A	19941207	CN 1993120184		A	19931209	199548	E
TW 269093		A	19960121	TW 1993110348		A	19931207	199615	E
JP 8510869		W	19961112	WO 1993US11606		A	19931202	199708	E
				JP 1994513455		A	19931202		
TW 290780		A	19961111	TW 1993110342		A	19931207	199711	E
CN 1090451		A	19940803	CN 1993120182		A	19931209	199713	E
CN 1090452		A	19940803	CN 1993120183		A	19931209	199713	E
CN 1090453		A	19940803	CN 1993120185		A	19931209	199713	E
CN 1090454		A	19940803	CN 1993120186		A	19931209	199713	E
IL 107908		A	19970110	IL 107908		A	19931207	199715	E
CN 1093211		A	19941005	CN 1993120176		A	19931209	199717	E
IL 107912		A	19970218	IL 107912		A	19931207	199720	E
IL 107909		A	19970415	IL 107909		A	19931207	199726	E
IL 107913		A	19970415	IL 107913		A	19931207	199726	E
IL 107910		A	19970610	IL 107910		A	19931207	199730	E
TW 310519		A	19970711	TW 1993110341		A	19931207	199743	E
IL 107911		A	19970930	IL 107911		A	19931207	199746	E
IL 119479		A	19971120	IL 107908		A	19931207	199809	E
				IL 119479		A	19931207		
AU 199744407		A	19980129	AU 199457332		A	19931202	199812	E
				AU 199744407		A	19971107		
AU 199745325		A	19980205	AU 199457329		A	19931202	199813	E
				AU 199745325		A	19971121		
EP 849948		A2	19980624	EP 1994904392		A	19931202	199829	E
				EP 1998100155		A	19931202		
EP 852442		A1	19980708	EP 1994904814		A	19931202	199831	E
				EP 1998100142		A	19931202		
EP 856993		A2	19980805	EP 1994903362		A	19931202	199835	E
				EP 1998105647		A	19931202		
EP 856994		A2	19980805	EP 1994903359		A	19931202	199835	E
				EP 1998105670		A	19931202		
NZ 314438		A	19980728	NZ 257147		A	19931202	199836	E
				NZ 314438		A	19931202		
AU 199860667		A	19980604	AU 199457330		A	19931202	199839	E
				AU 199860667		A	19980406		
AU 199860668		A	19980604	AU 199457330		A	19931202	199839	E
				AU 199860668		A	19980406		
EP 884907		A1	19981216	EP 1994904392		A	19931202	199903	E
				EP 1998114676		A	19931202		
NZ 329943		A	19981223	NZ 314438		A	19931202	199906	E

EP 920206	B1 EN	Division of application EP 1994904392 Division of patent EP 673583
Regional Designated States,Original: AT BE CH DE DK ES FR GB GR IE IT LI NL PT SE		
CA 2445287	C EN	Division of application CA 2151458
DE 69333756	E DE	Application EP 1999100377 Based on OPI patent EP 920206
DE 69333713	T2 DE	Application EP 1999100375 Based on OPI patent EP 912058
US 20050157217 1992991074	A1 DE	<i>removed</i> continuation of application US
DE 69333680	T2 DE	Application EP 1998121389 Based on OPI patent EP 909095
CA 2445176	C DE	Division of application CA 2151460
DE 69333756	T2 DE	<i>unnecessary</i> Application EP 1999100377 Based on OPI patent EP 920206
EP 1432248	B1 EN	Division of application EP 1998103750 <i>pages 26-36</i> Division of application EP 1999110233
Division of patent EP 862328 Division of patent EP 946060		
Regional Designated States,Original: BE CH DE FR GB IE LI		
DE 69333999	E DE	Application EP 20041389 Based on OPI patent EP 1432248
EP 920207	B2 EN	Division of application EP 1994904392

Division of patent EP 673583

Regional Designated States,Original: AT BE CH DE DK ES FR GB GR IE IT LI
NL PT SE

Original Titles:

... Targeted advertising in a cable television system...

... Network controller for cable television delivery systems

Class Codes

International Classification (Main): G06F-017/00 ...

International Classification (+ Attributes)

IPC + Level Value Position Status Version

... G06F-0017/00

... G06F-0017/00

Original Publication Data by Authority

Original Abstracts:

... An apparatus that maintains a viewer profile database for network controllers includes a receiver for receiving programs watched data, a first database to store viewer profiles which contain categories including program categories, wherein programs watched data is stored, a processor, operably connected to the receiver to update the viewer profiles with the received programs watched data, and a second database to store advertisements, wherein advertising categories are used to group related advertisements together. The apparatus correlates the viewer profiles with the second database and selects advertisements using the correlation...

...set top terminal having electronic mail that supports: menu generation; interactive services; message services; and **on - line** databases, among other features and capabilities...

Claims:

...An apparatus that maintains a viewer **profile** database for **network** controllers, b characterized by /b : a receiver, for receiving programs watched data;a first database to store viewer **profiles** , wherein the viewer **profiles** contain categories including program categories wherein programs watched data is stored;a processor, operably connected to the receiver, to update the viewer **profiles** with the received programs watched data; anda second database to store advertisements, wherein advertising categories are used to group related advertisements together and wherein the apparatus correlates the viewer **profiles** with the second database and selects advertisements using the correlation...

...data, the apparatus comprising: means (626, 900) for gathering subscriber specific data indicative of subscriber **preferences** and subscriber personal data to be used in selecting programs; means (620), connected to the...

...and the receiving means (606, 714) for selecting one or more programs using subscriber programming **preferences** and the program control information, said program selection means comprising means for generating said subscriber programming **preferences** from the subscriber specific data; andmeans (220), operably connected to the program selection means...
...dispositif comportant: des moyens (626, 900) pour collecter des donnees specifiques d'abonne representatives des **preferences** d'un abonne et des donnees personnelles d'abonne a utiliser lors de la selection...

...aux moyens de reception (606, 714) pour selectionner un ou plusieurs programmes en utilisant des **preferences** de programmation d'abonne et les informations de commande de programmes, lesdits moyens de selection de programmés comportant des moyens pour generer lesdites **preferences** de programmation d'abonne a partir des donnees specifiques d'abonne,des moyens (220), connectes...1. An apparatus that provides access to data bases in a telecommunications network, **comprising** : an input that connects to the telecommunications network, **the** input sending connection signals to the data bases and receiving data from data bases successfully...

...gekennzeichnet, dass /b das Endgerat ein Fernseh-Set-Top-Endgerat darstellt, das direkten Zugang zu Online- **Datenbanken** verschafft, die in zweiten, an von den ersten Datenbanken entfernter Stelle vorgesehenen Datenbanken enthalten sind...

...and/or a cable headend in a television program delivery system using a telecommunications network, **comprising** : an input connected to the telecommunications network **for** sending connection signals to the data bases and receiving data from data bases successfully connected...

...that /b the terminal apparatus is a television set top terminal providing direct access to online **data** bases included in second data bases provided at a location remote from the first databases...

27/AN,AZ, TI/1 (Item 1 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0015911408

Personalized content system for delivery of personalized and logistic information between communication devices has server which retrieves digital record and processes personalized content based on user input and program profile

Original Titles:

Personalized content processing and delivery system and media
Local Applications (No Type Date): US 2004632643 P 20041202; US
2005291384 A 20051201

Priority Applications (no., kind, date): US 2004632643 P 20041202; US
2005291384 A 20051201

27/AN,AZ, TI/2 (Item 2 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0015769261

TV program search result presentation method involves displaying prioritized TV broadcast program lists generated based on search criteria parsed according to user profile

Original Titles:

System and method for presenting search results
Local Applications (No Type Date): US 2004622469 P 20041026; US
2005104175 A 20050411

Priority Applications (no., kind, date): US 2004622469 P 20041026; US
2005104175 A 20050411

27/AN,AZ, TI/3 (Item 3 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0015349567

Selective storage method of targeted advertisements at set-top box, involves determining whether advertisement contained in received signal is appropriate, by comparing grouping indicator with grouping assignment of subscriber equipment

Original Titles:

Advertisement filtering and storage for targeted advertisement systems
Local Applications (No Type Date): US 2000229156 P 20000831; US
2000748949 A 20001227; US 2005134146 A 20050520

Priority Applications (no., kind, date): US 2000748949 A 20001227; US
2000229156 P 20000831; US 2005134146 A 20050520

27/AN,AZ, TI/4 (Item 4 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014783677

Method for facilitating target advertisement and listing services, involves determining content to be displayed based on user shopping time and user location, and ranking content based on bid amount correlated to time and

location

Original Titles:

Method to generate advertising revenue based on time and location
METHOD TO GENERATE ADVERTISING REVENUE BASED ON TIME AND LOCATION
PROCEDE POUR GENERER DES REVENS PUBLICITAIRES SUR LA BASE DE L'HEURE ET DU
LIEU

Local Applications (No Type Date): US 2000518015 A 20000303; US
2003646066 A 20030821; WO 2004US27421 A 20040819

Priority Applications (no., kind, date): US 2000518015 A 20000303; US
2003646066 A 20030821

27/AN,AZ, TI/5 (Item 5 from file: 350)

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0014613759

Personalized television program recommendation provision method in
search engine of internet , involves generating prioritized list from
documents based on convolution of belief probabilities and ontology
co-occurrence probabilities

Original Titles:

Hybrid personalization architecture

HYBRID PERSONALIZATION ARCHITECTURE

ARCHITECTURE DE PERSONNALISATION HYBRIDE

Local Applications (No Type Date): WO 2004US11538 A 20040414; US
2003463609 P 20030416; US 2004824655 A 20040413

Priority Applications (no., kind, date): US 2003463609 P 20030416; US
2004824655 A 20040413

27/AN,AZ, TI/6 (Item 6 from file: 350)

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0014469770

Targeted content selecting method for use in interactive television
network , involves determining match between targeted content and viewer
profiles , and selecting piece of content for display to viewer based on
match

Original Titles:

Targeted content delivery system in an interactive television network

Local Applications (No Type Date): US 2003375028 A 20030228

Priority Applications (no., kind, date): US 2003375028 A 20030228

27/AN,AZ, TI/7 (Item 7 from file: 350)

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0014435474

Display content layout method in mobile phone, involves laying-out table
rows of display content targeted for computer, in mobile phone, along
horizontal directions, when table width is greater than screen width of
mobile phone

Original Titles:

BROWSER-PROGRAMM ZUR DURCHFUHRUNG EINES TABELLEN-LAYOUT
BROWSER PROGRAM FOR PERFORMING TABLE-LAYOUT
PROGRAMME DE NAVIGATEUR PERMETTANT DE DISPOSER UNE TABLE
BROWSER PROGRAM FOR TABLE LAYOUT, METHOD AND DEVICE
Browser program for performing table-layout
BROWSER PROGRAM FOR PERFORMING TABLE-LAYOUT
PROGRAMME DE NAVIGATEUR PERMETTANT DE DISPOSER UNE TABLE
Local Applications (No Type Date): WO 2004JP1606 A 20040213; JP 200433247
A 20040210; EP 2004711041 A 20040213; WO 2004JP1606 A 20040213; CN
200480003975 A 20040213; WO 2004JP1606 A 20040213; US 2005545563 A
20050811
Priority Applications (no., kind, date): JP 200336279 A 20030214

27/AN,AZ,TI/8 (Item 8 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0013951167
Targeted marketing usage data collection method using broadcast network , involves accessing stored usage data to determine appropriate advertisement for user by advertiser

Original Titles:
Sammeln von Verhaltensdaten in einem Rundfunknetzwerk
Collection of **behaviour** data on a broadcast data **network**
Collecte de donnees de comportement dans un reseau de diffusion
Collection of **behavior** data on a broadcast data **network**
Local Applications (No Type Date): US 2002183646 A 20020628; EP
2003254053 A 20030626
Priority Applications (no., kind, date): US 2002183646 A 20020628

27/AN,AZ,TI/9 (Item 9 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0013940987
Node targeted content provision system in television network , provides message such as advertisement message to targeted node, prior to completion of display of information in node

Original Titles:
Method for providing node targeted content in an addressable **network**
Local Applications (No Type Date): US 19958736 P 19951211; US 1996595837
A 19960202; US 1997876765 A 19970616; US 1998128915 A 19980804; US
1999451390 A 19991130; US 2003615219 A 20030707
Priority Applications (no., kind, date): US 19958736 P 19951211; US
1996595837 A 19960202; US 1997876765 A 19970616; US 1998128915 A
19980804; US 1999451390 A 19991130; US 2003615219 A 20030707

27/AN,AZ,TI/10 (Item 10 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0013137577
Media object transmission system for television , determines user profile targeted using media object received from input port, for identifying suitable media object receiving users

Original Titles:

SYSTEM UND VERFAHREN ZUM ABZIELEN VON OBJEKTOIENTIERTEM AUDIO-VIDEO-INHALT
AUF BENUTZER

SYSTEM AND METHOD FOR TARGETING OBJECT ORIENTED AUDIO VIDEO CONTENT TO
USERS

SYSTEME ET PROCEDE DE CIBLAGE CONTENU AUDIO VIDEO ORIENTE OBJET POUR DES
UTILISATEURS

System and method for targeting object oriented audio and video content to
users

SYSTEM AND METHOD FOR TARGETING OBJECT ORIENTED AUDIO VIDEO CONTENT TO
USERS

SYSTEME ET PROCEDE DE CIBLAGE CONTENU AUDIO VIDEO ORIENTE OBJET POUR DES
UTILISATEURS

Local Applications (No Type Date): US 2001834500 A 20010412; WO
2001US12469 A 20010417; EP 2001930549 A 20010417; WO 2001US12469 A
20010417; AU 2001257076 A 20010417; WO 2001US12469 A 20010417; JP
2002582374 A 20010417

Priority Applications (no., kind, date): US 2001834500 A 20010412

27/AN,AZ, TI/11 (Item 11 from file: 350)

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0012989108

Advertisement matching method for TV delivery system, involves correlating
advertisement profile and subscriber profile to determine targeted
advertisement

Original Titles:

Targeting ads to subscribers based on privacy-protected subscriber
profiles

Local Applications (No Type Date): US 2001260946 P 20010111; US
2001263095 P 20010119; US 2001278612 P 20010426; US 2001928024 A
20010810

Priority Applications (no., kind, date): US 2001278612 P 20010426; US
2001263095 P 20010119; US 2001260946 P 20010111; US 2001928024 A
20010810

27/AN,AZ, TI/12 (Item 12 from file: 350)

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0012904201

Provision method for targeted message to user used to implement an
interactive television application presenting message to user for which
targeting criterion is satisfied

Original Titles:

INTERAKTIVES FERNSEHSYSTEM MIT GEZIELTEN NACHRICHTEN

INTERACTIVE TELEVISION TARGETED MESSAGE SYSTEM

SYSTÈME DE TELEVISION INTERACTIF A MESSAGES CIBLES

Interaktives Fernsehsystem mit gezielten Nachrichten

Interactive television targeted message system

System de television interactif a messages cibles

Interactive television targeted message system

INTERACTIVE TELEVISION TARGETED MESSAGE SYSTEM

SYSTÈME DE TELEVISION INTERACTIF A MESSAGES CIBLES

Local Applications (No Type Date): WO 2000USS31995 A 20001121; AU 200117867 A 20001121; EP 2000980635 A 20001121; WO 2000US31995 A 20001121; CN 2000816102 A 20001121; WO 2000US31995 A 20001121; JP 2001540524 A 20001121; TW 2000124659 A 20001121; EP 2000980635 A 20001121; EP 200575664 A 20001121; US 1999167184 P 19991123; US 2000717729 A 20001121; US 200542820 A 20050125; CN 2000816102 A 20001121

Priority Applications (no., kind, date): US 200542820 A 20050125; US 2000717729 A 20001121; US 1999167184 P 19991123

27/AN,AZ, TI/13 (Item 13 from file: 350)
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0012849060

Identifying method for current user of terminal for delivery of targeted content dynamically matching current input pattern with one of user input pattern profiles

Original Titles:

Method and apparatus for identifying unique client users from user behavioral data

Method and apparatus for identifying unique client users from user behavioral data

METHOD AND APPARATUS FOR IDENTIFYING UNIQUE CLIENT USERS FROM USER BEHAVIORAL DATA

PROCEDE ET APPAREIL POUR IDENTIFIER DES UTILISATEURS CLIENT UNIQUES A PARTIR DE DONNEES COMPORTEMENTALES RELATIVES AUX UTILISATEURS

Local Applications (No Type Date): WO 2002US10580 A 20020405; US 2001282028 P 20010406; US 2002117654 A 20020405; AU 2002305137 A 20020405; US 2001282028 P 20010406; US 2002117654 A 20020405

Priority Applications (no., kind, date): US 2002117654 A 20020405; US 2001282028 P 20010406

27/AN,AZ, TI/14 (Item 14 from file: 350)
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0012810192

Personalized presentation device of TV / Internet content by formatting content according to preferences of viewer in terms of content, format and presentation style

Original Titles:

Method and apparatus for personalized presentation of television/internet contents

METHOD AND APPARATUS FOR PERSONALIZED PRESENTATION OF TELEVISION/INTERNET CONTENTS

PROCEDE ET APPAREIL PERMETTANT UNE PRESENTATION PERSONNALISEE DE CONTENUS INTERNET/TELEVISUELS

Local Applications (No Type Date): WO 2002IB474 A 20020215; US 2001798543 A 20010302

Priority Applications (no., kind, date): US 2001798543 A 20010302

27/AN,AZ, TI/15 (Item 15 from file: 350)
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0012657794

User interactive television program viewer profiling method for targeted advertisement distribution, involves correlating content associated profile information with requested program

Original Titles:

METHOD AND SYSTEM FOR PROFILING iTV USERS AND FOR PROVIDING SELECTIVE CONTENT DELIVERY

Method and system for profiling iTv users and for providing selective content delivery

VERFAHREN UND SYSTEM ZUR PROFILIERUNG VON iTV-BENUTZERN UND ZUR BEREITSTELLUNG EINER SELEKTIVEN INHALTSABLIEFERUNG

METHOD AND SYSTEM FOR PROFILING iTV USERS AND FOR PROVIDING SELECTIVE CONTENT DELIVERY

PROCEDE ET SYSTEME DE PROFILAGE D'UTILISATEURS DE TELEVISION INTERACTIVE (TVI) ET DE LIVRAISON DE CONTENU SELECTIF

Method and system for profiling iTV users and for providing selective content delivery

METHOD AND SYSTEM FOR PROFILING iTV USERS AND FOR PROVIDING SELECTIVE CONTENT DELIVERY

PROCEDE ET SYSTEME DE PROFILAGE D'UTILISATEURS DE TELEVISION INTERACTIVE (TVI) ET DE LIVRAISON DE CONTENU SELECTIF

Local Applications (No Type Date): US 2000558755 A 20000421; US 2001877974 A 20010607; WO 2002US17863 A 20020607; EP 2002741862 A 20020607; WO 2002US17863 A 20020607; AU 2002314935 A 20020607; AU 2002314935 A 20020607

Priority Applications (no., kind, date): US 2000558755 A 20000421; US 2001877974 A 20010607

27/AN,AZ, TI/16 (Item 16 from file: 350)

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0012630061

Targetted advertisement display apparatus e.g. television , identifies advertisement related to current media being displayed and targets identified advertisement to current media

Original Titles:

SYSTEME UND VERFAHREN ZUM BEREITSTELLEN VON GEZIELTER AUF LAUFENDER AKTIVITAT BASIERTER WERBUNG

SYSTEMS AND METHODS FOR PROVIDING TARGETED ADVERTISEMENTS BASED ON CURRENT ACTIVITY

SYSTEMES ET PROCEDE DE CREATION DE PUBLICITES CIBLEES SUR LA BASE D'UNE ACTIVITE COURANTE

Systems and methods for providing targeted advertisements based on current activity

SYSTEMS AND METHODS FOR PROVIDING TARGETED ADVERTISEMENTS BASED ON CURRENT ACTIVITY

SYSTEMES ET PROCEDE DE CREATION DE PUBLICITES CIBLEES SUR LA BASE D'UNE ACTIVITE COURANTE

Local Applications (No Type Date): US 2000239356 P 20001011; US 2001974450 A 20011009; WO 2001US31515 A 20011009; AU 200211551 A 20011009; EP 2001979607 A 20011009; WO 2001US31515 A 20011009; TW 2001124967 A 20011009; KR 2003705176 A 20030411; WO 2001US31515 A 20011009; JP 2002535041 A 20011009; CN 2001818863 A 20011009

Priority Applications (no., kind, date): US 2000239356 P 20001011; US 2001974450 A 20011009

27/AN,AZ, TI/17 (Item 17 from file: 350)
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0012327714

Method of selectively inserting different advertisements into stream of television programming at set top box (STB) by storing one or more queues, each of which comprising ordered list of advertisement resource locators (ARLs)

Original Titles:

Targeted advertising at the set top box
System for providing targeted advertisements using advertiser-specific target groups
Method and system for addressing targeted advertisements using detection of operational status of display device
System for rescheduling and inserting advertisements
Advertisement filtering and storage for targeted advertisement systems
Advertisement distribution system for distributing **targeted** advertisements in **television** systems
Delivering targeted advertisements to the set-top-box
Grouping of advertisements on an advertising channel in a targeted advertisement system
TARGETED ADVERTISING AT THE SET TOP BOX
ANNONCE CIBLEE STOCKEE DANS UN BOITIER DE DECODAGE
Local Applications (No Type Date): WO 2001US27217 A 20010831; US 2000229156 P 20000831; US 2000731606 A 20001207; US 2000229156 P 20000831; US 2000731605 A 20001207; US 2000229156 P 20000831; US 2000742852 A 20001221; US 2000229156 P 20000831; US 2000748949 A 20001227; US 2000229156 P 20000831; US 2000748942 A 20001227; US 2000229156 P 20000831; US 2000748943 A 20001227; AU 200186998 A 20010831; US 2000229156 P 20000831; US 2001824434 A 20010402; AU 2001286998 A 20010831
Priority Applications (no., kind, date): US 2000748949 A 20001227; US 2000748943 A 20001227; US 2000748942 A 20001227; US 2000742852 A 20001221; US 2000742506 A 20001221; US 2000731606 A 20001207; US 2000731605 A 20001207; US 2000712790 A 20001114; US 2000229156 P 20000831; US 2001824434 A 20010402

27/AN,AZ, TI/18 (Item 18 from file: 350)
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0011231748

System for providing targeted advertisements over interactive TV networks by analyzing tracked and stored viewer selections and delivering advertisements adapted to this viewer

Original Titles:

VERFAHREN UND VORRICHTUNG ZUM ERZEUGEN VON GEZIELTEN WERBESENDUNGEN
METHOD AND SYSTEM FOR PROVIDING TARGETED ADVERTISEMENTS
PROCEDE ET DISPOSITIF PERMETTANT DE FOURNIR DES ANNONCES PUBLICITAIRES CIBLEES
Method and system for providing targeted advertisements
Method and system for providing targeted advertisements
METHOD AND SYSTEM FOR PROVIDING TARGETED ADVERTISEMENTS
PROCEDE ET DISPOSITIF PERMETTANT DE FOURNIR DES ANNONCES PUBLICITAIRES

CIBLEES

Local Applications (No Type Date): WO 2000US34421 A 20001220; EP 2000986555 A 20001220; WO 2000US34421 A 20001220; US 1997779306 A 19970106; US 1999467889 A 19991221; US 1997779306 A 19970106; US 1999467889 A 19991221; US 2004778345 A 20040217
Priority Applications (no., kind, date): US 2004778345 A 20040217; US 1997779306 A 19970106; US 1999467889 A 19991221

27/AN,AZ, TI/19 (Item 19 from file: 350)

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0011216217

Broadcast network for selectively transmitting individualized weather output signals to several remotely located devices; receives user ID codes in user-defined parameters and individualized weather output signals

Original Titles:

INTERAKTIVES WETTERBERATUNGSSYSTEM

INTERACTIVE WEATHER ADVISORY SYSTEM

SERVICE CONSULTATIF METEOROLOGIQUE INTERACTIF

Interactive weather advisory system

Interactive advisory system

Interactive weather advisory system

Interactive weather advisory system

Interactive advisory system

Interactive advisory system

Interactive weather advisory system

Interactive weather advisory system

Interactive advisory system

Interactive advisory system

Interactive weather forecast system and method of using same

Interactive weather forecast system and method of using same

INTERACTIVE WEATHER ADVISORY SYSTEM

SERVICE CONSULTATIF METEOROLOGIQUE INTERACTIF

Local Applications (No Type Date): WO 2001US22879 A 20010720; AU

2001177030 A 20010720; US 2000624668 A 20000724; EP 2001954809 A

20010720; WO 2001US22879 A 20010720; US 2000624668 A 20000724; US

2002322187 A 20021216; CN 2001813273 A 20010720; WO 2001US22879 A

20010720; JP 2002514952 A 20010720; US 2000624668 A 20000724; US

2002322187 A 20021216; US 2003667108 A 20030919; KR 2003700987 A

20030123; BR 200112702 A 20010720; WO 2001US22879 A 20010720; US

2000624668 A 20000724; US 2002322187 A 20021216; US 2000624668 A

20000724; US 2002322187 A 20021216; US 2004864053 A 20040609; US

2000624668 A 20000724; US 2002322187 A 20021216; US 2003667108 A

20030919; US 2000624668 A 20000724; US 2002322187 A 20021216; US

2004864053 A 20040609; US 2004947814 A 20040923; US 2000624668 A

20000724; US 2002322187 A 20021216; US 2003667108 A 20030919; US

2004965088 A 20041014; US 2000624668 A 20000724; US 2002322187 A

20021216; US 2003667108 A 20030919; US 2004993116 A 20041119; US

2000624668 A 20000724; US 2002322187 A 20021216; US 2003667108 A

20030919; US 2004993116 A 20041119; US 2000624668 A 20000724; US

2002322187 A 20021216; US 2004864053 A 20040609; US 2000624668 A

20000724; US 2002322187 A 20021216; US 2004864053 A 20040609; US

2004947814 A 20040923

Priority Applications (no., kind, date): US 2004993116 A 20041119; US

2004965088 A 20041014; US 2004947814 A 20040923; US 2004864053 A

20040609; US 2003667108 A 20030919; US 2002322187 A 20021216; US

2000624668 A 20000724

27/AN,AZ, TI/20 (Item 20 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0010957695

Internet radio and broadcast method for broadcasting data streams through a computer network to user's computer, by selecting data stream from data stream database and transmitting to user computer

Original Titles:

INTERNETRADIO UND RUNDFUNKVERFAHREN

INTERNET RADIO AND BROADCAST METHOD

RADIO INTERNET ET PROCEDE DE RADIODIFFUSION

Broadcast method and system

A user interface for an internet data stream transmission system

INTERNET RADIO AND BROADCAST METHOD

RADIO INTERNET ET PROCEDE DE RADIODIFFUSION

Local Applications (No Type Date): WO 2000US30919 A 20001109; AU 200115955 A 20001109; WO 2000US30919 A 20001109; GB 200210736 A 20020510; EP 2000978496 A 20001109; WO 2000US30919 A 20001109; DE 10085178 A 20001109; WO 2000US30919 A 20001109; KR 2002705995 A 20020509; BR 200015441 A 20001109; WO 2000US30919 A 20001109; WO 2000US30919 A 20001109; JP 2001537282 A 20001109; GB 200210736 A 20001109; GB 20045067 A 20040305; WO 2000US30919 A 20001109; GB 200210736 A 20001109; GB 20045067 A 20040305; AU 200115955 A 20001109

Priority Applications (no., kind, date): US 1999164846 P 19991110

27/AN,AZ, TI/21 (Item 21 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0010927928

System for providing a customized media list to a user over a data network using personalized data of the user to provide customized content and advertising

Original Titles:

VERFAHREN UND SYSTEM ZUR BEREITSTELLUNG EINER KUNDENSPEZIFISCHEN MEDIENLISTE
METHOD AND SYSTEM FOR PROVIDING A CUSTOMIZED MEDIA LIST

PROCEDE ET SYSTEME DE FOURNITURE D'UNE LISTE DE SUPPORTS PERSONNALISEE

VERFAHREN UND SYSTEM ZUR BEREITSTELLUNG EINER KUNDENSPEZIFISCHEN
MEDIENLISTE

METHOD AND SYSTEM FOR PROVIDING A CUSTOMIZED MEDIA LIST

PROCEDE ET SYSTEME DE FOURNITURE D'UNE LISTE DE SUPPORTS PERSONNALISEE

Verfahren und System zur Bereitstellung einer kundenspezifischen
Medienliste

Method and system for providing a customized media list

Procede et systeme de fourniture d'une liste de supports personnalisee

Method and system for providing a customized media list

Method and system for providing a customized media list

Method and system for providing a customized media list

Method and system for providing a customized media list

Method and system for providing a customized media list

Method and system for providing a customized media list

Method and system for providing a customized media list

METHOD AND SYSTEM FOR PROVIDING A CUSTOMIZED MEDIA LIST

PROCEDE ET SYSTEME DE FOURNITURE D'UNE LISTE DE SUPPORTS PERSONNALISEE

Local Applications (No Type Date): WO 2001US1115 A 20010111; AU 200126398 A 20010111; US 2000487120 A 20000119; US 2000487120 A 20000119; US 200290439 A 20020304; EP 2001901000 A 20010111; WO 2001US1115 A 20010111; US 2000487120 A 20000119; US 2002206902 A 20020726; US 2000487120 A 20000119; US 2002206393 A 20020726; BR 20017718 A 20010111; WO 2001US1115 A 20010111; KR 2002709123 A 20020715; JP 2001553294 A 20010111; WO 2001US1115 A 20010111; US 2000487120 A 20000119; US 200290439 A 20020304; AU 200126398 A 20010111; EP 2001901000 A 20010111; WO 2001US1115 A 20010111; EP 200675284 A 20060209; EP 2001901000 A 20010111; EP 200675284 A 20010111; DE 60118712 A 20010111; EP 2001901000 A 20010111; WO 2001US1115 A 20010111; US 2000487120 A 20000119; US 2002206393 A 20020726; US 2005321652 A 20051230; US 2000487120 A 20000119; US 2002206393 A 20020726

Priority Applications (no., kind, date): US 2000487120 A 20000119; US 200290439 A 20020304; US 2002206393 A 20020726; US 2002206902 A 20020726; US 2005321652 A 20051230

27/AN,AZ, TI/22 (Item 22 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv..

0010378374

Title

Original Titles:

FORTGESCHRITTENES FERNSEHSYSTEM
ADVANCED TELEVISION SYSTEM
SYSTEME DE TELEVISION AVANCE
FORTGESCHRITTENES FERNSEHSYSTEM
ADVANCED TELEVISION SYSTEM
SYSTEME DE TELEVISION AVANCE
Fortgeschrittenes Fernsehsystem
Advanced television system
Systeme de television avance
Fortgeschrittenes Fernsehsystem
Advanced television system
Systeme de television avance
Fortgeschrittenes Fernsehsystem
Advanced television system
Systeme de television avance
Advanced television system
ADVANCED TELEVISION SYSTEM
SYSTEME DE TELEVISION AVANCE

Local Applications (No Type Date): GB 19997885 A 19990408; WO 1999IL344 A 19990623; AU 199943889 A 19990623; EP 1999926727 A 19990623; WO 1999IL344 A 19990623; CN 1999801052 A 19990623; EP 1999926727 A 19990623; EP 2001204250 A 19990623; NZ 503002 A 19990623; WO 1999IL344 A 19990623; EP 1999926727 A 19990623; EP 2002773 A 19990623; EP 1999926727 A 19990623; WO 1999IL344 A 19990623; EP 2001204250 A 19990623; EP 2002773 A 19990623; DE 69904799 A 19990623; EP 1999926727 A 19990623; WO 1999IL344 A 19990623; AU 199943889 A 19990623; WO 1998IL307 A 19980630; US 1999242871 A 19990610; WO 1999IL344 A 19990623; US 2000515118 A 20000224; US 2002287283 A 20021104; EP 1999926727 A 19990623; EP 1999926727 A 19990623; EP 2002773 A 19990623; EP 20039141 A 19990623; CN 1999801052 A 19990623; CN 200510009099 A 19990623; CN 1999801052 A 19990623

Priority Applications (no., kind, date): IL 121230 A 19970703; IL 125141 A 19980629

27/AN,AZ, TI/23 (Item 23 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0010259368

Micro-targeted advertising method for network device, involves generating modified spot placement script in response to trigger event after displaying one or more advertisement to user of networked device

Original Titles:

MICRO-TARGETED ADVERTISING

PUBLICITE MICRO-CIBLEE

Local Applications (No Type Date): WO 1999US30529 A 19991220; AU 200020579 A 19991220

Priority Applications (no., kind, date): US 1999227476 A 19990108

27/AN,AZ, TI/24 (Item 24 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0009897191

Internet -based video ordering system for allowing consumer to order video content, e.g. pay television program, using internet

Original Titles:

Internet -based video ordering system and method.

INTERNET -BASED VIDEO ORDERING SYSTEM AND METHOD

SYSTEME ET PROCEDE DE COMMANDE VIDEO PAR L'INTERMEDIAIRE DE L' INTERNET

Local Applications (No Type Date): WO 1999US17512 A 19990803; US 1998129488 A 19980804

Priority Applications (no., kind, date): US 1998129488 A 19980804

27/AN,AZ, TI/25 (Item 25 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0009182551

Intelligent agent for generating user profile based program guide - has user television viewing monitored and characteristics used to generate programme guide information suited to user's preferences

Original Titles:

Intelligent electronic program guide

Intelligent electronic program guide

INTELLIGENT ELECTRONIC PROGRAM GUIDE

GUIDE INTELLIGENT DE PROGRAMME ELECTRONIQUE

Local Applications (No Type Date): WO 1998IL307 A 19980630; AU 199879296 A 19980630; WO 1998IL307 A 19980630; US 1999242871 A 19990610; WO 1998IL307 A 19980630; US 1999242871 A 19990610; US 2003639563 A 20030812; IL 121230 A 19970703

Priority Applications (no., kind, date): IL 121230 A 19970703

27/AN,AZ, TI/26 (Item 26 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0006975648

Advanced set top terminal for cable TV systems allowing scaling and re-directing of menus - provides user friendly menu access to channel information and programming through hardware and software upgrades of existing sets, with interface connected to decompression box

Original Titles:

TonprogrammempfAAAAAAAAAAcurrencyngerendgerAAAAAAAAAAcurrencyt fAAAAAAAAAA1/4r Fernsehverteilsystem
Reprogrammierbares EndgerAAAAAAAAAAcurrencyt fAAAAAAAAAA1/4r
ProgrammvorschlAAAAAAAAAAcurrencyge eines
Fernsehprogrammversorgungssystems
Vorrichtung und Verfahren zur Bereitstellung von Rundfunkdatendiensten
Verbessertes EndgerAAAAAAAAAAcurrencyt fAAAAAAAAAA1/4r
Kabelfernsehverteilsysteme
Aufsatzergerat fur Kabelfernsehverteilsysteme
Set top terminal for cable television delivery systems
Terminal prive place sur un recepteur de television pour systemes de diffusion de programmes de television par cable
Gezieltes Werben in einem Kabelfernsehssystem
Targeted advertising in a cable television system
Publicite ciblee dans un systeme de television par cable
Menugesteuertes Fernsehprogrammzugangssystem und Verfahren
Menu-driven television program access system and method
Systeme et methode de controle d'accès de programmes de television a l'aide d'un menu
Menugesteuertes Fernsehprogrammzugangssystem und Verfahren
Menu-driven television program access system and method
Systeme et methode de controle d'accès de programmes de television a l'aide d'un menu
REPROGRAMMIERBARES ENDGERAT FUR PROGRAMMVORSCHLAGE EINES
FERNSEHPROGRAMMVERSORGUNGSSYSTEMS
REPROGRAMMABLE TERMINAL FOR SUGGESTING PROGRAMS OFFERED ON A TELEVISION PROGRAM DELIVERY SYSTEM
TERMINAL REPROGRAMMABLE DESTINE A SUGGERER DES PROGRAMMES PRESENTES DANS UN SYSTEME DE DIFFUSION DE PROGRAMMES DE TELEVISION
WIEDERHOLT PROGRAMMIERBARES ENDGERAT FUR PROGRAMMVORSCHLAGE EINES VERTEILSYSTEMS FUR FERNSEHPROGRAMME
REPROGRAMMABLE TERMINAL FOR SUGGESTING PROGRAMS OFFERED ON A TELEVISION PROGRAM DELIVERY SYSTEM
TERMINAL REPROGRAMMABLE DESTINE A SUGGERER DES PROGRAMMES PRESENTES DANS UN SYSTEME DE DISTRIBUTION DE PROGRAMMES DE TELEVISION
VERBESSERTES AUFSATZ-ENDGERAT FUR KABELFERNSEHVERTEILSYSTEME
ADVANCED SET TOP TERMINAL FOR CABLE TELEVISION DELIVERY SYSTEMS
TERMINAL PRIVE PERFECTIONNE POUR SYSTEMES DE DIFFUSION DE PROGRAMMES DE TELEVISION PAR CABLE
VERBESSERTES AUFSATZ-ENDGERAT FUR KABELFERNSEHVERTEILSYSTEME
ADVANCED SET TOP TERMINAL FOR CABLE TELEVISION DELIVERY SYSTEMS
TERMINAL PRIVE PERFECTIONNE POUR SYSTEMES DE DIFFUSION DE PROGRAMMES DE TELEVISION PAR CABLE
Netzwerk-Steuerung fur Kabelfernsehverteilsysteme
Network controller for cable television delivery systems
Unite de commande de reseau pour systemes de diffusion de programmes de television par cable
Fernbedienung fuer Kabelfernsehverteilsysteme
Remote control for cable television delivery system
Telecommande pour systemes de distribution de television par cable
Fernbedienung fuer Kabelfernsehverteilsysteme
Remote control for cable television delivery system
Telecommande pour systemes de distribution de television par cable

1999100375 A 19931202; DE 69333680 A 19931202; EP 1998121389 A
19931202; DE 69333713 A 19931202; EP 1999100375 A 19931202; JP
1994513455 A 19931202; JP 2004261624 A 20040908; EP 1994904392 A
19931202; EP 1999100377 A 19931202; CA 2151458 A 19931202; CA 2445287
A 19931202; DE 69333756 A 19931202; EP 1999100377 A 19931202; CN
1997121877 A 19971216; DE 69333713 A 19931202; EP 1999100375 A
19931202; US 1992991074 A 19921209; US 200556618 A 20050211; CN
1993120182 A 19931209; CN 1993120183 A 19931209; DE 69333680 A
19931202; EP 1998121389 A 19931202; CA 2151460 A 19931202; CA 2445176
A 19931202; CN 1993120176 A 19931209; CN 1993120184 A 19931209; CN
1993120185 A 19931209; CN 1993120186 A 19931209; DE 69333756 A
19931202; EP 1999100377 A 19931202; CN 2000100203 A 19931209; CN
2000100087 A 19931209; CN 2000100088 A 19931209; CN 2000100205 A
19931209; CN 2000105409 A 19931209; CN 2000100204 A 19931209; CN
2000102719 A 19931209; EP 1998103750 A 19980303; EP 1999110233 A
19990526; EP 20041389 A 19931202; CN 2000102714 A 19931209; DE
69333999 A 19931202; EP 20041389 A 19931202; CN 2000108012 A
19931209; EP 1994904392 A 19940609; EP 1999100378 A 19931202
Priority Applications (no., kind, date): US 1992991074 A 19921202; US
1992991074 A 19921209; AU 200036366 A 20000523; AU 200036367 A
20000523; AU 200036368 A 20000523; US 2000722744 A 20001128; US
200556618 A 20050211

27/AN,AZ, TI/27 (Item 27 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0003762322

**CATV display targetted profile method - creating selection profile in
advance of transmission and being variable from head end**

Original Titles:

Methodfor providing targeted profile interactive CATV displays

Local Applications (No Type Date): US 1984591862 A 19840321

Priority Applications (no., kind, date): US 1984591862 A 19840321

? show files;ds
File 348:EUROPEAN PATENTS 1978-2006/ 200641
(c) 2006 European Patent Office
File 349:PCT FULLTEXT 1979-2006/UB=20061012UT=20061005
(c) 2006 WIPO/Thomson

Set	Items	Description
S1	379592	PERSONALI?ATION OR PERSONALI?ED OR CUSTOM OR CUSTOMI? OR T-AILOR??? OR INDIVIDUALI? OR "TO"()ORDER OR TARGET?
S2	106684	TV OR BROADCAST(5N)(MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY) (2W)(THEAT?? OR CINEMA)
S3	1403673	CONNECT OR CONNECTED OR CONNECTI?? OR SERVICE OR SERVICES - OR HOOKUP OR HOOK??()UP OR INSTALL?
S4	453874	INTERNET OR WEB OR WORLDWIDE??? OR WIDEWEB OR NETWORK OR O-NLINE OR ON()LINE
S5	53652	PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6	1159813	PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARACTERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS OR PATTERN OR PATTERNS OR CRITERI??
S7	414367	OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8	1419	S1(5N)S2
S9	137751	S3(5N)S4
S10	120	S5(5N)(S6(10N)S7)
S11	1	S8(S)S9(S)S10
S12	84	S8(S)S9
S13	3837	S2(S)S4(S)(S1 OR S6)
S14	1152	S2(S)S9(S)(S1 OR S6)
S15	2569	S5(5N)S6
S16	2303	S5(5N)S7
S17	4	S12(S)(S15 OR S16)
S18	12	S2(S)S4(S)S10
S19	32	S12(S)(S6 OR S7)
S20	61076	IC=(G06F-017? OR G06F-0017?)
S21	15	S19 AND S20
S22	27	S11 OR S17 OR S18 OR S21)
S23	27	IDPAT (sorted in duplicate/non-duplicate order)
S24	27	IDPAT (primary/non-duplicate records only)

24/3, K/3 (Item 3 from file: 349)
DIALOG(R) File 349:PCT FULLTEXT
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01215232 **Image available**

SYSTEM AND METHOD FOR NAVIGATION OF A MULTIMEDIA INTERFACE
SYSTEME ET PROCEDE DE NAVIGATION DANS UNE INTERFACE MULTIMEDIA

Patent Applicant/Assignee:

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(Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

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(Residence), US (Nationality), (Designated only for: US)

VAKILI Valla, 966 Ponderosa Avenue #60, Sunnyvale, CA 94086, US, US
(Residence), US (Nationality), (Designated only for: US)

BEHHNAM-DEHKORDY Hamid-Reza, 461C Cork Harbour Circle, Redwood City, CA
94065, US, US (Residence), US (Nationality), (Designated only for: US)

ROWLEN Matthew, 36 Seville Way, San Mateo, CA 94402, US, US (Residence),
US (Nationality), (Designated only for: US)

Legal Representative:

LINDSAY Jonathan M (agent), Crowell & Moring LLP, P.O. Box 14300,
Washington, D.C. 20044-4300, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200522891 A2-A3 20050310 (WO 0522891)

Application: WO 2004US28081 20040827 (PCT/WO US04028081)

Priority Application: US 2003498899 20030829; US 2004752762 20040106; US
2004752823 20040106; US 2004752824 20040106

Designated States:

(All protection types applied unless otherwise stated - for applications
2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO
SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 17073

Fulltext Availability:

Claims

Claim

... 45 The method of claim 37, further comprising displaying, by the client side device, content purchase options based on said plurality of user customization preferences .

50

SUBSTITUTE SHEET (RULE 26)

. A computer program product comprising:
a computer usable medium having...

...using a user interface displayed on a user computer that is coupled to a data network , wherein said plurality of user customization, preferences are associated with a user account, computer readable program code to receive, by a client-side device coupled to the data network , non-broadcast content from the data

network

and broadcast programming content from a broadcast source;
computer readable program code to access, by...

...side device,
said plurality of user customization preferences from the user account
via the

data network ;
computer readable program code to display, by the client-side
device, a plurality of media...

...from the user account; and
computer readable program code to access, by the client-side **device** ,
selected **broadcast** programming content from the broadcast source based
on a user selection from said plurality of...

24/3,K/4 (Item 4 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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01215231 **Image available**

SYSTEM METHOD FOR AUCTIONING UTILIZING A BROADCAST-BASED DEVICE

SYSTEME ET PROCEDE POUR ENCHERES AVEC UN DISPOSITIF DU TYPE A DIFFUSION

Patent Applicant/Assignee:

YAHOO INC, 701 First Avenue, Sunnyvale, CA 94089, US, US (Residence), US
(Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

VAKILI Valla, 966 Ponderosa Avenue #60, Sunnyvale, CA 94086, US, US
(Residence), US (Nationality), (Designated only for: US)
BEHHNAM-DEHKORDY Hamid-Reza, 461C Cork Harbour Circle, Redwood City, CA
94065, US, US (Residence), US (Nationality), (Designated only for: US)
ROWLEN Matthew, 36 Seville Way, San Mateo, CA 94402, US, US (Residence),
US (Nationality), (Designated only for: US)
DUKES Derek, 545 South 16th Street, San Jose, CA 95112, US, US
(Residence), US (Nationality), (Designated only for: US)

Legal Representative:

LINDSAY Jonathan M (agent), Crowell & Moring LLP, P.O. Box 14300,
Washington, D.C. 20044-4300, US

Patent and Priority Information (Country, Number, Date):

Patent: WO 200522788 A2-A3 20050310 (WO 0522788)

Application: WO 2004US28080 20040827 (PCT/WO US2004028080)

Priority Application: US 2003498899 20030829; US 2004752738 20040106

Designated States:

(All protection types applied unless otherwise stated - for applications
2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO
SE SI SK TR
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 10945

Fulltext Availability:

Detailed Description

English Abstract

A system and method for auctioning (100) utilizes a **broadcast** -based display device (180), such as a **television** set, to view broadcast content (140). A user customizes non-broadcast content (115) regarding **online** auctions, by providing user preferences and settings via an **online** user interface (190). This customized non-broadcast content (115) regarding **online** auctions then enables the user to participate in **online** auctions using a **broadcast** -based client-side **device** (150), such as an interactive, bi-directional, set-top cable box. The user **preferences** and settings include settings for various **purchase options** for the user, such as payment **preferences** and delivery **preferences**.

Detailed Description

... area network, a global network such as the Internet, etc.).

In one embodiment, the user **preferences** and settings include settings for various **purchase options** for the user, such as payment **preferences** and delivery **preferences**. Thus, another aspect of the invention is to enable a user to participate in an auction via a **broadcast** -based **device**, and to make purchases using purchase options and settings that have been previously defined in an **online** environment (e.g., using an **online** GUI). By way of a non-limiting example, such **purchase options** may include method of payment, account balances, product **preference** information and product delivery preferences.

There is also currently no means for users to take...GUI 110 may be used to login to a user account and define various product **purchase preferences** and **options**. This information may then be provided to client-side device 130 (using Services API 215...).

24/3,K/11 (Item 11 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00935047 **Image available**
SYSTEMS AND METHODS FOR DISTRIBUTING TARGETED MULTIMEDIA CONTENT AND ADVERTISING
SYSTEMES ET PROCEDES DE DISTRIBUTION DE CONTENU ET DE PUBLICITE MULTIMEDIA CIBLES

Patent Applicant/Inventor:

STRIETZEL Jonathan, 2990 Gale Avenue, Long Beach, CA 90810, US, US
(Residence), US (Nationality)

Legal Representative:

RANDALL David A (agent), Lyon & Lyon LLP, Suite 4700, 633 W. Fifth Street, Los Angeles, CA 90071, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200269225 A1 20020906 (WO 0269225)
Application: WO 2002US5289 20020221 (PCT/WO US0205289)
Priority Application: US 2001793939 20010226

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG US UZ VN YU ZA ZM ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 12106

Main International Patent Class (v7): G06F-017/60

Fulltext Availability:

Claims

Claim

... step 320. Further, regardless of how the cost of the download is accommodated, the personal **profile** and/or custom indexes for the user may be updated in steps 308 and 3 tracking database 110 with the personal **profile** database 108. In this case, tracking database 110 is maintained on a per user **profile** basis and the information as to what content has been downloaded for a particular user...

...In one embodiment of system 100, users may access content server 102 over a fixed **network connection**, such as communication link 120, using a terminal 106. Typically, terminal 106 is a personal...

...120. In a preferred embodiment, content server 102 is accessed by terminal 106 via an **Internet connection** over communication link 120. In this case, terminal 106 would use an Internet browser, or...

...browser, the user can browse the indexes, search for content, enter information into their user **profile**, sign up for subscriptions or other services, etc. The user may even be provided with...

...relating to the customized interface and organization is typically stored in the user's personal **profile** stored in database 108. In some embodiments, the user accesses the main "page" presented by...

...own custom area 117, the appearance of which they can also customize to suit their **preferences** in the manner discussed. Users are also preferably allowed to interface with server 102 through...

...access the Internet is using NTT DoCoMo's wireless iMode TM service. In Europe, WAP **services** are typically used for wireless **web** access. Typically, the device, such as device 114, is interfaced over a wireless communication channel...

...a device particularly suited to play certain content, like a settop box on a digital **television**, a **custom media** playing device 116 can be used to access content server 102 over...that for devices for which memory constraints are not an issue, e.g., a computer **connected** to server 102 over the **Internet**, all of the content can be downloaded at once. As a result, the segmenting method...add the content item to the registered user's custom index and update their personal **profile** and custom indexes in steps 506 and 508, respectively. The next time the registered user...

...billing purposes. Alternatively, the charge account information may be stored in the user's personal **profile**. It should be noted that sending account information over the Internet or over wireless communication...00 on a per access basis. Alternatively, a user uploading content is preferably provided the **option** of making the content freely available to other users. Moreover, the user himself is preferably...

...link that provides users with flexibility in determining how to pay for content, one option being to receive targeted advertising with the content. Other options presented to the user involve various methods of paying for limited or unlimited access to...

24/3,K/16 (Item 16 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00794336 **Image available**
INTEGRATED COMMERCE ENVIRONMENT (ICE) - A METHOD OF INTEGRATING OFFLINE AND ONLINE BUSINESS

ENVIRONNEMENT DE COMMERCE INTEGRE (ICE) UN PROCEDE D'INTEGRATION D'ENTREPRISE HORS LIGNE ET EN LIGNE

Patent Applicant/Inventor:

HEFNER L Lee Jr, 2835 Berwick Road, Birmingham, AL 35213, US, US
(Residence), US (Nationality)

Legal Representative:

WESOLOWSKI Carl R (agent), Fleshner & Kim, LLP, P.O. Box 221200,
Chantilly, VA 20153-1200, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200127838 A1 20010419 (WO 0127838)
Application: WO 2000US28068 20001012 (PCT/WO US0028068)
Priority Application: US 99158381 19991012

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM EE ES
FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU
LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR
TT TZ UA UG US UZ VN YU ZA ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 60287

Main International Patent Class (v7): G06F-017/60

Fulltext Availability:

Claims

Claim

... instore version can provide short clips of transactions, community, information, and fantasy with the option for the customer to go more in depth later using a personal computer. The in...

...special browser software, a Bonding Site customized according to rules linked to the customer's profile. Included in the transactions section of the Bonding Site under the Web Store's Merchant...

...sell products directly to customers. Retail chain stores choose from an assortment of products and services to offer customers online. The products and services may be auxiliary or complementary to the merchandise sold in the physical stores of the...profitable. Communities become profitable through advertising, and particularly by becoming or collaborating with community member profile brokers (i.e., Informediaries) that serve as middlemen between community members and

advertisers. By rigorously...

...of community members, cornmunity operators will optionally allow the members themselves to control their own **profiles** on their own personal computers. These community operators will marketers. ICE helps in building up...

...ICE provides it by accelerating virtual community member acquisition and creates the opportunity for member **profile** building and enhancement. ICE uses and amplifies the trend toward growing virtual communities by: overcoming...

...by guaranteeing them:

The overall benefits of ICE, including Advertisements in communities, and optionally, Masked **profile** information (i.e., portions of **profiles** relevant to the retail business) of customers that arrive at the chains web site through...

...Site. For example, a typical Infomediary tracks a cat owners conununity and has analyzed the **profiles** of its members. The Infomediary then approaches a number of companies marketing arlimail-related products and services. Armed with aggregate **profiles** of the communliry members, the Infomediary asks an organic cat food company to bid for...private online account page. There he learns the following information:

Total of customer SCC sessions

Profile break-downs in segments of customer base

Merchant window shopping results

Entertainment rfuix statistics for...

...the brick-and-mortar retail store buys and adds that information to the customer's **profile** record in a database. ICE also keeps track of the customer's clickstream and data input **behavior** online. The benefits of this information are:

ICE builds a **profile** of the customer's consumer. **behavior** and SCC usage, which deepens over multiple visits to the store. ICE builds a **profile** also using the customer visits to the Bonding Site from a personal computer (PC). It uses rules, based on customer **profiles**, that generate promotional messages that appear on SCC screens and on promotional receipts to attract...

...and multimedia channels from a personal computer, from a television, or from a combination computer/ **television** device. Promotions wiH be **targeted** to individuals' hot-button interests.

ICE comprises a computer network which routes data between retail...

...shopping session. To the system uploads the data to the ICE database where the customer **profile** information is kept. Later, if the customer acts ...or in the self-addressed email promotional message, she visits the Bonding Site where her **profile** may be deepened as she generates a new clickstream. Afterwards, anytime the customer uses an...

...the Bonding Site from a standard personal computer, the clickstream produced augments and enhances the **profile** and thus can result in more targeted promotions. Bridging between sessions is accomplished using a...

...or other means that can be used for user identification.

ICE proposes to use customer **profile** data to show promotions on the SCC

screen that entice the customer to visit the...

...checkout receipt promoting an online discussion group related to breeding pedigree cats if the customer **profile** indicates that the customer likes or has a cat. ICE provides for the concentrating of...

...topical or demographically-related subjects (e.g., raising pets, kids, or flowers) while extracting valuable **profile** information from customers that visit web site pages that can be used to deepen the...

24/3,K/26 (Item 26 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00445005 **Image available**

**INFORMATION AGGREGATION AND SYNTHESIZATION SYSTEM
SYSTEME DE REGROUPEMENT ET DE SYNTHESE D'INFORMATIONS**

Patent Applicant/Assignee:

THE SABRE GROUP INC,

Inventor(s):

BULL David Stanley,

CARR Robert Neal Jr,

OFFUTT Joseph Robert Jr,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9835469 A2 19980813

Application: WO 98US1341 19980123 (PCT/WO US9801341)

Priority Application: US 97788899 19970123

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GE GH GM
GW HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX
NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZW GH GM
KE LS MW SD SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE CH DE DK ES FI FR
GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 8923

Main International Patent Class (v7): **G06F-017/30**

Fulltext Availability:

Detailed Description

Detailed Description

... access system

120 Limited dial network user access system

200 System comprised of.

210 User **Profile** DataStore

220 Travel Genie Index DataStore

230 Agent DataStore

231 Preestablished Software Text Agents

232...Mail System

283 CCITT Class 3 or Class 4 Facsimile

284 Voice Output

285 Personal **TV** or Video Feed

286 **Custom** CD-ROM

287 Geographic Display I/O System

288 Mobile/Portable Device System

289 Limited...

...290 Operations System
291 User Greeting System
292 Travel Genie Session Management System
2921 Session **Profile** Update
293 Search Reduction System
294 User Interrupt System
295 Real Time Session Analysis System...

...addressable interface device, such
as a conventional personal computer capable of initiating
and maintaining a **network connection** and sending, receiving
and displaying data including a digitized data visual
representation device such as...

24/AN,AZ, TI/1 (Item 1 from file: 348)
DIALOG(R)File 348:(c) 2006 European Patent Office. All rts. reserv.

01511529
MACHINE READABLE LABEL READER SYSTEM WITH VERSATILE DEFAULT MODE
LESESYSTEM FUR MASCHINENLESBARE ETIKETTEN MIT VIELSEITIGEM STANDARDMODUS
SYSTEME DE LECTURE D'ETIQUETTES A LECTURE MACHINE AYANT UN MODE PAR DEFAUT
VERSATILE
APPLICATION (CC, No, Date): EP 2002713132 020328; WO 2002IB1036 020328
PRIORITY (CC, No, Date): US 823563 010331

24/AN,AZ, TI/2 (Item 2 from file: 348)
DIALOG(R)File 348:(c) 2006 European Patent Office. All rts. reserv.

01511349
MACHINE READABLE LABEL SYSTEM WITH OFFLINE CAPTURE AND PROCESSING
MASCHINENLESBARES ETIKETTENSYSTEM MIT OFFLINE-ERFASSUNG UND -VERARBEITUNG
SYSTEME D'ETIQUETAGE LISIBLE PAR MACHINE AVEC SAISIE ET TRAITEMENT HORS
LIGNE
APPLICATION (CC, No, Date): EP 2002708591 020327; WO 2002IB1006 020327
PRIORITY (CC, No, Date): US 823822 010331

24/AN,AZ, TI/3 (Item 3 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215232
SYSTEM AND METHOD FOR NAVIGATION OF A MULTIMEDIA INTERFACE
SYSTEME ET PROCEDE DE NAVIGATION DANS UNE INTERFACE MULTIMEDIA
Application: WO 2004US28081 20040827 (PCT/WO US04028081)

24/AN,AZ, TI/4 (Item 4 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215231
SYSTEM METHOD FOR AUCTIONING UTILIZING A BROADCAST-BASED DEVICE
SYSTEME ET PROCEDE POUR ENCHERES AVEC UN DISPOSITIF DU TYPE A DIFFUSION
Application: WO 2004US28080 20040827 (PCT/WO US2004028080)

24/AN,AZ, TI/5 (Item 5 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215152
SYSTEM AND METHOD FOR PERFORMING PURCHASE TRANSACTIONS UTILIZING A
BROADCAST-BASED DEVICE
SYSTEME ET PROCEDE D'EXECUTION DE TRANSACTIONS D'ACHAT A L'AIDE D'UN
DISPOSITIF A RADIOFFUSION
Application: WO 2004US27917 20040827 (PCT/WO US04027917)

24/AN,AZ, TI/6 (Item 6 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01028595
CONTROLLING APPLICATION DEVICES SIMULTANEOUSLY
COMMANDE SIMULTANEE DE DISPOSITIFS D'APPLICATION
Application: WO 2002IB5289 20021209 (PCT/WO IB0205289)

24/AN,AZ,TI/7 (Item 7 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00945941
MACHINE READABLE LABEL FOR TOKENS AND MEHTOD OF USE
ETIQUETTE LISIBLE PAR MACHINE POUR JETONS, ET PROCEDE D'UTILISATION
Application: WO 2002IB1007 20020327 (PCT/WO IB0201007)

24/AN,AZ,TI/8 (Item 8 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00945911
MACHINE READABLE LABEL READER SYSTEM WITH VERSATILE DEFAULT MODE
SYSTEME DE LECTURE D'ETIQUETTES A LECTURE MACHINE AYANT UN MODE PAR DEFAUT
VERSATILE
Application: WO 2002IB1036 20020328 (PCT/WO IB0201036)

24/AN,AZ,TI/9 (Item 9 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00945885
MACHINE READABLE LABEL SYSTEM WITH OFFLINE CAPTURE AND PROCESSING
SYSTEME D'ETIQUETAGE LISIBLE PAR MACHINE AVEC SAISIE ET TRAITEMENT HORS
LIGNE
Application: WO 2002IB1006 20020327 (PCT/WO IB0201006)

24/AN,AZ,TI/10 (Item 10 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00945866
MACHINE READABLE LABEL READER SYSTEM WITH ROBUST CONTEXT GENERATION
SYSTEME DE LECTEUR D'ETIQUETTES LISIBLES AUTOMATIQUEMENT AVEC GENERATION DE
CONTEXTE COHERENT
Application: WO 2002IB974 20020320 (PCT/WO IB02000974)

24/AN,AZ,TI/11 (Item 11 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00935047
SYSTEMS AND METHODS FOR DISTRIBUTING TARGETED MULTIMEDIA CONTENT AND
ADVERTISING
SYSTEMES ET PROCEDES DE DISTRIBUTION DE CONTENU ET DE PUBLICITE MULTIMEDIA
CIBLES
Application: WO 2002US5289 20020221 (PCT/WO US0205289)

24/AN,AZ,TI/12 (Item 12 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00836144
NETWORKED INTERACTIVE TOY SYSTEM
SYSTEME DE JOUETS INTERACTIFS EN RESEAU
Application: WO 2001IL248 20010314 (PCT/WO IL0100248)

24/AN,AZ, TI/13 (Item 13 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00806392

TECHNOLOGY SHARING DURING ASSET MANAGEMENT AND ASSET TRACKING IN A NETWORK-BASED SUPPLY CHAIN ENVIRONMENT AND METHOD THEREOF
PARTAGE TECHNOLOGIQUE LORS DE LA GESTION ET DU SUIVI DU PARC INFORMATIQUE DANS UN ENVIRONNEMENT DU TYPE CHAINE D'APPROVISIONNEMENT RESEAUTEE, ET PROCEDE ASSOCIE

Application: WO 2000US32310 20001122 (PCT/WO US0032310)

24/AN,AZ, TI/14 (Item 14 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00806389

SCHEDULING AND PLANNING BEFORE AND PROACTIVE MANAGEMENT DURING MAINTENANCE AND SERVICE IN A NETWORK-BASED SUPPLY CHAIN ENVIRONMENT
PROGRAMMATION ET PLANIFICATION ANTICIPEE, ET GESTION PROACTIVE AU COURS DE LA MAINTENANCE ET DE L'ENTRETIEN D'UN ENVIRONNEMENT DU TYPE CHAINE D'APPROVISIONNEMENT RESEAUTEE

Application: WO 2000US32228 20001122 (PCT/WO US0032228)

24/AN,AZ, TI/15 (Item 15 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00806383

COLLABORATIVE CAPACITY PLANNING AND REVERSE INVENTORY MANAGEMENT DURING DEMAND AND SUPPLY PLANNING IN A NETWORK-BASED SUPPLY CHAIN ENVIRONMENT AND METHOD THEREOF
PLANIFICATION EN COLLABORATION DES CAPACITES ET GESTION ANTICIPEE DES STOCKS LORS DE LA PLANIFICATION DE L'OFFRE ET DE LA DEMANDE DANS UN ENVIRONNEMENT DE CHAINE D'APPROVISIONNEMENT FONDEE SUR LE RESEAU ET PROCEDE ASSOCIE

Application: WO 2000US32309 20001122 (PCT/WO US0032309)

24/AN,AZ, TI/16 (Item 16 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00794336

INTEGRATED COMMERCE ENVIRONMENT (ICE) - A METHOD OF INTEGRATING OFFLINE AND ONLINE BUSINESS
ENVIRONNEMENT DE COMMERCE INTEGRE (ICE) UN PROCEDE D'INTEGRATION D'ENTREPRISE HORS LIGNE ET EN LIGNE
Application: WO 2000US28068 20001012 (PCT/WO US0028068)

24/AN,AZ, TI/17 (Item 17 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00787038

SYSTEM AND METHOD FOR PROCESSING TOKENLESS BIOMETRIC ELECTRONIC TRANSMISSIONS USING AN ELECTRONIC RULE MODULE CLEARINGHOUSE
SYSTEME ET PROCEDE PERMETTANT DE TRAITER DES TRANSMISSIONS ELECTRONIQUES BIOMETRIQUES SANS AUTHENTIFICATION PAR L'UTILISATION D'UN CENTRE DE MODULES DE REGLEMENT ELECTRONIQUES

Application: WO 2000US40910 20000915 (PCT/WO US0040910)

24/AN,AZ, TI/18 (Item 18 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00784185
A SYSTEM AND METHOD FOR STREAM-BASED COMMUNICATION IN A COMMUNICATION SERVICES PATTERNS ENVIRONMENT
SYSTEME, PROCEDE ET ARTICLE DE PRODUCTION FOURNISANT UN SYSTEME DE COMMUNICATION EN CONTINU DANS UN ENVIRONNEMENT DE CONFIGURATIONS DE SERVICES DE COMMUNICATION

Application: WO 2000US24125 20000831 (PCT/WO US0024125)

24/AN,AZ, TI/19 (Item 19 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00784139
A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR A SELF-DESCRIBING STREAM IN A COMMUNICATION SERVICES PATTERNS ENVIRONMENT
SYSTEME, PROCEDE ET ARTICLE DE FABRICATION DESTINES A UN FLUX D'AUTODESCRIPTEURS DANS UN ENVIRONNEMENT DE MODELES DE SERVICES DE COMMUNICATION

Application: WO 2000US23999 20000831 (PCT/WO US0023999)

24/AN,AZ, TI/20 (Item 20 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00784137
SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR DISTRIBUTED GARBAGE COLLECTION IN ENVIRONMENT SERVICES PATTERNS
SYSTEME, PROCEDE ET ARTICLE DE FABRICATION EN MATIERE DE RECUPERATION D'ESPACE REPARTI DANS DES MOTIFS DE SERVICES D'ENVIRONNEMENT
Application: WO 2000US24238 20000831 (PCT/WO US0024238)

24/AN,AZ, TI/21 (Item 21 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00784136
A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR BUSINESS LOGIC SERVICES PATTERNS IN A NETCENTRIC ENVIRONMENT
SYSTEME, PROCEDE ET ARTICLE DE FABRICATION POUR STRUCTURES DE SERVICES DE LOGIQUE DE COMMERCE DANS UN ENVIRONNEMENT S'ARTICULANT AUTOEUR DE L'INTERNET
Application: WO 2000US24197 20000831 (PCT/WO US0024197)

24/AN,AZ, TI/22 (Item 22 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00784132
A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR A LEGACY WRAPPER IN A COMMUNICATION SERVICES PATTERNS ENVIRONMENT
SYSTEME, PROCEDE ET DISPOSITIF POUR MODULE D'HABILLAGE EXISTANT DANS UN ENVIRONNEMENT DE SCHEMAS DE SERVICES DE COMMUNICATION
Application: WO 2000US24084 20000831 (PCT/WO US0024084)

24/AN,AZ, TI/23 (Item 23 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00784131

A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR A MULTI-OBJECT FETCH
COMPONENT IN AN INFORMATION SERVICES PATTERNS ENVIRONMENT
SYSTEME, PROCEDE ET ARTICLE MANUFACTURE POUR COMPOSANT DE RECUPERATION
MULTI-OBJET DANS UN ENVIRONNEMENT CARACTERISE PAR DES SERVICES
D'INFORMATIONS

Application: WO 2000US24083 20000831 (PCT/WO US0024083)

24/AN,AZ, TI/24 (Item 24 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00784124

SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR A REQUEST SORTER IN A
TRANSACTION SERVICES PATTERNS ENVIRONMENT
SYSTEME, PROCEDE ET ARTICLE DE FABRICATION APPLIQUES DANS UN TRIEUR DE
REQUETES D'UN ENVIRONNEMENT DE STRUCTURES DE SERVICES DE TRANSACTIONS

Application: WO 2000US24082 20000831 (PCT/WO US0024082)

24/AN,AZ, TI/25 (Item 25 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00761422

BUSINESS ALLIANCE IDENTIFICATION
SYSTEME, PROCEDE ET ARTICLE DE PRODUCTION POUR L'IDENTIFICATION D'ALLIANCES
COMMERCIALES DANS UN CADRE D'ARCHITECTURE RESEAU

Application: WO 2000US14375 20000524 (PCT/WO US0014375)

24/AN,AZ, TI/26 (Item 26 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00445005

INFORMATION AGGREGATION AND SYNTHESIZATION SYSTEM
SYSTEME DE REGROUPEMENT ET DE SYNTHESE D'INFORMATIONS
Application: WO 98US1341 19980123 (PCT/WO US9801341)

24/AN,AZ, TI/27 (Item 27 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00396571

INFORMATION AGGREGATION AND SYNTHESIZATION SYSTEM
SYSTEME DE SYNTHETISATION ET DE REGROUPEMENT DE DONNEES
Application: WO 96US14893 19960917 (PCT/WO US9614893)

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      (c) 2006 The New York Times
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      (c) 2002 The Gale Group
File 111:TGG Natl.Newspaper Index(SM) 1979-2006/Sep 29
      (c) 2006 The Gale Group
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      (c) 2006 Japan Science and Tech Corp(JST)
File 144:Pascal 1973-2006/Sep W3
      (c) 2006 INIST/CNRS

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Set	Items	Description
S1	1598431	PERSONALI?ATION OR PERSONALI?ED OR CUSTOM OR CUSTOMI? OR T-AILOR?? OR INDIVIDUALI? OR "TO"()ORDER OR TARGET?
S2	585247	TV OR BROADCAST(5N)(MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY) (2W) (THEATR?? OR CINEMA)
S3	4674180	CONNECT OR CONNECTED OR CONNECTI?? OR SERVICE OR SERVICES - OR HOOKUP OR HOOK??()UP OR INSTALL?
S4	3163073	INTERNET OR WEB OR WORLDWIDE??? OR WIDEWEB OR NETWORK OR ONLINE OR ON()LINE
S5	379056	PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6	10378531	PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARACTERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS OR PATTERN OR PATTERNS OR CRITERI??
S7	1056183	OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8	2406	S1(5N)S2
S9	351765	S3(5N)S4
S10	324	S5(5N) (S6(10N)S7)
S11	0	S8(S)S9(S)S10
S12	60	S8(S)S9
S13	7076	S5(5N)S6
S14	6961	S5(5N)S7
S15	0	S12(S) (S13 OR S14)
S16	37	S2(S)S4(S)(S13 OR S14)
S17	34	S16 NOT PY>2003
S18	33	S17 NOT PD=20030830:20061130
S19	31	RD (unique items)

19/3,K/3 (Item 3 from file: 2)

DIALOG(R)File 2:INSPEC

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08502967 INSPEC Abstract Number: C2003-02-7180-038

Title: Intelligent personalized recommender systems for electronic commerce

Author(s): Wei-Po Lee; Chih-Hung Liu; Cheng-Che Lu

Author Affiliation: Dept. of Manage. Inf. Syst., Nat. Pingtung Univ. of Sci. & Technol., Taiwan

Conference Title: Knowledge-Based Intelligent Information Engineering Systems & Allied Technologies. KES'2001 Part vol.2 p.1399-405 vol.2

Editor(s): Baba,N.; Jain,L.C.; Howlett,R.J.

Publisher: IOS Press, Amsterdam, Netherlands

Publication Date: 2001 Country of Publication: Netherlands 2 vol. (xxvi+1627) pp.

Material Identity Number: XX-2002-02768

Conference Title: Proceedings of KES 2001. 5th International Conference on Knowledge Based Intelligent Information Engineering Systems and Allied Technology

Conference Date: 6-8 Sept. 2001 Conference Location: Osaka, Japan

Language: English

Subfile: C

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Abstract: The exponentially increasing information provided by the Internet enterprises causes the problem of overloaded information, and this inevitably reduces the customer's satisfaction...

... books and CDs, recommender systems can be built to reason about a customer's personal preferences from his purchasing history and then provide the most appropriate information services to meet his needs. On the other hand, for those commodities a customer does not buy frequently, for example computers and home theater systems, recommender systems are able to retrieve optimal products based on the customer's current...

19/3,K/4 (Item 4 from file: 2)

DIALOG(R)File 2:INSPEC

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08393003 INSPEC Abstract Number: C2002-11-7180-002

Title: Intelligent agent-based systems for personalized recommendations in Internet commerce

Author(s): Wei-Po Lee; Chih-Hung Liu; Cheng-Che Lu

Author Affiliation: Dept. of Manage. Inf. Syst., Nat. Pingtung Univ. of Sci. & Technol., Taiwan

Journal: Expert Systems with Applications vol.22, no.4 p.275-84

Publisher: Elsevier,

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CODEN: ESAPEH ISSN: 0957-4174

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Language: English

Subfile: C

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...Abstract: has changed the traditional trading behaviors and more and more people are willing to conduct Internet shopping. However, the exponentially increasing information provided by the Internet enterprises

causes the problem of overloaded information, and this inevitably reduces the customer's satisfaction...

... books and CDs, recommender systems can be built to reason about a customer's personal **preferences** from his **purchasing history** and then provide the most appropriate information services to meet his needs. On the ...

... hand, for those commodities a general customer does not buy frequently, for example computers and **home theater** systems, more appropriate are the kinds of recommender systems able to retrieve optimal products based...

... This paper presents the above two kinds of recommender systems we have developed for supporting **Internet** commerce. Experimental results show the promise of our systems.

19/3,K/9 (Item 3 from file: 35)
DIALOG(R)File 35:Dissertation Abs Online
(c) 2006 ProQuest Info&Learning. All rts. reserv.

01777139 ORDER NO: AADAA-I9991505
The theory of interactive content-triggered consumer action: Interactive content theory

Author: Law, Chun Wah Eric
Degree: Ph.D.
Year: 2000
Corporate Source/Institution: Hong Kong University of Science and Technology (People's Republic of China) (1223)
Source: VOLUME 61/10-A OF DISSERTATION ABSTRACTS INTERNATIONAL.
PAGE 4089. 243 PAGES
ISBN: 0-599-98903-3

This paper investigates the impacts of interactive contents upon the **online** consumer. During the development of this thesis since 1996, commercial deployments for interactive **television** advertisement media were virtually non-exist. We have therefore conducted this research with a self-developed computer simulation program called "Intelligent **TV**" for an evolving technology that we term it as "Interactive Broadcast **Television**". Since prior studies on this type of new interactive media are not available, we borrow insights from a wide range of literature: Strategic Management, Electronic Commerce, **Internet Shopping**, Consumer **Behavior** and Advertising Theories.

With a belief that interactive contents may trigger consumer action, the author...

19/3,K/10 (Item 4 from file: 35)
DIALOG(R)File 35:Dissertation Abs Online
(c) 2006 ProQuest Info&Learning. All rts. reserv.

01666600 ORDER NO: AAD13-91889
DIFFUSION OF ONLINE SHOPPING
Author: HUANG, HAN-SHENG
Degree: M.A.
Year: 1998
Corporate Source/Institution: CALIFORNIA STATE UNIVERSITY, FRESNO (6050)
Source: VOLUME 37/01 of MASTERS ABSTRACTS.
PAGE 12. 80 PAGES

This study focused on analyzing the characteristic differences between **online** shoppers and non-shoppers in regards to their demographic backgrounds, **Internet** usage **patterns**, perceptions toward **online shopping**, and non- **Internet** shopping habits. The main impediment affecting the diffusion of **online** shopping was also discovered. A class random sample survey was administered among approximately 17,439...

...survey found that respondents who were male, with higher household income and more computer and **Internet** experiences, tended to be the adopters of **online** shopping. Respondents' previous experience of using mail-order catalogues and home shopping **television** networks did influence their willingness to purchase via the **Internet**. **Online** security was still the major obstacle influencing the future diffusion of **online** shopping.

19/3, K/13 (Item 2 from file: 474)
DIALOG(R)File 474:New York Times Abs
(c) 2006 The New York Times. All rts. reserv.

04759426 NYT Sequence Number: 139528860613
GOING TO THE MALL ON CABLE TV
BOYER, PETER J
New York Times, Col. 3, Pg. 1, Sec. 4
Friday June 13 1986

ABSTRACT:

Profile of Home Shopping **Network**, 24-hour discount bazaar on cable **television**, whose stock has become hottest new issue of year; firm earned \$6.8 million on...

19/6/1 (Item 1 from file: 2)
08630797 INSPEC Abstract Number: C2003-06-6130S-110
Title: Privacy, commerce, and national security
Publication Date: May 2003
Copyright 2003, IEE

19/6/2 (Item 2 from file: 2)
08560857 INSPEC Abstract Number: B2003-04-6220B-018, C2003-04-5620W-111
Title: Residential demand for 'multipurpose broadband access': evidence from a Norwegian VDSL trial
Publication Date: 2002
Copyright 2003, IEE

19/6/3 (Item 3 from file: 2)
08502967 INSPEC Abstract Number: C2003-02-7180-038
Title: Intelligent personalized recommender systems for electronic commerce
Publication Date: 2001
Copyright 2003, IEE

19/6/4 (Item 4 from file: 2)
08393003 INSPEC Abstract Number: C2002-11-7180-002
Title: Intelligent agent-based systems for personalized recommendations in Internet commerce
Publication Date: May 2002.
Copyright 2002, IEE

19/6/5 (Item 1 from file: 6)
0680187 NTIS Accession Number: ED-144 555/XAB
A Video Handbook for Libraries: A Look at What Milwaukee Has Done
1975

19/6/6 (Item 1 from file: 8)
06062843
Title: Intelligent agent-based systems for personalized recommendations in Internet commerce
Publication Year: 2002

19/6/7 (Item 1 from file: 35)
01854899 ORDER NO: AADAA-I3030273
An empirical investigation of the relationship between perceived risk, information search, and cognitive dissonance: A closer look at the differences between in-home and in-store shopping
Year: 2001

19/6/8 (Item 2 from file: 35)
01823449 ORDER NO: AADAA-I3007072
Perceptions of rural South Dakota consumers regarding the impact of technology on access to products
Year: 2001

19/6/9 (Item 3 from file: 35)

01777139 ORDER NO: AADAA-I9991505

The theory of interactive content-triggered consumer action: Interactive content theory

Year: 2000

19/6/10 (Item 4 from file: 35)

01666600 ORDER NO: AAD13-91889

DIFFUSION OF ONLINE SHOPPING

Year: 1998

19/6/11 (Item 1 from file: 256)

00144837 DOCUMENT TYPE: Review

PRODUCT NAMES: E-Commerce (836109)

TITLE: Buying Patterns in E-Commerce

Dec/Jan 2002

REVISION DATE: 20030630

19/6/12 (Item 1 from file: 474)

06775988 NYT Sequence Number: 087653940927

TURNER'S POSSIBLE ROLE IN NBC TALKS

Tuesday September 27 1994

19/6/13 (Item 2 from file: 474)

04759426 NYT Sequence Number: 139528860613

GOING TO THE MALL ON CABLE TV

Friday June 13 1986

19/6/14 (Item 1 from file: 475)

07901596

UPN CANCELS MANY SHOWS, SHIFTS 'STAR TREK' PROGRAM

Friday May 17 1996

19/6/15 (Item 1 from file: 583)

09339322

Direct marketer moves to net sales

AUSTRALIA: INNOVATIONS EMBRACED VIGNETTE V/5

01 Aug 2000

19/6/16 (Item 2 from file: 583)

09159549

Wharf, UIH lawsuit

HONG KONG: WHARF'S LAWSUIT MAY AFFECT SPIN-OFF

15 Sep 1999

19/6/17 (Item 3 from file: 583)

09150391

Turbulence in Sky deal

NEW ZEALAND: ON-LINE FINANCE FIRM BY IHUG

24 Aug 1999

19/6/18 (Item 4 from file: 583)
09142639
Process Automation makes cable-TV link
HONG KONG: PROCESS AUTOMATION BOUGHT 24.55% JV
10 Aug 1999

19/6/19 (Item 5 from file: 583)
09087260
Sprint to pay \$126 million for rest of wireless firm
US: SPRINT ACQUIRES PEOPLE'S CHOICE TV
13 Apr 1999

19/6/20 (Item 6 from file: 583)
09036852
Benpres Holding Corp
PHILIPPINES: BENPRES HIKES STAKES IN CABLE FIRM
29 Dec 1998

19/6/21 (Item 7 from file: 583)
06391314
OZEMAIL SPINS BSKYB WEB DEAL
AUSTRALIA: OZEMAIL TIES UP WITH BSKYB
8 Nov 1996

19/6/22 (Item 8 from file: 583)
06184403
Telstra signs big guns for TV trial
AUSTRALIA: TELSTRA IN \$30 MN TV TRIAL
26 July 1995

19/6/23 (Item 9 from file: 583)
05981855
Trois experts decortiquent la mesure de l'efficacite publicitaire
FRANCE: MEASURING ADVERTISING'S EFFECTIVENESS
25 Apr 1994

19/6/24 (Item 10 from file: 583)
02070275
UN-PUBLISHED REPORTS WORRY ELECTRONICS SECTOR
UK - UN-PUBLISHED REPORTS WORRY ELECTRONICS SECTOR
22 August 1988

19/6/25 (Item 11 from file: 583)
00910299
HOME SHOPPING TO TAKE STAKE IN TV CONSTRUCTION PERMIT
US - HOME SHOPPING TO TAKE STAKE IN TV CONSTRUCTION PERMIT
23 February 1987

19/6/26 (Item 12 from file: 583)
00646027
SEARS TO SELL GOODS VIA CABLE TV

US - SEARS TO SELL GOODS VIA CABLE TV
18 November 1986

19/6/27 (Item 13 from file: 583)
00560207

LUXURY BEDS RETAILER TO BE ACQUIRED BY SMALLBONE
UK - LUXURY BEDS RETAILER TO BE ACQUIRED BY SMALLBONE
20 September 1986

19/6/28 (Item 1 from file: 111)
06056050 Supplier Number: 57612591

Philadelphia Television Network Enters Into Local Marketing Agreement
And Acquires Option to Purchase a Stake in Reading Broadcasting, Inc.
Nov 17, 1999

19/6/29 (Item 2 from file: 111)
02336457 Supplier Number: 07248479

Television Technology announces \$2 million purchase option with
Trinity Broadcasting Network .
Jan 12, 1989

19/6/30 (Item 1 from file: 144)
16092005 PASCAL No.: 03-0249361

User models: Customizing E-commerce Websites to the context of use
AI 2002 : advances in artificial intelligence : Calgary AB, 27-29 May
2002
2002

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19/6/31 (Item 2 from file: 144)

11352041 PASCAL No.: 94-0174515

Browsing: a multidimensional framework
1993

? show files;ds
File 20:Dialog Global Reporter 1997-2006/Oct 13
(c) 2006 Dialog

Set	Items	Description
S1	3476759	PERSONALI?ATION OR PERSONALI?ED OR CUSTOM OR CUSTOMI? OR T-AILOR??? OR INDIVIDUALI? OR "TO"()ORDER OR TARGET?
S2	2810825	TV OR BROADCAST(5N)(MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY)(2W)(THEATR?? OR CINEMA)
S3	15681809	CONNECT OR CONNECTED OR CONNECTI?? OR SERVICE OR SERVICES - OR HOOKUP OR HOOK??()UP OR INSTALL?
S4	7195398	INTERNET OR WEB OR WORLDWIDE??? OR WIDEWEB OR NETWORK OR ONLINE OR ON()LINE
S5	3317383	PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6	2281202	PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARACTERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS OR PATTERN OR PATTERNS OR CRITERI??
S7	3044291	OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8	14722	S1(5N)S2
S9	1548090	S3(5N)S4
S10	1494	S5(5N)(S6(10N)S7)
S11	0	S8(S)S9(S)S10
S12	1015	S8(S)S9
S13	36247	S5(5N)S6
S14	72040	S5(5N)S7
S15	3	S12(S)(S13 OR S14)
S16	35839	S2(S)S4(S)(S1 OR S6)
S17	7478	S2(S)S9(S)(S1 OR S6)
S18	2002	S2(10N)S9(10N)(S1 OR S6)
S19	45300	S5(10N)S6
S20	94039	S5(10N)S7
S21	1635	S8(2S)S9
S22	3	S21(S)(S19 OR S20)
S23	10	S21(2S)(S19 OR S20)
S24	6302	S1(S)S2(S)S9
S25	1913	S2(S)S6(S)S9
S26	761	S24(S)S25
S27	2328	S1(10N)S2(10N)S9
S28	426	S2(10N)S6(10N)S9
S29	23	S27(S)S28
S30	33	S15-OR S22-OR S23-OR S29
S31	24	S30-NOT PY>2003
S32	24	S31 NOT PD=20030830:20061130
S33	24	RD (unique items)

33/3,K/1
DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

19556339 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Information Resources, Inc. Enhances BehaviorScan
BUSINESS WIRE
October 29, 2001
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 893

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... enhanced Targetable TV capability from the CPG industry, and also from firms in the financial **services**, telecommunications, and **Internet** arenas, as well as from retailers who issue their own customer cards," said Neil Canter...

...national average, and hundreds of brands have profited from BehaviorScan ad testing. The panel and **Targetable TV** enhancements will enable more brands - particularly those in the home, health, and beauty care categories

...

33/3,K/3
DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

17161589 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Predictive Networks Launches ADirector iTV Advertising Management System At Cable 2001
BUSINESS WIRE
June 11, 2001
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 674

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... more than a year with Internet Service Providers, such as AT&T's WorldNet i495 **service**.

" Network operators want to increase the value of their services and monetize enhanced television applications with e-commerce offers, promotions, and on-demand information that is highly **personalized** to viewers' **preferences** and interests," said Devin Hosea, Predictive Networks president and founder. " Personalized advertising and commerce are clearly the best ways to derive increased revenue from these services

...

33/3,K/6
DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

15503587 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Subscribers to Both Cable and Satellite TV Exhibit Most Interest in Interactive TV; Report Identifies Internet and TV Usage As Key Indicator of Consumer Demand for ITV Services
BUSINESS WIRE
March 07, 2001
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 467

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... type of broadcast delivery (basic cable, premium cable, DBS, C-band satellite) and their DBS **service** provider (DIRECTV and DISH Network). The study evaluates subscribers' degree of interest and price sensitivity for popular interactive **TV services** including; digital photo printing, **Internet** on **TV**, t-commerce shopping, time-shifting, **personalized TV** channels, video games and video-on-demand. In addition, the study also examines subscribers' **TV** and **Internet** ownership and usage **characteristics** across six different variables. This 28-page report, with 42 charts and tables, is available...

33/3,K/7

DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

15046062 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Video-On-Demand and Internet On TV: Most Popular Interactive TV Services Among DBS and Cable Subscribers

BUSINESS WIRE

January 24, 2001

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 551

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... type of broadcast delivery (basic cable, premium cable, DBS, C-band satellite) and their DBS **service** provider (DirecTV and Dish Network). The study evaluates subscribers' degree of interest and price sensitivity for popular interactive **TV services** including; digital photo printing, **Internet** on **TV**, t-commerce shopping, time-shifting, **personalized TV** channels, video games and video-on-demand. In addition, the study also examines subscribers' **TV** and **Internet** ownership and usage **characteristics** across six different variables. This 28-page report, with 42 charts and tables, is available...

33/3,K/9

DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

13221526 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Engage: PCCW to use Engage for network of the world service; Engage's profiling and ad management technology provide targeted content and ads to PCCW's now synchronised TV web service

M2 PRESSWIRE

October 10, 2000

JOURNAL CODE: WMPR LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 811

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... today announced that Hong Kong-based Pacific Century CyberWorks (PCCW) (SEHK: 0008), will use Engage **Profile** Server for 'Network of the World' (www.NOW.com), its converged **TV - Web service**. NOW will use Engage's anonymous user profiling capabilities to provide highly- **targeted**, **personalised** content and advertisements.

Under the agreement, PCCW will also have the right to use Engage...
... innovator, as well as become an integral part of the world's first
fully-converged TV and satellite Internet service ."

"Engage-enabling NOW will enhance user experience by allowing us to
customise content and advertisements based on anonymous visitor profiles
, " said Timothy Wight, chief technology officer, NOW, "We are excited about
opportunities offered by this..."

33/3,K/14

DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

11179804 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**OpenTV Joins ACTV and Motorola to Expand Worldwide Venture for Interactive
Digital TV Advertising**

BUSINESS WIRE

May 24, 2000

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1224

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... ADCO subsidiary in late 1999 with Motorola Broadband Communications Sector to redefine and revolutionize traditional TV advertising. SpotOn is founded on an array of system technologies, including ACTV's "Individualized TV" software and Motorola's digital interactive platform.

The new international alliance will bring together the powerful technologies and extensive experience of three leaders in interactive digital television (ITV), and will dramatically improve advertising effectiveness on digital TV platforms worldwide. The SpotOn service allows viewers to choose and interact with television commercials; it empowers advertisers to deliver commercials to households most likely to respond to them (based on demographic or household specific- profiles); and it allows television network operators to generate new t-commerce (television commerce) revenues.

Like ACTV and Motorola, OpenTV plans to license certain system technologies to Digital...

33/3,K/20

DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

05015217 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Lysis and Singularis Offer the First Integrated, Personalized Content
Delivery Solution for Enhanced Television**

PR NEWSWIRE

April 19, 1999

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 741

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... to the challenges of today's digital environment -- challenges such as multiplication of channels and online services , and increased competition. Singularis' technology allows television providers to tailor TV content based on each viewer's personal tastes and preferences .

"Singularis is the only TV -focused personalization solution that

benefits both the operator and the subscriber," said Alexandre Tzonis, CEO of Lysis. "Using Singularis **personalization** technology, Lysis can now provide the right content to the right user."

The complementary technologies...

33/3,K/21
DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

02858949

Forrester's Technographics Sees Market Opportunity for Bundled Voice, Internet, and TV Services

BUSINESS WIRE

September 18, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 624

... also have a need for cellular and Internet connectivity. Likewise, entertainment-focused households are prime **targets** for cable **TV**, pay-per-view, and Internet connections. To reach lower-income households, local telephone companies should offer **Internet** and cellular **services** alongside repriced local telephony. The Report, "Do Consumers Want Bundling?," uses Forrester's Technographics segmentation...

33/6/1

19556339 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Information Resources, Inc. Enhances BehaviorScan
October 29, 2001
WORD COUNT: 893

33/6/2

17445202 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Ziff Davis Media Teams With Survey.com To Provide Marketers Customized Online Research
June 26, 2001
WORD COUNT: 836

33/6/3

17161589 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Predictive Networks Launches ADirector iTV Advertising Management System At Cable 2001
June 11, 2001
WORD COUNT: 674

33/6/4

16468681 (USE FORMAT 7 OR 9 FOR FULLTEXT)
NT Media Corp. Inks Content Distribution Deal With Yahoo! Inc.
May 02, 2001
WORD COUNT: 548

33/6/5

15833031 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Predictive Networks President Devin Hosea to Address Networked Personalization and Privacy At Major Business Forums
March 27, 2001
WORD COUNT: 429

33/6/6

15503587 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Subscribers to Both Cable and Satellite TV Exhibit Most Interest in Interactive TV; Report Identifies Internet and TV Usage As Key Indicator of Consumer Demand for ITV Services
March 07, 2001
WORD COUNT: 467

33/6/7

15046062 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Video-On-Demand and Internet On TV: Most Popular Interactive TV Services Among DBS and Cable Subscribers
January 24, 2001
WORD COUNT: 551

33/6/8

13222880 (USE FORMAT 7 OR 9 FOR FULLTEXT)
PCCW To Use Engage For Network Of The World Service
October 10, 2000
WORD COUNT: 731

33/6/9
13221526 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Engage: PCCW to use Engage for network of the world service; Engage's profiling and ad management technology provide targeted content and ads to PCCW's now synchronised TV web service
October 10, 2000
WORD COUNT: 811

33/6/10
13122516 (USE FORMAT 7 OR 9 FOR FULLTEXT)
e-district.net PLC - Interim Results
October 03, 2000
WORD COUNT: 3214

33/6/11
12135110 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Talk City Renews Relationship With WebTV Network
July 27, 2000
WORD COUNT: 491

33/6/12
12133057 (USE FORMAT 7 OR 9 FOR FULLTEXT)
The American Association for Artificial Intelligence (AAAI) Awards the Best In Practical Innovations of Intelligent Systems Applications
July 27, 2000
WORD COUNT: 677

33/6/13
11413138 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Madge.web Introduces Service Portfolio for Pan-European Internet Broadcast Network Powered by RealNetworks' RealSystem
June 08, 2000
WORD COUNT: 1457

33/6/14
11179804 (USE FORMAT 7 OR 9 FOR FULLTEXT)
OpenTV Joins ACTV and Motorola to Expand Worldwide Venture for Interactive Digital TV Advertising
May 24, 2000
WORD COUNT: 1224

33/6/15
11029129 (USE FORMAT 7 OR 9 FOR FULLTEXT)
ProtoSource Corporation Announces Business Combination Strategy
May 15, 2000
WORD COUNT: 522

33/6/16
10752076 (USE FORMAT 7 OR 9 FOR FULLTEXT)
The E-Workout of the Future, H-R Services for the Financial Community, Funding and Hatching Dot-Coms, and a Giant Handling Back Office Services

for Small-Medium-Sized Companies Featured On 'Business Now' At 11 A.M.
Sunday, April 30th On WABC-TV, Channel
April 26, 2000
WORD COUNT: 373

33/6/17
08317987 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Bedford, Texas-Based Web-Host Firm Attends First Las Vegas Trade Show
November 19, 1999
WORD COUNT: 477

33/6/18
05727259 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Singularis and ONO Team Up to Deliver World's First Operator-Centric Personalized TV Experience
June 14, 1999
WORD COUNT: 688

33/6/19
05015243 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Singularis Delivers Personalization Software Technology to Television
April 19, 1999
WORD COUNT: 476

33/6/20
05015217 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Lysis and Singularis Offer the First Integrated, Personalized Content Delivery Solution for Enhanced Television
April 19, 1999
WORD COUNT: 741

33/6/21
02858949
Forrester's Technographics Sees Market Opportunity for Bundled Voice, Internet, and TV Services
September 18, 1998
WORD COUNT: 624

33/6/22
02417012 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Cellular Directions Acquired by The Strategis Group
August 04, 1998
WORD COUNT: 391

33/6/23
02228439 (USE FORMAT 7 OR 9 FOR FULLTEXT)
The Customer Service Process
July 16, 1998
WORD COUNT: 3468

33/6/24
02007893 (USE FORMAT 7 OR 9 FOR FULLTEXT)

New Frontier Media Inc. Announces Completion of \$1.75 Million Private Placement; Proceeds to be Used for Content Acquisition
June 24, 1998
WORD COUNT: 536

```
? show files;ds
File 9:Business & Industry(R) Jul/1994-2006/Oct 12
  (c) 2006 The Gale Group
File 15:ABI/Inform(R) 1971-2006/Oct 13
  (c) 2006 ProQuest Info&Learning
File 148:Gale Group Trade & Industry DB 1976-2006/Oct 13
  (c) 2006 The Gale Group
File 275:Gale Group Computer DB(TM) 1983-2006/Oct 12
  (c) 2006 The Gale Group
File 75:TGG Management Contents(R) 86-2006/Oct W1
  (c) 2006 The Gale Group
```

Set	Items	Description
S1	2695765	PERSONALI?ATION OR PERSONALI?ED OR CUSTOM OR CUSTOMI? OR T-AILOR??? OR INDIVIDUALI? OR "TO"()ORDER OR TARGET?
S2	1567403	TV OR BROADCAST(5N)(MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY)(2W)(THEAT?? OR CINEMA)
S3	10146093	CONNECT OR CONNECTED OR CONNECTI?? OR SERVICE OR SERVICES - OR HOOKUP OR HOOK??()UP OR INSTALL?
S4	6670641	INTERNET OR WEB OR WORLDWIDE??? OR WIDEWEB OR NETWORK OR ONLINE OR ON()LINE
S5	2793637	PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6	2533715	PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARACTERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS OR PATTERN OR PATTERNS OR CRITERI??
S7	2503638	OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8	19850	S1(5N)S2
S9	1807187	S3(5N)S4
S10	3824	S5(5N)(S6(10N)S7)
S11	0	S8(S)S9(S)S10
S12	1129	S8(S)S9
S13	62159	S5(5N)S6
S14	82277	S5(5N)S7
S15	3	S12(S)(S13 OR S14)
S16	726	S2(S)S4(S)(S13 OR S14)
S17	102	S1(S)S16
S18	59	S1(10N)S2(10N)S4(10N)(S13 OR S14)
S19	61	S15 OR S18
S20	50	S19 NOT PY>2003
S21	50	S20 NOT PD=20030830:20061130
S22	46	RD (unique items)

22/3,K/7 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2006 ProQuest Info&Learning. All rts. reserv.

02416992 159375361
Response TV on a shoestring
Busch, Scott
Target Marketing v25n9 PP: 26-28 Sep 2002
ISSN: 0889-5333 JRNL CODE: ZIR
WORD COUNT: 873

...TEXT: advertising, many visualize only the extremesobnoxious used-car video ads or million-dollar, prime-time **network** ads. But there are options in between.

TV is the most engaging and powerful channel available. And the primary reason to consider TV is cable, whose options for programming selections and spot purchases are both selective and costeffective. These **buying options** include many demographic slices to match every selected **target** audience.

That said, some **network** TV does make sense. Besides the implied prestige, image-building and **targetability**, it's cheap! When compared to other channels of communications promotions -where \$50/M to...

22/3,K/8 (Item 2 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2006 ProQuest Info&Learning. All rts. reserv.

02215973 78967616
Connectivity builds loyalty
Freiberg, Kevin
Executive Excellence v18n8 PP: 15-16 Aug 2001
ISSN: 8756-2308 JRNL CODE: EEX
WORD COUNT: 1239

...TEXT: person will likely buy in the future. Now you can go to them with a **targeted** offer for a product or service you know they are already interested in. And the **Internet** allows you to channel that offer to multiple platforms--cell phone, personal digital assistant, **television**, or a **web** -enabled navigational system in the car. Both the message and the channel can be **targeted** to meet specific needs.

* With every keystroke, Amazon learns something new about you and your **buying patterns**. Based on what it knows about your preferences, Amazon makes recommendations that are specific and...

22/3,K/45 (Item 35 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2006 The Gale Group. All rts. reserv.

02970688 SUPPLIER NUMBER: 04398219 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Teleshopping: TV's hottest ticket.
Broadcasting, v111, p89(4)
Sept 1, 1986
ISSN: 0007-2028 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 3349 LINE COUNT: 00256

... look your best,' or "What's new in closeouts.'" Crazy Eddie's Home Entertainment Value **Network** will concentrate mostly on home entertainment items, with some home appliances as well.

Some, such...

...only brand-name merchandise. It is quite possible that various audience segments will also be **targeted** by specific services. Bob Johnson, president of Black Entertainment **Television**, said he is looking at the possibility of mixing in teleshopping with that **network**'s current programing: "We know the black consumer has certain **buying patterns**, certain consumption habits.'

Already there are local teleshopping networks in several communities, including Dallas (since...

22/6/1 (Item 1 from file: 9)
02948743 Supplier Number: 97547182 (USE FORMAT 7 OR 9 FOR FULLTEXT)
New study: Net advantages; Online ads boost brand awareness for Colgate, K-C.
February 10, 2003
WORD COUNT: 593

22/6/2 (Item 2 from file: 9)
02535673 Supplier Number: 24967321 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Univision Launches New Telefutura Network for Hispanics
August 29, 2001
WORD COUNT: 762

22/6/3 (Item 3 from file: 9)
02358538 Supplier Number: 24727928 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Catalina expands in cyberworld
January 22, 2001
WORD COUNT: 744

22/6/4 (Item 4 from file: 9)
01831641 Supplier Number: 24616638
Liberty Ups ACTV Stake
April 19, 1999
WORD COUNT: 120

22/6/5 (Item 5 from file: 9)
01485359 Supplier Number: 24158953 (USE FORMAT 7 OR 9 FOR FULLTEXT)
The Web Needs You--Get On it!
February 1998
WORD COUNT: 1004

22/6/6 (Item 6 from file: 9)
00513280 Supplier Number: 23049907
Tech impact
August 29, 1994

22/6/7 (Item 1 from file: 15)
02416992 159375361
USE FORMAT 7 OR 9 FOR FULL TEXT
Response TV on a shoestring
Sep 2002 LENGTH: 2 Pages
WORD COUNT: 873

22/6/8 (Item 2 from file: 15)
02215973 78967616
USE FORMAT 7 OR 9 FOR FULL TEXT
Connectivity builds loyalty
Aug 2001 LENGTH: 2 Pages
WORD COUNT: 1239

22/6/9 (Item 3 from file: 15)
02039596 55519321

USE FORMAT 7 OR 9 FOR FULL TEXT

Lying with pixels
Jul/Aug 2000 LENGTH: 6 Pages
WORD COUNT: 3461

22/6/10 (Item 4 from file: 15)
01637819 02-88808

USE FORMAT 7 OR 9 FOR FULL TEXT
New Domino's ad campaign targets parents through kids
May 11, 1998 LENGTH: 1 Pages
WORD COUNT: 724

22/6/11 (Item 1 from file: 148)
0019913586 SUPPLIER NUMBER: 74021372 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Ichoose.TV - Your personal online lifestyle guide.
May 2, 2001
WORD COUNT: 530 LINE COUNT: 00048

22/6/12 (Item 2 from file: 148)
0019691018 SUPPLIER NUMBER: 50166540 (USE FORMAT 7 OR 9 FOR FULL TEXT)
MICROSOFT: MS & ICL to develop retail, government & education solutions based on Windows NT
July 17, 1998
WORD COUNT: 2289 LINE COUNT: 00201

22/6/13 (Item 3 from file: 148)
15376679 SUPPLIER NUMBER: 96666451 (USE FORMAT 7 OR 9 FOR FULL TEXT)
ScreenFriends Receives Order from Northgate Innovations.
Jan 21, 2003
WORD COUNT: 475 LINE COUNT: 00045

22/6/14 (Item 4 from file: 148)
14714674 SUPPLIER NUMBER: 87859974 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Amazon.com Tech Trends; High-Tech Factoids from Leading Online Electronics Retailer Amazon.com.
June 27, 2002
WORD COUNT: 350 LINE COUNT: 00127

22/6/15 (Item 5 from file: 148)
14435319 SUPPLIER NUMBER: 84176580 (USE FORMAT 7 OR 9 FOR FULL TEXT)
New AT&T Capabilities Help Media, Broadcasting Companies Manage Video Distribution and Expand Internet Audiences; AT&T Debuts Media Network Operations Center for Broadcasters and Streaming Over the Internet Pay-Per-View Capabilities to Enhance Content Delivery.
March 26, 2002
WORD COUNT: 1186 LINE COUNT: 00104

22/6/16 (Item 6 from file: 148)
14116689 SUPPLIER NUMBER: 80750061 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Marketing Helps Position Business in Tough Times: Steps Solidify Market Base Prior to Economic Recovery. (Special Report: Finance). (Brief

Article)

Nov 12, 2001

WORD COUNT: 1975 LINE COUNT: 00155

22/6/17 (Item 7 from file: 148)

13340583 SUPPLIER NUMBER: 73525021 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Yahoo! Presents Yahoo! Broadcast; Newly Enhanced Site Features Leading Content Providers to Deliver Interactive Video, Streaming Audio and Other Rich Media Content.

April 23, 2001

WORD COUNT: 744 LINE COUNT: 00093

22/6/18 (Item 8 from file: 148)

12664401 SUPPLIER NUMBER: 65864278 (USE FORMAT 7 OR 9 FOR FULL TEXT)
RETAILERS TAILOR MIX TO REFLECT DEMANDS OF SAVVY CONSUMERS.(Brief Article)
Sept 25, 2000
WORD COUNT: 735 LINE COUNT: 00060

22/6/19 (Item 9 from file: 148)

12464391 SUPPLIER NUMBER: 63717821 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Lying With Pixels.(Technology Information)
July, 2000
WORD COUNT: 3596 LINE COUNT: 00286

22/6/20 (Item 10 from file: 148)

12444296 SUPPLIER NUMBER: 63557618 (USE FORMAT 7 OR 9 FOR FULL TEXT)
ITV to Boom, Firm Says.(Industry Trend or Event)
July 10, 2000
WORD COUNT: 617 LINE COUNT: 00055

22/6/21 (Item 11 from file: 148)

12382622 SUPPLIER NUMBER: 63555144 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Responsys.com Adds More Than 40 New Customers Driving Record Revenue and Usage.
July 19, 2000
WORD COUNT: 861 LINE COUNT: 00080

22/6/22 (Item 12 from file: 148)

11575068 SUPPLIER NUMBER: 57647428 (USE FORMAT 7 OR 9 FOR FULL TEXT)
HANOVER AIMING ONLINE SERVICE TO MATCH PERSONAL STYLE NEEDS.
Nov 15, 1999
WORD COUNT: 814 LINE COUNT: 00067

22/6/23 (Item 13 from file: 148)

11456190 SUPPLIER NUMBER: 57045670 (USE FORMAT 7 OR 9 FOR FULL TEXT)
BuyMedia.com Unveils Personalization Enhancements to Web-based Media Buying Service.
Nov 1, 1999
WORD COUNT: 451 LINE COUNT: 00043

22/6/24 (Item 14 from file: 148)

11423217 SUPPLIER NUMBER: 56454603 (USE FORMAT 7 OR 9 FOR FULL TEXT)

BuyMedia.com Strengthens Site to Provide One-Stop Access to Radio and TV Ad Time.

Oct 18, 1999

WORD COUNT: 513 LINE COUNT: 00046

22/6/25 (Item 15 from file: 148)

11149571 SUPPLIER NUMBER: 55000244 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Instill Names Former Information Resources Inc. President To Board of Directors.

June 28, 1999

WORD COUNT: 799 LINE COUNT: 00072

22/6/26 (Item 16 from file: 148)

11105549 SUPPLIER NUMBER: 54832339 (USE FORMAT 7 OR 9 FOR FULL TEXT)
ValuPage Enters Top 50 Websites.

June 9, 1999

WORD COUNT: 421 LINE COUNT: 00038

22/6/27 (Item 17 from file: 148)

11097333 SUPPLIER NUMBER: 54804863 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Independent Study Shows In-Pharmacy Newsletter Improves Patient Counseling and Pharmacy Satisfaction.

June 7, 1999

WORD COUNT: 885 LINE COUNT: 00081

22/6/28 (Item 18 from file: 148)

11094097 SUPPLIER NUMBER: 54791855 (USE FORMAT 7 OR 9 FOR FULL TEXT)
ACNielsen And Catalina Marketing Develop Powerful New Loyalty Marketing Approach.

June 4, 1999

WORD COUNT: 649 LINE COUNT: 00060

22/6/29 (Item 19 from file: 148)

11040938 SUPPLIER NUMBER: 54632089 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Health Resource(R) Wins Inaugural Paul G. Rogers Award From NCPIE.

May 14, 1999

WORD COUNT: 656 LINE COUNT: 00061

22/6/30 (Item 20 from file: 148)

11004799 SUPPLIER NUMBER: 54536587 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Catalina Marketing Solidifies In-Store Capabilities Through Acquisition Of CompuScan.

May 3, 1999

WORD COUNT: 370 LINE COUNT: 00037

22/6/31 (Item 21 from file: 148)

10978683 SUPPLIER NUMBER: 54454257 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Walgreens Joins Health Resource(R) Network.

April 23, 1999

WORD COUNT: 578 LINE COUNT: 00055

22/6/32 (Item 22 from file: 148)

10893562 SUPPLIER NUMBER: 54105697 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Concerns Linger Over Return On Broadband Investment.
March 8, 1999
WORD COUNT: 1034 LINE COUNT: 00086

22/6/33 (Item 23 from file: 148)
10848457 SUPPLIER NUMBER: 53984275 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Catalina Marketing Expands Network Through Contract With PetsMart.
March 2, 1999
WORD COUNT: 358 LINE COUNT: 00035

22/6/34 (Item 24 from file: 148)
10820756 SUPPLIER NUMBER: 53898601 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Fred Meyer Signs Agreement To Join Catalina Marketing Network.
Feb 17, 1999
WORD COUNT: 404 LINE COUNT: 00039

22/6/35 (Item 25 from file: 148)
10741909 SUPPLIER NUMBER: 53555918 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Catalina Marketing Network Announces New Chain Roll-out In Japan.
Jan 12, 1999
WORD COUNT: 324 LINE COUNT: 00031

22/6/36 (Item 26 from file: 148)
10722843 SUPPLIER NUMBER: 53507633 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Catalina Marketing Strengthens Its Loyalty Marketing Services Through The
Acquisition Of DCI Cardmarketing.
Jan 4, 1999
WORD COUNT: 448 LINE COUNT: 00043

22/6/37 (Item 27 from file: 148)
10646546 SUPPLIER NUMBER: 20977197 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Catalina Marketing Corporation And Coinstar Inc. Announce Partnership To
Distribute Online Coupons
August 3, 1998
WORD COUNT: 634 LINE COUNT: 00059

22/6/38 (Item 28 from file: 148)
10584725 SUPPLIER NUMBER: 53161622 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Catalina Marketing Named in Forbes Magazine Honor Roll of the Best Small
Companies in America.
Nov 2, 1998
WORD COUNT: 363 LINE COUNT: 00034

22/6/39 (Item 29 from file: 148)
09795231 SUPPLIER NUMBER: 19890518 (USE FORMAT 7 OR 9 FOR FULL TEXT)
The World Wide Web watch. (use of Web-based agents) (Internet/Web/Online
Service Information)
Oct 13, 1997
WORD COUNT: 2215 LINE COUNT: 00178

22/6/40 (Item 30 from file: 148)

08913630 SUPPLIER NUMBER: 18628008
Seybold San Francisco Turns Spotlight on Internet Publishing
August 29, 1996
WORD COUNT: 1009 LINE COUNT: 00094

22/6/41 (Item 31 from file: 148)
08735961 SUPPLIER NUMBER: 18379827 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Local competition: AT&T leads in brand equity but is vulnerable to the regional Bell operating companies; new IDC/LINK brand equity study defines the dynamics of the consumer telecommunications market in the U.S. (Industry Trend or Event)
June 10, 1996
WORD COUNT: 470 LINE COUNT: 00045

22/6/42 (Item 32 from file: 148)
08711864 SUPPLIER NUMBER: 18353052 (USE FORMAT 7 OR 9 FOR FULL TEXT)
AT&T Leads in Brand Equity but is Vulnerable to the Regional Bell Operating Companies; New IDC/LINK Brand Equity Study Defines the Dynamics of the Consumer Telecommunications Market in the United States.
June 4, 1996
WORD COUNT: 636 LINE COUNT: 00061

22/6/43 (Item 33 from file: 148)
05481845 SUPPLIER NUMBER: 11484167 (USE FORMAT 7 OR 9 FOR FULL TEXT)
ARBITRON ENTERS NETWORK TELEVISION RATINGS BUSINESS WITH SCANAMERICA; CBS, BRISTOL-MYERS SQUIBB AND YOUNG & RUBICAM SIGN AS CHARTER SUBSCRIBER
Nov 4, 1991
WORD COUNT: 517 LINE COUNT: 00046

22/6/44 (Item 34 from file: 148)
05403030 SUPPLIER NUMBER: 10949299 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Radio waves; Bob Sillerman enjoys playing in his lavish indoor swimming pool. But he got rich in a different kind of pool. (buying and selling radio stations)
July 22, 1991
WORD COUNT: 1848 LINE COUNT: 00143

22/6/45 (Item 35 from file: 148)
02970688 SUPPLIER NUMBER: 04398219 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Teleshopping: TV's hottest ticket.
Sept 1, 1986
WORD COUNT: 3349 LINE COUNT: 00256

22/6/46 (Item 1 from file: 75)
00243746 SUPPLIER NUMBER: 64405207 (USE FORMAT 7 FOR FULL TEXT)
GLOBOCABO. (Brief Article)
July, 2000
WORD COUNT: 1377 LINE COUNT: 00111

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? show files;ds
File 16:Gale Group PROMT(R) 1990-2006/Oct 13
    (c) 2006 The Gale Group
File 160:Gale Group PROMT(R) 1972-1989
    (c) 1999 The Gale Group
File 476:Financial Times Fulltext 1982-2006/Oct 17
    (c) 2006 Financial Times Ltd
File 613:PR Newswire 1999-2006/Oct 16
    (c) 2006 PR Newswire Association Inc
File 621:Gale Group New Prod.Annou.(R) 1985-2006/Oct 13
    (c) 2006 The Gale Group
File 624:McGraw-Hill Publications 1985-2006/Oct 13
    (c) 2006 McGraw-Hill Co. Inc

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Set	Items	Description
S1	2905478	PERSONALI?ATION OR PERSONALI?ED OR CUSTOM OR CUSTOMI? OR T-AILOR??? OR INDIVIDUALI? OR "TO"()ORDER OR TARGET?
S2	1594204	TV OR BROADCAST(5N)(MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY)(2W)(THEAT?? OR CINEMA)
S3	10762763	CONNECT OR CONNECTED OR CONNECTI?? OR SERVICE OR SERVICES - OR HOOKUP OR HOOK??()UP OR INSTALL?
S4	8608915	INTERNET OR WEB OR WORLDWIDE??? OR WIDEWEB OR NETWORK OR ON-LINE OR ON()LINE
S5	2827576	PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6	2273654	PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARACTERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS OR PATTERN OR PATTERNS OR CRITERI??
S7	2444374	OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8	21527	S1(5N)S2
S9	2082889	S3(5N)S4
S10	8929	S5(5N)(S6(10N)S7)
S11	0	S8(S)S9(S)S10
S12	1782	S8(S)S9
S13	48698	S5(5N)S6
S14	113702	S5(5N)S7
S15	4	S12(S)(S13 OR S14)
S16	109	S12(S)(S6 OR S7)
S17	56	S8(10N)S9(10N)(S6 OR S7)
S18	60	S15 OR S17
S19	47	S18 NOT PY>2003
S20	47	S19 NOT PD=20030830:20061130
S21	31	RD (unique items)

21/3,K/1 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

08685481 Supplier Number: 75255705 (USE FORMAT 7 FOR FULLTEXT)
OpenTV and Predictive Networks Partner to Manage and Deliver Targeted Advertising to Interactive Television Applications.

Business Wire, p0576
June 4, 2001
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1279

... at www.opentv.com.

About Predictive Networks

Predictive Networks provides network infrastructure for targeting and **personalization** across the Internet, interactive television and wireless networks. By combining its patent-pending, highly characterized behavioral **profiles** with privacy technology that empowers consumers, the company enables content providers, iTV platform providers, portals, **network** and **service** providers, and digital marketers to deliver more personalized experiences and more relevant offerings to their...

21/3,K/16 (Item 16 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

05238995 Supplier Number: 47987478 (USE FORMAT 7 FOR FULLTEXT)
NETCHANNEL SERVICE LAUNCH ADDS WEB TO TELEVISION
Media Daily, v4, n5, pN/A
Sept 18, 1997
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 250

... device and service.

Through the Electronic Program Guide, which provides a list of Web and **television** programming that can be **personalized**, NetChannel (<http://www.netchannel.net>) connects viewers of TV broadcasting directly to a Web site of their **choice** or to one of the **service**'s customized **Web** pages. The channels included in the service are entertainment, news, lifestyles, sports, learning and finance...

21/3,K/24 (Item 24 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

03582644 Supplier Number: 45039632 (USE FORMAT 7 FOR FULLTEXT)
Interactive Ads
InformationWeek, p25
Oct 3, 1994
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Tabloid; General Trade
Word Count: 1911

... Technology Has Shaped Advertising

Mass	Direct	Interactive
------	--------	-------------

	Marketing	Marketing	Marketing
Market	High volume	Targeted goods	Targeted individuals
Preferred media vehicle	Television , magazines	Mailing lists	Online services
Preferred technology	Storyboards	Databases	Servers, onscreen navigators
Consumer behavior	Passive	Passive	Active
Leading products	Food, personal- care pro...	Credit cards, travel, autos	Upscale apparel,

21/3, K/29 (Item 3 from file: 613)
 DIALOG(R)File 613:PR Newswire
 (c) 2006 PR Newswire Association Inc. All rts. reserv.

00242191 20000106SFTH077 (USE FORMAT 7 FOR FULLTEXT)
Quantum And Teralogic Team to Provide Advanced Technologies for Personal Television Set-Top Boxes
 PR Newswire
 Thursday, January 6, 2000 08:30 EST
 JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
 DOCUMENT TYPE: NEWSWIRE
 WORD COUNT: 941

TEXT:
 ...for digital TV
 recording and high-definition digital TV. In addition to offering consumers a choice of watching their personalized TV programs at any time, next-generation PVR set-top boxes will enable consumers to access services such as Web browsing, advanced electronic program guides, targeted advertisements and online shopping, while enjoying the functionality of...

21/6/1 (Item 1 from file: 16)
08685481 Supplier Number: 75255705 (USE FORMAT 7 FOR FULLTEXT)
OpenTV and Predictive Networks Partner to Manage and Deliver Targeted Advertising to Interactive Television Applications.
June 4, 2001
Word Count: 1279

21/6/2 (Item 2 from file: 16)
08675773 Supplier Number: 75157022 (USE FORMAT 7 FOR FULLTEXT)
Phase2Media Forges Ad Sales Partnership With Predictive Networks.
May 31, 2001
Word Count: 858

21/6/3 (Item 3 from file: 16)
08460175 Supplier Number: 72330536 (USE FORMAT 7 FOR FULLTEXT)
Predictive Networks President Devin Hosea to Address Networked Personalization and Privacy At Major Business Forums.
March 27, 2001
Word Count: 452

21/6/4 (Item 4 from file: 16)
08397338 Supplier Number: 71319985 (USE FORMAT 7 FOR FULLTEXT)
Subscribers to Both Cable and Satellite TV Exhibit Most Interest in Interactive TV; Report Identifies Internet and TV Usage As Key Indicator of Consumer Demand for ITV Services.
March 7, 2001
Word Count: 512

21/6/5 (Item 5 from file: 16)
08245522 Supplier Number: 69436430 (USE FORMAT 7 FOR FULLTEXT)
Video-On-Demand and Internet On TV: Most Popular Interactive TV Services Among DBS and Cable Subscribers.
Jan 24, 2001
Word Count: 598

21/6/6 (Item 6 from file: 16)
08191079 Supplier Number: 68724137 (USE FORMAT 7 FOR FULLTEXT)
Motorola iRadio(TM) System Hits the Road at Consumer Electronics Show 2001.
Jan 4, 2001
Word Count: 739

21/6/7 (Item 7 from file: 16)
07761123 Supplier Number: 64834737 (USE FORMAT 7 FOR FULLTEXT)
Look Communications Adds New Channels to Digital Television Broadcast Service in Ontario.
August 31, 2000
Word Count: 807

21/6/8 (Item 8 from file: 16)
07673209 Supplier Number: 63557618 (USE FORMAT 7 FOR FULLTEXT)
ITV to Boom, Firm Says.(Industry Trend or Event)
July 10, 2000
Word Count: 581

21/6/9 (Item 9 from file: 16)
07665508 Supplier Number: 63814159 (USE FORMAT 7 FOR FULLTEXT)
Look to provide leading broadband services to Revenue Properties Company.
August 2, 2000
Word Count: 490

21/6/10 (Item 10 from file: 16)
07521050 Supplier Number: 63040094 (USE FORMAT 7 FOR FULLTEXT)
ProtoSource to Acquire Suncoast Automation Adding Cable Modem Based High-Speed Internet Access to Its Services.
June 29, 2000
Word Count: 780

21/6/11 (Item 11 from file: 16)
07058177 Supplier Number: 58935572 (USE FORMAT 7 FOR FULLTEXT)
DirecTV Buys TiVo Stake, Closes Primestar.
May 3, 1999
Word Count: 640

21/6/12 (Item 12 from file: 16)
06982825 Supplier Number: 58672683 (USE FORMAT 7 FOR FULLTEXT)
PVR DECK CATEGORY EXPANDS AT CES.
Jan 17, 2000
Word Count: 627

21/6/13 (Item 13 from file: 16)
06926722 Supplier Number: 58529211 (USE FORMAT 7 FOR FULLTEXT)
PVR DECKS EXPAND AT CES.
Jan 10, 2000
Word Count: 526

21/6/14 (Item 14 from file: 16)
06773002 Supplier Number: 57039961 (USE FORMAT 7 FOR FULLTEXT)
VideosDotCom Inc. Unveils NetMovies(TM) Technology With the Opening Of Offices in McKinney, Texas.
Nov 1, 1999
Word Count: 387

21/6/15 (Item 15 from file: 16)
06408083 Supplier Number: 54865887 (USE FORMAT 7 FOR FULLTEXT)
Singularis and ONO Team Up to Deliver World's First Operator-Centric Personalized TV Experience.
June 14, 1999
Word Count: 662

21/6/16 (Item 16 from file: 16)
05238995 Supplier Number: 47987478 (USE FORMAT 7 FOR FULLTEXT)
NETCHANNEL SERVICE LAUNCH ADDS WEB TO TELEVISION
Sept 18, 1997
Word Count: 250

21/6/17 (Item 17 from file: 16)
05130025 Supplier Number: 47831832 (USE FORMAT 7 FOR FULLTEXT)
The Online Times Targets Ads
July 14, 1997
Word Count: 276

21/6/18 (Item 18 from file: 16)
04610945 Supplier Number: 46782217 (USE FORMAT 7 FOR FULLTEXT)
Conference Attendees Assess Prospects: Wave of 'NC' devices rolling in for 'net surfers'
Oct 7, 1996
Word Count: 433

21/6/19 (Item 19 from file: 16)
04543084 Supplier Number: 46676844 (USE FORMAT 7 FOR FULLTEXT)
Chase Bank says hello with \$25 mil campaign
Sept 2, 1996
Word Count: 54

21/6/20 (Item 20 from file: 16)
04106734 Supplier Number: 45988868 (USE FORMAT 7 FOR FULLTEXT)
AMERICA ONLINE AND TIME INC. FORM JOINT VENTURE TO CREATE NEW HEALTH AND FITNESS SERVICE
Dec 5, 1995
Word Count: 590

21/6/21 (Item 21 from file: 16)
04106096 Supplier Number: 45987642 (USE FORMAT 7 FOR FULLTEXT)
AMERICA ONLINE AND TIME INC. PARTNER ON HEALTH SERVICE
Dec 5, 1995
Word Count: 218

21/6/22 (Item 22 from file: 16)
03835355 Supplier Number: 45485243 (USE FORMAT 7 FOR FULLTEXT)
NEW LINE AND AMERICA ONLINE FORM JOINT VENTURE TO CREATE 'THE HUB'
April 20, 1995
Word Count: 794

21/6/23 (Item 23 from file: 16)
03834697 Supplier Number: 45483527 (USE FORMAT 7 FOR FULLTEXT)
AMERICA ONLINE PARTNERS WITH NEW LINE ON ELECTRONIC VENTURE
April 20, 1995
Word Count: 137

21/6/24 (Item 24 from file: 16)
03582644 Supplier Number: 45039632 (USE FORMAT 7 FOR FULLTEXT)
Interactive Ads
Oct 3, 1994
Word Count: 1911

21/6/25 (Item 25 from file: 16)

03479494 Supplier Number: 44862817 (USE FORMAT 7 FOR FULLTEXT)
ATM Net to Deliver Info Services
July 25, 1994
Word Count: 440

21/6/26 (Item 1 from file: 476)
0010043521 B0JGMAKAHQFT
COMPANIES & FINANCE: EUROPE: UPC to bid for CableCom of Switzerland:
TELECOMMUNICATIONS DUTCH GROUP'S TARGET EXPECTED TO COMMAND Dollars 2.6bn
PRICE TAG
Tuesday, July 13, 1999
Word Count: 416

21/6/27 (Item 1 from file: 613)
00944384 20030306CLTH013 (USE FORMAT 7 FOR FULLTEXT)
Cardinal Technology in Use at Huron Valley-Sinai Hospital
Thursday, March 6, 2003 10:23 EST
WORD COUNT: 841

21/6/28 (Item 2 from file: 613)
00383761 20000727SFTH096 (USE FORMAT 7 FOR FULLTEXT)
The American Association for Artificial Intelligence (Aaai) Awards The Best
in Practical Innovations of Intelligent Systems Applications
Thursday, July 27, 2000 14:00 EDT
WORD COUNT: 687

21/6/29 (Item 3 from file: 613)
00242191 20000106SFTH077 (USE FORMAT 7 FOR FULLTEXT)
Quantum And Terologic Team to Provide Advanced Technologies for Personal
Television Set-Top Boxes
Thursday, January 6, 2000 08:30 EST
WORD COUNT: 941

21/6/30 (Item 1 from file: 621)
04094218 Supplier Number: 131743347 (USE FORMAT 7 FOR FULLTEXT)
Cardinal Health Installs New Point-of-Care Technology System at Huron
Valley-Sinai Hospital.
March 6, 2003
Word Count: 890

21/6/31 (Item 2 from file: 621)
03282923 Supplier Number: 92786187 (USE FORMAT 7 FOR FULLTEXT)
PRISMIQ Unveils the Future of Networked Home Entertainment with the Release
of the PRISMIQ MediaPlayer.
Oct 14, 2002
Word Count: 700

```
? show files;ds
File 636:Gale Group Newsletter DB(TM) 1987-2006/Oct 12
  (c) 2006 The Gale Group
File 634:San Jose Mercury Jun 1985-2006/Oct 13
  (c) 2006 San Jose Mercury News
File 610:Business Wire 1999-2006/Oct 16
  (c) 2006 Business Wire.
File 810:Business Wire 1986-1999/Feb 28
  (c) 1999 Business Wire
File 813:PR Newswire 1987-1999/Apr 30
  (c) 1999 PR Newswire Association Inc
```

Set	Items	Description
S1	1266592	PERSONALI?ATION OR PERSONALI?ED OR CUSTOM OR CUSTOMI? OR T-AILOR??? OR INDIVIDUALI? OR "TO"()ORDER OR TARGET?
S2	675941	TV OR BROADCAST(5N) (MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY) (2W) (THEATR?? OR CINEMA)
S3	4758055	CONNECT OR CONNECTED OR CONNECTI?? OR SERVICE OR SERVICES - OR HOOKUP OR HOOK??()UP OR INSTALL?
S4	3577153	INTERNET OR WEB OR WORLDWIDE??? OR WIDEWEB OR NETWORK OR ONLINE OR ON()LINE
S5	1142506	PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6	954869	PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARACTERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS OR PATTERN OR PATTERNS OR CRITERI??
S7	1011891	OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8	8333	S1(5N)S2
S9	882040	S3(5N)S4
S10	226	S5(5N) (S6(10N)S7)
S11	0	S8(S)S9(S)S10
S12	799	S8(S)S9
S13	18809	S5(5N)S6
S14	44798	S5(5N)S7
S15	1	S12(S) (S13 OR S14)
S16	60	S12(S) (S6 OR S7)
S17	57	S16 NOT PY>2003
S18	57	S17. NOT PD=20030830:20061130
S19	55	RD (unique items)
S20	21	S12(10N) (S6 OR S7)
[S21]	35	S12(20N) (S6 OR S7) }
S22	32	S21 NOT PY>2003
S23	32	S22 NOT PD=20030830:20061130
S24	31	RD (unique items)

24/3,K/7 (Item 7 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2006 The Gale Group. All rts. reserv.

04141474 Supplier Number: 54332132 (USE FORMAT 7 FOR FULLTEXT)
MASS MEDIA.

Communications Daily, v19, n68, pNA
April 9, 1999
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 1044

(USE FORMAT 7 FOR FULLTEXT)
TEXT:

...36%. Rigas family controls 81% of voting stock... ACTV, partnered with Fox Sports in offering "personalized TV" with choice of camera angles and other features, will sell up to 9.85 million shares of...

24/3,K/12 (Item 12 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2006 The Gale Group. All rts. reserv.

03705465 Supplier Number: 47999359 (USE FORMAT 7 FOR FULLTEXT)
OVERSET: INTERACTIVE
Media Daily, v4, n5, pN/A
Sept 23, 1997
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 421

(USE FORMAT 7 FOR FULLTEXT)
TEXT:

...categories, daily-plotted stock charts, sports scores, more "alt" listings (e.g., comics and horoscopes), personalized TV listings from GIST Communications (<http://www.gist.com>), expanded clippings service and time zone preferences .

24/3,K/14 (Item 14 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2006 The Gale Group. All rts. reserv.

03340857 Supplier Number: 46867274 (USE FORMAT 7 FOR FULLTEXT)
THOMSON CONSUMER ELECT: Thomson to introduce set-top net access device that expands home entertainment
M2 Presswire, pN/A
Nov 5, 1996
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1098

... consumers owning an RCA Internet access device. Among other features, the NetChannel technology "learns" consumer preferences through frequency of use and automatically delivers individualized content directly to the TV via the NC.

"As this product evolves," said Lenzi, "we envision an entire family of..."

24/6/1 (Item 1 from file: 636)
05140127 Supplier Number: 80447734 (USE FORMAT 7 FOR FULLTEXT)
AirTV Expects Rapid Growth In Satellite-Based Airline Services.
Nov 30, 2001
Word Count: 2602

24/6/2 (Item 2 from file: 636)
05127024 Supplier Number: 79969230 (USE FORMAT 7 FOR FULLTEXT)
AirTV Eyes High Demand For Satellite-based Airline Entertainment - Part 1.
Nov 12, 2001
Word Count: 1418

24/6/3 (Item 3 from file: 636)
05001931 Supplier Number: 75282639 (USE FORMAT 7 FOR FULLTEXT)
OpenTV and Predictive Networks partner to manage and deliver targeted advertising to interactive television applications.
June 5, 2001
Word Count: 1396

24/6/4 (Item 4 from file: 636)
04546554 Supplier Number: 58672683 (USE FORMAT 7 FOR FULLTEXT)
PVR DECK CATEGORY EXPANDS AT CES.
Jan 17, 2000
Word Count: 627

24/6/5 (Item 5 from file: 636)
04527785 Supplier Number: 58529211 (USE FORMAT 7 FOR FULLTEXT)
PVR DECKS EXPAND AT CES.
Jan 10, 2000
Word Count: 526

24/6/6 (Item 6 from file: 636)
04154383 Supplier Number: 54459303 (USE FORMAT 7 FOR FULLTEXT)
NEW MEDIA.
April 20, 1999
Word Count: 316

24/6/7 (Item 7 from file: 636)
04141474 Supplier Number: 54332132 (USE FORMAT 7 FOR FULLTEXT)
MASS MEDIA.
April 9, 1999
Word Count: 1044

24/6/8 (Item 8 from file: 636)
03985329 Supplier Number: 53064153 (USE FORMAT 7 FOR FULLTEXT)
-MICROSOFT: WebTV granted first license to export highest-level encryption.
Oct 6, 1998
Word Count: 905

24/6/9 (Item 9 from file: 636)
03971425 Supplier Number: 53006414 (USE FORMAT 7 FOR FULLTEXT)
BITSTREAM: Bitstream receives patent for portable fonts in web publishing.

Sept 2, 1998
Word Count: 355

24/6/10 (Item 10 from file: 636)
03922867 Supplier Number: 50159032 (USE FORMAT 7 FOR FULLTEXT)
-MICROSOFT: WebTV Networks and Samsung announce strategic alliance
July 15, 1998
Word Count: 870

24/6/11 (Item 11 from file: 636)
03898454 Supplier Number: 50064536 (USE FORMAT 7 FOR FULLTEXT)
-MICROSOFT: Microsoft's WebTV Networks announces availability of WebTV Plus
system in Canada
June 10, 1998
Word Count: 1053

24/6/12 (Item 12 from file: 636)
03705465 Supplier Number: 47999359 (USE FORMAT 7 FOR FULLTEXT)
OVERSET: INTERACTIVE
Sept 23, 1997
Word Count: 421

24/6/13 (Item 13 from file: 636)
03701012 Supplier Number: 47987478 (USE FORMAT 7 FOR FULLTEXT)
NETCHANNEL SERVICE LAUNCH ADDS WEB TO TELEVISION
Sept 18, 1997
Word Count: 250

24/6/14 (Item 14 from file: 636)
03340857 Supplier Number: 46867274 (USE FORMAT 7 FOR FULLTEXT)
THOMSON CONSUMER ELECT: Thomson to introduce set-top net access device that
expands home entertainment
Nov 5, 1996
Word Count: 1098

24/6/15 (Item 15 from file: 636)
02943280 Supplier Number: 45987642 (USE FORMAT 7 FOR FULLTEXT)
AMERICA ONLINE AND TIME INC. PARTNER ON HEALTH SERVICE
Dec 5, 1995
Word Count: 218

24/6/16 (Item 16 from file: 636)
02799369 Supplier Number: 45678570 (USE FORMAT 7 FOR FULLTEXT)
PROBE RESEARCH: 2WAY-TV: A GUIDE TO INTERACTIVE PROGRAMMING OFFERS NDIS
OPERATORS REVENUE FORECASTS
July 20, 1995
Word Count: 1206

24/6/17 (Item 17 from file: 636)
02703675 Supplier Number: 45483527 (USE FORMAT 7 FOR FULLTEXT)
AMERICA ONLINE PARTNERS WITH NEW LINE ON ELECTRONIC VENTURE
April 20, 1995

Word Count: 137

24/6/18 (Item 1 from file: 610)
00791161 20021014287B0547 (USE FORMAT 7 FOR FULLTEXT)
PRISMIQ Unveils the Future of Networked Home Entertainment with the Release of the PRISMIQ MediaPlayer-New Set-top Product Allows Users to Play PC and Internet Media Files in the Home Entertainment Center, Where They Can Enjoy Them Most
Monday, October 14, 2002 08:01 EDT
WORD COUNT: 678

24/6/19 (Item 2 from file: 610)
00529450 20010531151B9678 (USE FORMAT 7 FOR FULLTEXT)
Phase2Media Forges Ad Sales Partnership With Predictive Networks-Internet Ad Sales Firm to Represent Predictive Network's Content Delivery for AT&T WorldNet(R) Service i495(sm) Offer to Advertisers
Thursday, May 31, 2001 09:53 EDT
WORD COUNT: 798

24/6/20 (Item 3 from file: 610)
00488207 20010327086B7374 (USE FORMAT 7 FOR FULLTEXT)
Predictive Networks President Devin Hosea to Address Networked Personalization and Privacy At Major Business Forums
Tuesday, March 27, 2001 11:59 EDT
WORD COUNT: 432

24/6/21 (Item 4 from file: 610)
00476125 20010307066B5137 (USE FORMAT 7 FOR FULLTEXT)
Subscribers to Both Cable and Satellite TV Exhibit Most Interest in Interactive TV; Report Identifies Internet and TV Usage As Key Indicator of Consumer Demand for ITV Services
Wednesday, March 7, 2001 15:00 EST
WORD COUNT: 489

24/6/22 (Item 1 from file: 813)
1454781 HSW035
Sound Advice Appoints New Investor Relations and Corporate Communications Firms

DATE: April 14, 1999
WORD COUNT: 457

24/6/23 (Item 2 from file: 813)
1359605 SFM041
CNET Rolls Out Merchant Program on Shopper.com

DATE: October 19, 1998
WORD COUNT: 783

24/6/24 (Item 3 from file: 813)
1351474 SFM059
WebTV Granted First License to Export Highest-Level Encryption

DATE: October 5, 1998
WORD COUNT: 884

24/6/25 (Item 4 from file: 813)
1306995 SFTU022
WebTV Networks and Samsung Announce Strategic Alliance

DATE: July 14, 1998
WORD COUNT: 898

24/6/26 (Item 5 from file: 813)
1289290 SFTU023
Microsoft's WebTV Networks Announces Availability of WebTV Plus System In Canada

DATE: June 9, 1998
WORD COUNT: 1,084

24/6/27 (Item 6 from file: 813)
1191289 NYFNSJ61
Entertain Family and Friends With Electronic Gifts

DATE: November 25, 1997
WORD COUNT: 500

24/6/28 (Item 7 from file: 813)
1167878 NYW017
News Internet Services Enables TV Guide Entertainment Network's New Offerings

DATE: October 15, 1997
WORD COUNT: 611

24/6/29 (Item 8 from file: 813)
0973944 ATTH026
COLOROCIS INFORMATION TECHNOLOGIES ANNOUNCES FORMATION OF NEW SUBSIDIARY -- VIEWCALL AMERICA

DATE: July 18, 1996
WORD COUNT: 276

24/6/30 (Item 9 from file: 813)
0890051 NYTU063
AMERICA ONLINE AND TIME INC. FORM JOINT VENTURE TO CREATE NEW HEALTH AND FITNESS SERVICE

DATE: December 5, 1995
WORD COUNT: 557

24/6/31 (Item 10 from file: 813)
0809974 DC010
NEW LINE AND AMERICA ONLINE FORM JOINT VENTURE TO CREATE 'THE HUB'

DATE: April 20, 1995
WORD COUNT: 812

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? show files;ds
File 47:Gale Group Magazine DB(TM) 1959-2006/Oct 13
    (c) 2006 The Gale group
File 635:Business Dateline(R) 1985-2006/Oct 14
    (c) 2006 ProQuest Info&Learning
File 570:Gale Group MARS(R) 1984-2006/Oct 13
    (c) 2006 The Gale Group
File 13:BAMP 2006/Oct W2
    (c) 2006 The Gale Group
File 56:Computer and Information Systems Abstracts 1966-2006/Sep
    (c) 2006 CSA.
File 482:Newsweek 2000-2006/Oct 11
    (c) 2006 Newsweek, Inc.
File 483:Newspaper Abs Daily 1986-2006/Oct 15
    (c) 2006 ProQuest Info&Learning
File 484:Periodical Abs Plustext 1986-2006/Oct W2
    (c) 2006 ProQuest

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Set	Items	Description
S1	1299884	PERSONALI?ATION OR PERSONALI?ED OR CUSTOM OR CUSTOMI? OR T-AILOR??? OR INDIVIDUALI? OR "TO"()ORDER OR TARGET?
S2	1404709	TV OR BROADCAST(5N) (MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY) (2W) (THEATR?? OR CINEMA)
S3	4134627	CONNECT OR CONNECTED OR CONNECTI?? OR SERVICE OR SERVICES - OR HOOKUP OR HOOK??()UP OR INSTALL?
S4	2385050	INTERNET OR WEB OR WORLDWIDE??? OR WIDEWEB OR NETWORK OR ONLINE OR ON()LINE
S5	1401489	PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6	2401836	PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARACTERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS OR PATTERN OR PATTERNS OR CRITERI??
S7	1427711	OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8	10407	S1(5N)S2
S9	439602	S3(5N)S4
S10	407	S5(5N) (S6(10N)S7)
S11	0	S8(S)S9(S)S10
S12	237	S8(S)S9
S13	20439	S5(5N)S6
S14	26133	S5(5N)S7
S15	0	S12(S) (S13 OR S14)
S16	30	S12(S) (S6 OR S7)
S17	27	S16 NOT PY>2003
S18	26	S17 NOT PD=20030830:20061130
S19	26	RD (unique items)

19/3,K/6 (Item 2 from file: 570)
DIALOG(R)File 570:Gale Group MARS(R)
(c) 2006 The Gale Group. All rts. reserv.

01883873 Supplier Number: 61605086 (USE FORMAT 7 FOR FULLTEXT)
Hype Blasters;A brave new world? Technology and marketing explore uncharted territory.

Blankenhorn, Dana
Advertising Age, v71, p157
April 17, 2000
ISSN: 0001-8899
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 2554

... marketing manager for Ericsson in Richardson, Texas, says her company is already working on a **service** called Mobile Internet Advertiser for these new phones. "It will send simple ads to your mobile phone, based on a **preference** you input and your agreement with the service provider," Ms. Boyle says, explaining that those...

...area. Xybernaut's "core computing" technology will let doctors plug their PC settings and voice **patterns** into any other system that supports it, whether it's a desktop, laptop or wearable...s far easier for the cable operator to control, says Mr. Dulchinos. These will be " **Internet -like services** , " not the **Internet** , and the higher-quality TV picture should keep most viewers glued to their sets. Advertising...

...right to you. It's not your imagination. By 2005, prospecting via the Web or **TV** should be just as **targeted** as in any other medium. Advertisers may not call prospects by name, but they will...a pitch database. Web ad networks such as DoubleClick also use databases to track individual **preferences** , then serve ads based on them. But the market reacted negatively this year after DoubleClick...

19/3,K/16 (Item 12 from file: 570)
DIALOG(R)File 570:Gale Group MARS(R)
(c) 2006 The Gale Group. All rts. reserv.

00018687 Supplier Number: 48011293
TV-based online service offers ad targeting.
Magill, Ken
DM News, v19, n36, p19
Sept 29, 1997
ISSN: 0194-3588
Language: English Record Type: Abstract
Document Type: Magazine/Journal; Trade

ABSTRACT:
NetChannel supplies different ad- targeting **alternatives** to marketing executives. This **TV -based Internet service** is a direct rival of Microsoft property and **online service** WebTV. Both NetChannel and WebTV supply services to the public via television set-top boxes...

19/3,K/18 (Item 2 from file: 13)
DIALOG(R)File 13:BAMP
(c) 2006 The Gale Group. All rts. reserv.

00626586 Supplier Number: 25380914 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Personal Preference

(Choosing between online information provider is basically a matter of preference as they are somewhat indistinguishable in terms of service and price; article offers buyer's guide)

Article Author(s): Moules, Jonathan

Treasury & Risk Management, v 9, n 6, p 45-47

August 1999

DOCUMENT TYPE: Journal ISSN: 1067-0432 (United States)

LANGUAGE: English RECORD TYPE: Fulltext, Abstract

WORD COUNT: 2321

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...costs will be incurred even if a company decides to switch to a free information **service** on the **Web**.

Online Information Systems

Company	Product/Description
Bloomberg 499 Park Ave. New York, NY 10022 Tel: (212) 318-2200 Fax: (212) 893-5772	Bloomberg Service (Open Bloomberg) Market prices for bonds, equities, futures, options , swaps, derivatives and foreign exchange. Analytical tools...

...of

P.O. Box 300 Princeton, NJ 08543 Tel: (800) 369-7466 Fax: (609) 520-4775 www.dowjones.com	major international newspapers, magazines, news wires and television transcripts. Customized delivery of news stories. Market research and analysts' reports. Historical market data for equities, mutual funds, corporate bonds, U.S. government securities, indexes, options and exchange rates.
---	--

Dun & Bradstreet 1 Diamond Hill Rd.	Business Information Report Covers millions of...
--	--

...Web browsers, work groups or

corporate intranets. Can be
delivered by source and/or by
profile to customer-defined data
bases. Daily news briefings
organized by topic, shared profiling
and unlimited...

...000 equities from 142

exchanges in 85 countries. The
system includes real-time prices,
indices, **options**, futures and sales
details.

Thomson Financial Municipals Group	TM3 Real-time news and market prices...
---------------------------------------	--

...The

New York Times,
Fortune,
Asiaweek and PR
Week.

	PC or any computer connected to an Internet browser.	Newsline, which covers 6,000 newspapers, magazines and trade journals in 17 languages, including The New York Times, El...
...more		
NewsEdge	than 1,000 corporations worldwide.	
	Traders, financial analysts, media relations professionals and executives.	Varies from a free Web service to paid-for corporate accounts.
	Marketing managers, competitive intelligence specialists, sales professionals and consultants.	As above.
Reuters America	3,000 installations worldwide, 48,000 Reuters users.	\$800 - \$1,200 per month per user access
	As above.	As above.
	As above.	As above.
Thomson...		

19/3, K/19 (Item 3 from file: 13)
 DIALOG(R) File 13:BAMP
 (c) 2006 The Gale Group: All rts. reserv.

00590335 Supplier Number: 24127821 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Time to Get Real?
 (Treasurers are now debating whether they need historical or real-time data online)
 Article Author(s): Jovin, Ellen
 Treasury & Risk Management Technology Buyers' Guide, v 8, n 6, p 41
 1998
 DOCUMENT TYPE: Journal ISSN: 1067-0432 (United States)
 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
 WORD COUNT: 2024

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:
 ...bis.adp.com
 www.adp.com
 K2
 Real-time equity, fixed-income, foreign-exchange and options data. News, historical information, charting and analytical applications. Nasdaq Level II display. Can be integrated...

...bloomberg.com
Bloomberg Service (flat panel or Open Bloomberg)
Market prices for bonds, equities, futures, **options**, swaps,
derivatives, foreign exchange. Analytical tools, news,
historical data, research reports, electronic trading. Data can...

...Solaris 2.6;
browser.
--
\$62.50 per month.
--
BridgeFeed
Real-time pricing for OTC stocks, **options**, indices,
fixed-income securities. News and historical data. Coverage of
metals, energy, agriculture and other...
--
...archive of more than 5,500 publications,
including major international newspapers, magazines, news wires
and **television** transcripts. **Customized** delivery of news
stories. Market research and financial analysts' reports.
Historical market data for equities, mutual funds, corporate
bonds, U.S. government securities, indexes, **options** and
exchange rates. Wall Street Journal Interactive Edition.
Information can be incorporated into a company...
--
News Agent
Distributes real-time news and text that can be accessed from
anywhere via **Internet connection**.
Dow Jones, AP, Reuters, Knight-Ridder, other newswires.
All Windows, Mac and Unix operating systems...
--
E-mail: john1@ilx.com
www.ilx.com
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international exchanges. Historical data, analytics, charting.
Dynamic Nasdaq Level II.
Dow Jones, Reuters...
--
company news for the Web, workgroups or
intranet. Can be delivered by source and/or **profile** to
customer-defined (Notes) data bases. Daily news briefings
organized by topic, shared profiling and...
--
Reuters America
1700 Broadway
New York, NY 10019
Contact:
Sales Department
Tel: (800) 435-0101,
option 8
Fax: (212) 593-5682
E-mail:
customer@reuters.com
www.reuters.com
Money 3000...
--
Historical
data. Analytics cover deposits, foreign exchange, futures,
FRAs, interest-rate swaps, exchangetraded futures and **options**,
government bonds. Access to Reuters Financial Television

through Reuters Web. Supports real-time data links...

19/3,K/21 (Item 2 from file: 56)
DIALOG(R)File 56:Computer and Information Systems Abstracts
(c) 2006 CSA. All rts. reserv.

0000217721 IP ACCESSION NO: 0009731
Personalised communication.

Carassa, F
Cselt, Milano, Italy

ADDL. SOURCE INFO: ISSN 0393-2648, , 1992, vol. 20, no. 4, pp. 309-314
PUBLICATION DATE: 1992

RECORD TYPE: Abstract
LANGUAGE: English
NUMBERS: ISSN 0393-2648
FILE SEGMENT: Computer & Information Systems Abstracts

ABSTRACT:

... terminals, increasing numbers of which offer multimedia functions. There is now a larger variety of **network services** which can be implemented (e.g., through the intelligent network). A telephone number can be assigned to a person rather than to a subscriber jack. Other **characteristics** are: terminal mobility, 'targeted' television broadcasting, and multimedia communication in 'virtual reality'.

19/3,K/24 (Item 2 from file: 484)
DIALOG(R)File 484:Periodical Abs Plustext
(c) 2006 ProQuest. All rts. reserv.

04632806 SUPPLIER NUMBER: 47853568
Video, Audio and AOL TV
Lewis, Peter H
New York Times (NY), p1
Jan 13, 2000
ISSN: 0362-4331 JOURNAL CODE: NY
DOCUMENT TYPE: Commentary
LANGUAGE: English RECORD TYPE: Abstract

...ABSTRACT: cheaper, and nearly everything in between, including computers and VCR's, was offered in a **choice** of colors. Oh, and AOL, soon the proud owner of Time Warner, offered a glimpse...

...TiVo gets another brand-name maker of TiVo recorders, which allow customers to automatically search **TV** listings for interesting shows, create **customized** channels based on their **preferences**, record up to 30 hours of programming on a hard disk drive, pause live programming...

...be downloaded to the TiVo recorder over a high-speed cable or digital subscriber line **Internet connection**. Again, TiVo and Blockbuster declined to elaborate, but the technology exists to permit movies to...

19/6/1 (Item 1 from file: 635)
2075291 55651115

ProtoSource to Acquire Suncoast Automation Adding Cable Modem Based High-Speed Internet Access to Its Services
Jun 29, 2000
WORD COUNT: 781

19/6/2 (Item 2 from file: 635)
1060128 00-24995

Sound Advice Appoints New Investor Relations and Corporate Communications Firms
PUBL DATE: 990414
WORD COUNT: 402

19/6/3 (Item 3 from file: 635)
0753122 97-11649

Thomson to introduce set-top Internet access device
PUBL DATE: 961104
WORD COUNT: 1,008

19/6/4 (Item 4 from file: 635)
0681983 96-39199

Infoseek launches next generation Internet navigation service
PUBL DATE: 960313
WORD COUNT: 1,413

19/6/5 (Item 1 from file: 570)
01883888 Supplier Number: 61605102 (USE FORMAT 7 FOR FULLTEXT)

Building on Tradition; Blue-chips share hopes and pitfalls of moving into interactive future. (Panel Discussion)

April 17, 2000
Word Count: 3440

19/6/6 (Item 2 from file: 570)
01883873 Supplier Number: 61605086 (USE FORMAT 7 FOR FULLTEXT)

Hype Blasters; A brave new world? Technology and marketing explore uncharted territory.

April 17, 2000
Word Count: 2554

19/6/7 (Item 3 from file: 570)
01845534 Supplier Number: 58935572 (USE FORMAT 7 FOR FULLTEXT)

DirectTV Buys TiVo Stake, Closes Primestar.

May 3, 1999
Word Count: 640

19/6/8 (Item 4 from file: 570)
01790767 Supplier Number: 55550836 (USE FORMAT 7 FOR FULLTEXT)

A.M. Report; GAINING GROUND ON A GIANT. (ISPs' competition with AOL) (Industry Trend or Event)

August 23, 1999
Word Count: 862

19/6/9 (Item 5 from file: 570)
01742675 Supplier Number: 54323608 (USE FORMAT 7 FOR FULLTEXT)
Hughes Comes Down to Earth.
March 29, 1999
Word Count: 200

19/6/10 (Item 6 from file: 570)
01595062 Supplier Number: 47025975 (USE FORMAT 7 FOR FULLTEXT)
ViewCall America Announces Partnership With Hitachi Home Electronics for On-TV Service
Jan 9, 1997
Word Count: 658

19/6/11 (Item 7 from file: 570)
01595061 Supplier Number: 47025974 (USE FORMAT 7 FOR FULLTEXT)
ViewCall America and Leading Content Players Deliver First Personalized Web Broadcasting to Living Rooms
Jan 9, 1997
Word Count: 961

19/6/12 (Item 8 from file: 570)
01595060 Supplier Number: 47025944 (USE FORMAT 7 FOR FULLTEXT)
Telescan and ViewCall America Announce An Alliance for On-TV Internet Financial Service
Jan 9, 1997
Word Count: 789

19/6/13 (Item 9 from file: 570)
01595057 Supplier Number: 47025926 (USE FORMAT 7 FOR FULLTEXT)
Spyglass and ViewCall America Ink Licensing Agreement For Internet TV Technologies
Jan 9, 1997
Word Count: 840

19/6/14 (Item 10 from file: 570)
01568918 Supplier Number: 46676844 (USE FORMAT 7 FOR FULLTEXT)
Chase Bank says hello with \$25 mil campaign
Sept 2, 1996
Word Count: 54

19/6/15 (Item 11 from file: 570)
01493545 Supplier Number: 45394182
Mailing research service on line
March 10, 1995

19/6/16 (Item 12 from file: 570)
00018687 Supplier Number: 48011293
TV-based online service offers ad targeting.
Sept 29, 1997

19/6/17 (Item 1 from file: 13)

00709573 Supplier Number: 25787495 (USE FORMAT 7 OR 9 FOR FULLTEXT)
In-Room Investments
August 2000
WORD COUNT: 1800

19/6/18 (Item 2 from file: 13)
00626586 Supplier Number: 25380914 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Personal Preference
August 1999
WORD COUNT: 2321

19/6/19 (Item 3 from file: 13)
00590335 Supplier Number: 24127821 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Time to Get Real?
1998
WORD COUNT: 2024

19/6/20 (Item 1 from file: 56)
0000367713 IP ACCESSION NO: 559571
Personalized electronic program guides for digital TV
PUBLICATION DATE: 2001

19/6/21 (Item 2 from file: 56)
0000217721 IP ACCESSION NO: 0009731
Personalised communication.
PUBLICATION DATE: 1992

19/6/22 (Item 1 from file: 483)
05842724 SUPPLIER NUMBER: 47853568
Video, Audio and AOL TV
Jan 13, 2000

19/6/23 (Item 1 from file: 484)
04821669 SUPPLIER NUMBER: 57306565 (USE FORMAT 7 OR 9 FOR FULLTEXT)
A personalized television listings service
Aug 2000
WORD COUNT: 2488

19/6/24 (Item 2 from file: 484)
04632806 SUPPLIER NUMBER: 47853568
Video, Audio and AOL TV
Jan 13, 2000

19/6/25 (Item 3 from file: 484)
04298701 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Adolescent CIT use: Paradigm shifts for educational and cultural practices?
Mar 1999
WORD COUNT: 5507

19/6/26 (Item 4 from file: 484)

02642369 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Iams of Dayton builds loyalty database of loving pet owners
Nov 1995

WORD COUNT: 1025 LENGTH: Medium (10-30 col inches)

? show files;ds
File 141:Readers Guide 1983-2006/Aug
 (c) 2006 The HW Wilson Co
File 647:CMP Computer Fulltext 1988-2006/Nov W4
 (c) 2006 CMP Media, LLC
File 674:Computer News Fulltext 1989-2006/Sep W1
 (c) 2006 IDG Communications
File 696:DIALOG Telecom. Newsletters 1995-2006/Oct 15
 (c) 2006 Dialog
File 95:TEME-Technology & Management 1989-2006/Oct W2
 (c) 2006 FIZ TECHNIK
File 387:The Denver Post 1994-2006/Oct 13
 (c) 2006 Denver Post
File 471:New York Times Fulltext 1980-2006/Oct 16
 (c) 2006 The New York Times
File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
 (c) 2002 Phoenix Newspapers
File 494:St LouisPost-Dispatch 1988-2006/Oct 15
 (c) 2006 St Louis Post-Dispatch
File 631:Boston Globe 1980-2006/Oct 08
 (c) 2006 Boston Globe
File 633:Phil.Inquirer 1983-2006/Oct 13
 (c) 2006 Philadelphia Newspapers Inc
File 638:Newsday/New York Newsday 1987-2006/Oct 16
 (c) 2006 Newsday Inc.
File 640:San Francisco Chronicle 1988-2006/Oct 15
 (c) 2006 Chronicle Publ. Co.
File 641:Rocky Mountain News Jun 1989-2006/Oct 16
 (c) 2006 Scripps Howard News
File 702:Miami Herald 1983-2006/Oct 13
 (c) 2006 The Miami Herald Publishing Co.
File 703:USA Today 1989-2006/Sep 29
 (c) 2006 USA Today
File 704:(Portland)The Oregonian 1989-2006/Oct 13
 (c) 2006 The Oregonian
File 713:Atlanta J/Const. 1989-2006/Oct 15
 (c) 2006 Atlanta Newspapers
File 714:(Baltimore) The Sun 1990-2006/Oct 13
 (c) 2006 Baltimore Sun
File 715:Christian Sci.Mon. 1989-2006/Oct 16
 (c) 2006 Christian Science Monitor
File 725:(Cleveland)Plain Dealer Aug 1991-2006/Oct 14
 (c) 2006 The Plain Dealer
File 735:St. Petersburg Times 1989- 2006/Oct 15
 (c) 2006 St. Petersburg Times
File 476:Financial Times Fulltext 1982-2006/Oct 17
 (c) 2006 Financial Times Ltd
File 477:Irish Times 1999-2006/Oct 16
 (c) 2006 Irish Times
File 710:Times/Sun.Times(London) Jun 1988-2006/Oct 16
 (c) 2006 Times Newspapers
File 711:Independent(London) Sep 1988-2006/Oct 15
 (c) 2006 Newspaper Publ. PLC
File 756:Daily/Sunday Telegraph 2000-2006/Oct 16
 (c) 2006 Telegraph Group
File 757:Mirror Publications/Independent Newspapers 2000-2006/Oct 16
 (c) 2006

Set Items Description
S1 1854390 PERSONALI?ATION OR PERSONALI?ED OR CUSTOM OR CUSTOMI? OR T-
 AILOR??? OR INDIVIDUALI? OR "TO"()ORDER OR TARGET?

S2 2865904 TV OR BROADCAST(5N) (MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR
DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY) (2W) (THEA-
T?? OR CINEMA)
S3 6864493 CONNECT OR CONNECTED OR CONNECTI?? OR SERVICE OR SERVICES -
OR HOOKUP OR HOOK??()UP OR INSTALL?
S4 2817580 INTERNET OR WEB OR WORLDWIDE??? OR WIDEWEB OR NETWORK OR O-
NLINE OR ON()LINE
S5 2033744 PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6 2591010 PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARAC-
TERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS
OR PATTERN OR PATTERNS OR CRITERI??
S7 2634169 OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8 8820 S1(5N)S2
S9 371343 S3(5N)S4
S10 162 S5(5N) (S6(10N)S7)
S11 1 S8(S)S9(S)S10
S12 266 S8(S)S9
S13 10880 S5(5N)S6
S14 25175 S5(5N)S7
S15 2 S12(S) (S13 OR S14)
S16 83 S12(S) (S6 OR S7)
S17 24 S12(10N) (S6 OR S7)
S18 35 S12(20N) (S6 OR S7) /
S19 29 S18 NOT PY>2003
S20 29 S19 NOT PD=20030830:20061130
S21 25 RD (unique items)

21/3, K/19 (Item 19 from file: 696)
DIALOG(R) File 696:DIALOG Telecom. Newsletters
(c) 2006 Dialog. All rts. reserv.

00592871

Selling like hot cakes

Cable and Satellite Europe 19
January 1, 1998 DOCUMENT TYPE: NEWSLETTER
PUBLISHER: CABLE SATELLITE AND TV NEWS
LANGUAGE: ENGLISH WORD COUNT: 738 RECORD TYPE: FULLTEXT

TEXT:

...six channels from the Bio Hemma home cinema service, 25 channels from the premium audio **service** Music **Choice** Europe and a **web** carrousel including web pages from, amongst others, the Swedish version of CNN.

Telia is allowing...

21/6/1 (Item 1 from file: 696)
00812846

Pay-TV in Germany - A Niche Market Forever?
November 20, 2002

WORD COUNT: 1029

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/2 (Item 2 from file: 696)
00791820

MDTV Deploys DirecTV And Internet Service
April 5, 2002

WORD COUNT: 108

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/3 (Item 3 from file: 696)
00781167

AirTV Eyes High Demand For Satellite-based Airline Communications, Entertainment
November 19, 2001

WORD COUNT: 1329

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/4 (Item 4 from file: 696)
00780524

AirTV Eyes High Demand For Satellite-based Airline Entertainment - Part 1
November 12, 2001

WORD COUNT: 1340

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/5 (Item 5 from file: 696)
00741394

MOSCOW JUMPS ON BROADBAND WAGON
August 30, 2000

WORD COUNT: 278

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/6 (Item 6 from file: 696)
00733975

NINTH CIRCUIT RULES AGAINST OPEN ACCESS
June 26, 2000

WORD COUNT: 1482

(c) WARREN PUBLISHING INC. All Rts. Reserv.

21/6/7 (Item 7 from file: 696)

00733781

COURT RULES PORTLAND CAN'T REGULATE CABLE DATA SERVICES
June 26, 2000

WORD COUNT: 1301

(c) WARREN PUBLISHING INC. All Rts. Reserv.

21/6/8 (Item 8 from file: 696)

00728195

ED'S FORUM: MAGAZINES AND THE INTERNET: USE IT OR LOSE IT
May 29, 2000.

WORD COUNT: 443

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/9 (Item 9 from file: 696)

00708490

PVR DECK CATEGORY EXPANDS AT CES
January 17, 2000

WORD COUNT: 651

(c) WARREN PUBLISHING INC. All Rts. Reserv.

21/6/10 (Item 10 from file: 696)

00708396

PERSONAL VIDEO RECORDER DECKS EXPAND AT CES
January 17, 2000

WORD COUNT: 542

(c) WARREN PUBLISHING INC. All Rts. Reserv.

21/6/11 (Item 11 from file: 696)

00707215

PVR DECKS EXPAND AT CES
January 10, 2000

WORD COUNT: 548

(c) WARREN PUBLISHING INC. All Rts. Reserv.

21/6/12 (Item 12 from file: 696)

00693736

APPLICATIONS VOD BY INTERNET?
September 1999

WORD COUNT: 415

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/13 (Item 13 from file: 696)
00678732
News Monitor
June 28, 1999

WORD COUNT: 663

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/14 (Item 14 from file: 696)
00671843
Microsoft's \$5B Investment 'Endorses' AT&T Strategy
May 24, 1999

WORD COUNT: 579

(c) BRP PUBLICATIONS All Rts. Reserv.

21/6/15 (Item 15 from file: 696)
00670249
Microsoft's \$5B Investment 'Endorses' AT&T Cable Plan
May 13, 1999

WORD COUNT: 539

(c) BRP PUBLICATIONS All Rts. Reserv.

21/6/16 (Item 16 from file: 696)
00669800
Microsoft's \$5B Investment 'Endorses' AT&T Cable Strategy
May 10, 1999

WORD COUNT: 588

(c) BRP PUBLICATIONS All Rts. Reserv.

21/6/17 (Item 17 from file: 696)
00669345
MICROSOFT TO INVEST \$5 BILLION, AID AT&T'S BROADBAND TRIALS
May 06, 1999

WORD COUNT: 637

(c) BRP PUBLICATIONS All Rts. Reserv.

21/6/18 (Item 18 from file: 696)
00630226
NEWS BYTES
October 12, 1998

WORD COUNT: 1696

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/19 (Item 19 from file: 696)
00592871
Selling like hot cakes

January 1, 1998

WORD COUNT: 738

21/6/20 (Item 20 from file: 696)
00585395
News Digest
October, 1997

WORD COUNT: 1884

(c) JUPITER COMMUNICATIONS All Rts. Reserv.

21/6/21 (Item 1 from file: 715)
09392415
EJECTED FOR GOOD?
Monday, February 12, 2001
Word Count: 782

21/6/22 (Item 2 from file: 715)
09379607
AOLTV FORECASTS A TELEVISION REVOLUTION
Tuesday, June 13, 2000
Word Count: 826

21/6/23 (Item 1 from file: 476)
0010043521 BOJGMAKAHQFT
COMPANIES & FINANCE: EUROPE: UPC to bid for CableCom of Switzerland:
TELECOMMUNICATIONS DUTCH GROUP'S TARGET EXPECTED TO COMMAND Dollars 2.6bn
PRICE TAG
Tuesday, July 13, 1999
Word Count: 416

21/6/24 (Item 1 from file: 756)
00092780 683109161 (USE FORMAT 7 FOR FULLTEXT)
Online targets prove too ambitious
Thursday, November 8, 2001
WORD COUNT: 663

21/6/25 (Item 2 from file: 756)
00070474 705107301 (USE FORMAT 7 FOR FULLTEXT)
Digital TV to pull ahead in access race
Thursday, July 26, 2001
WORD COUNT: 704